



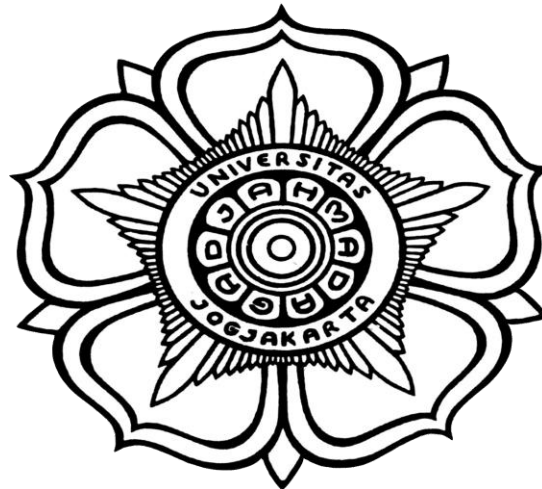
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**STRATEGI PEMASARAN PT. SOAR HOLIDAYS DALAM MENINGKATKAN
VOLUME PENJUALAN PAKET WISATA**

SKRIPSI



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NATHANAEL PRASETYO UTOMO

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PROGRAM STUDI PARIWISATA

DEPARTEMEN ARKEOLOGI

FAKULTAS ILMU BUDAYA

UNIVERSITAS GADJAH MADA

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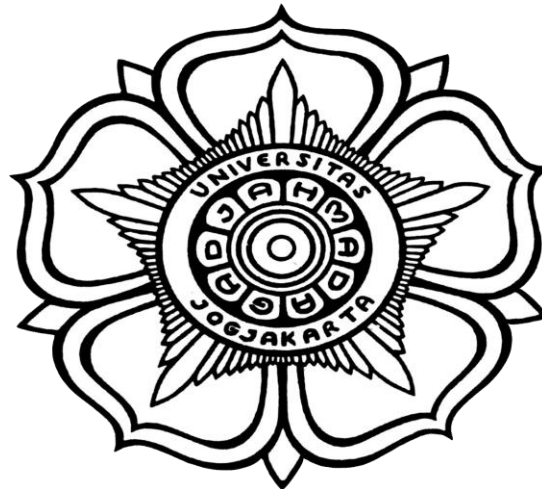


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**TOURISM STUDIES PROGRAM
DEPARTMENT OF ARCHAEOLOGY
FACULTY OF CULTURAL SCIENCE
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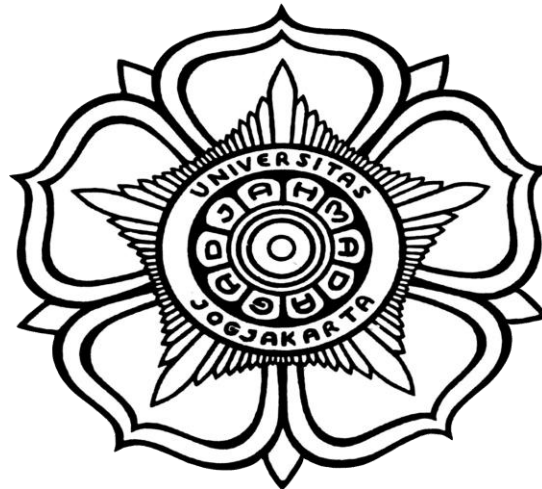


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An Undergraduate Thesis

Submitted to the Board of Examiners In

Partial fulfillment of The Requirements for

The Undergraduate Degree in the Tourism Department

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Universitas Gadjah Mada Yogyakarta

2019