

Daftar Pustaka

- Barney, J.B. (2007). *Gaining and Sustaining Competitive Advantage*, 3rd edition. Pearson education, New Jersey.
- Barney, J.B., dan Clark, D.N., (2007). *Resource-Based Theory: Creating and Sustaining Competitive Advantage*. Oxford University Press, New York.
- Besanko, D., Dranove D., Shanley M., dan Schaefer S. (2013). *Economics of Strategy*, 6th Edition. John Willey & Sons, United States of America.
- Collis, D., dan Montgomery C.A. (2008). *Competing on Resources*. Harvard Business Review.
- David, F.R. (2011). *Strategic Management Concept and Cases*, 13th edition. Prentice Hall, New Jersey.
- Dess, G.G. dan Picken J.C. (1999). *Creating Competitive (dis)advantage: Learning from Food Lion's Freefall*. Academy of Management Executive.
- Grant, R.M. (2010). *Contemporary strategy analysis*, 7th edition. John Wiley & Sons Ltd, United Kingdom.
- Hamel, G. dan Prahalad, C.K. (1990). *The Core Competencies of the Corporation*. Harvard Business Review.
- Hamel, G. dan Prahalad, C.K. (1989). *Strategic Intent*. Harvard Business Review.
- Kementrian Badan Usaha Milik Negara Republik Indonesia. (2017). Profil Perusahaan BUMN Indonesia. Tersedia di http://bumn.go.id/upload/download_img/file_download/5a604e0322b3a_20180118023427/216/ diakses pada 22 April 2019.
- Mascarenhas, B., Baveja A., dan Jamil M. (1998). *Dynamics of Core Competencies in Leading Multinational Companies*. California Management Review.
- Otoritas Jasa Keuangan (OJK). (2018). Statistik Bulanan IKNB Syariah Mei 2018. Tersedia di <https://www.ojk.go.id/id/kanal/syariah/data-dan-statistik/iknb-syariah/Pages/Statistik-IKNB-Syariah-Periode-Mei-2018.aspx> diakses pada 22 Juli 2018.

- Otoritas Jasa Keuangan (OJK). (2017). Statistik Perasuransian 2016. Tersedia di <https://www.ojk.go.id/id/kanal/iknb/data-dan-statistik/asuransi/Documents/Pages/Statistik-Perasuransian-Indonesia---2016---Revised-Version/Statistik%20Perasuransian%20Indonesia%202016%20-%20Revised%20Version.pdf> diakses pada 17 Mei 2018.
- Porter, M.E. (1996). *What Is Strategy?*. Harvard Business Review, November-December 1996.
- Porter, M.E. (1985). *Competitive advantage: Creating and Sustaining Superior Performance*. The Free Press, New York.
- Republika. (2018). Pengamat: Pertumbuhan Asuransi Syariah 2018 akan lebih baik. Tersedia di <https://www.republika.co.id/berita/ekonomi/syariah-ekonomi/18/01/11/p2e3uk423-pengamat-pertumbuhan-asuransi-syariah-2018-akan-lebih-baik> diakses pada 23 April 2019.
- Sugiyono. (2014). *Metode Penelitian Bisnis (Pendekatan Kuantitatif, Kualitatif, dan R&D)*. ALFABETA, Bandung.
- Teng, B., dan Cumming, J.L. (2002). *Trades-offs in Managing Resources and Capabilities*. Academy of Management Executive.
- Thompson, A.A., Peteraf, M.A., Gamble, J.E., dan Strickland III, A.J. (2014). *Crafting and executing strategy: The quest for competitive advantage: Concept and cases*, 20th edition. McGraw-Hill Education, United States of America.
- Wheelen, T.L., dan Hunger, J.D. (2012). *Strategic Management and Business Policy Toward Global Sustainability*, 13th edition. Pearson, New Jersey.