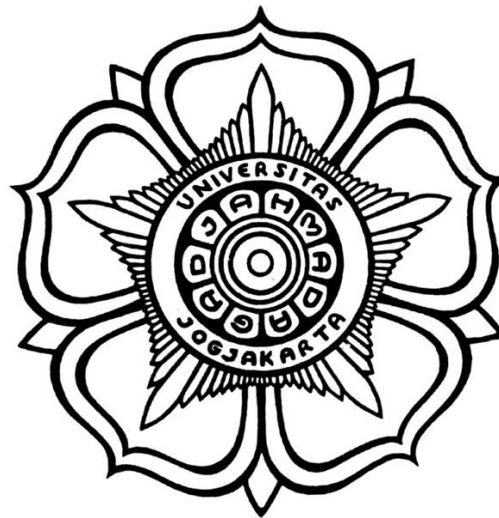


**THE ROLE OF E-COMMERCE IN THE FRUIT AND
VEGETABLE SUPPLY CHAIN MANAGEMENT,
A CASE STUDY OF FRUITSAPP S.R.L**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master in Management



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