

DAFTAR PUSTAKA

- Amit, R., & Schoemaker, P. J. (1993). Strategic assets and organizational rent. *Strategic Management Journal*, 14(1), 33-46
- Anthony, S., Eyring, M. & Gibson, (2006). "Mapping Your Innovation Strategy," *Strategy & Leadership: A Publication of Strategic Leadership Forum Journal*, 25 No 4, pp 104-113
- Ayuso, S., Rodriguez, M. A., & Ricart, J. E. (2006). Using stakeholder dialogue as a source for new ideas: A dynamic capability underlying sustainable innovation. *Corporate Governance: The International Journal of Business in Society*, 6(4), 475-490.
- Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17(1), 99-120
- Cassia, L., De Massis, A., & Pizzurno, E. (2012). Strategic innovation and new product development in family firms: An empirically grounded theoretical framework. *International Journal of Entrepreneurial Behaviour & Research*, 18(2), 198-232.
- Christensen, Clayton M., Anthony, Scott D., dan Roth, Erik A. (2004). *Seeing What's Next*. Boston: Harvard Business School Press.
- Cooper, D. R., & Schindler, P. S. (2014). *Business Research Methods* (12th ed.). Singapore: McGraw-Hill Education (Asia).
- Cooper, R. G., & Edgett, S. J. (2010). Developing a product innovation and technology strategy for your business. *Research Technology Management*, 53(3), 33-40
- Creswell, John W. (2013). *Research Design. Qualitative, Quantitative, and Mixed Methods Approach*. 4th Edition. SAGE publication, California.
- Di Benedetto, C. A. (1999). Identifying the key success factors in new product launch. *Journal of Product Innovation Management*, 16(6), 530-544.
- Dudovskiy, J. (2017). *Qualitative Data Analysis*. Retrieved 2 23, 2018, from *Research Methodology*: <https://research-methodology.net>
- Dolkiewicz, C. A. (2016). *A multiple regression analysis of the relationship between an organization's innovation capability and external factors (nonpublished dissertation)*. Capella University, Minneapolis
- Drucker, P. F. (1985). *Innovation and entrepreneurship practices and principles*. AMACON.

- Dyer, J. H., & Singh, H. (1998). The relational view: cooperative strategy and sources of interorganizational competitive advantage. *Academy of Management Review*, 23(4), 660-679.
- Ehmke, C. (2008). Strategies for competitive advantage. *Niche Markets: Assessment and Strategy Development for Agriculture*, 8-13.
- Froehlich, C., Bitencourt, C. C., & Bossle, M. B. (2017). The use of dynamic capabilities to boost innovation in a Brazilian chemical company. *Revista de Administracao*, 52(4), 479-491.
- Gebauer, H., Worch, H., & Truffer, B. (2012). Absorptive capacity, learning processes and combinative capabilities as determinants of strategic innovation. *European Management Journal*, 57-73.
- Giniuniene, J., & Jurksiene, L. (2015). Dynamic capabilities, innovation and organizational learning: Interrelations and impact on firm performance. *Procedia - Social and Behavioral Sciences*, 213, 985-991.
- Grant, R. M. (1991). The resource-based theory of competitive advantage: implications for strategy formulation. *California Management Review*, 33(3), 114-135.
- Hansen, M. T., & Birkinshaw, J. (2007). The innovation value chain. *Harvard Business Review*, 121-130.
- Helfat, C. E., & Peteraf, M. A. (2003). The dynamic resource-based view: Capability lifecycles. *Strategic Management Journal*, 24(10), 997-1010.
- Hennink, M., Hutter, I., & Bailey, A. (2011). *Qualitative Research Methods*. Sage publication
- Hult, G. T. M., Hurley, R. F., and Knight, G. A. (2004). Innovativeness: Its antecedents and impact on business performance. *Industrial Marketing Management*, Vol. 33, no. 5, pp. 429-438.
- Ibarra, E. B., Hiern, J. M., & Sune, A. (2009). *Dynamic capabilities and innovation: A multiple case study*. Technical University of Catalonia (UPC), Terrassa.
- Indonesia Investments. (2017, June 17). Difficult for Indonesia to Become an Innovation-Driven Economy. Retrieved August 25, 2017, from IndonesiaInvestments: <https://www.indonesia-investments.com>
- Klompaker, J. E., Hughes, G. D., & Haley, R. I. (1976). Test marketing in new product development. *Harvard Business Review*, 54(3), 128-138.
- Lawson, B., & Samson, D. (2001). Developing innovation capability in organisations: a dynamic capabilities approach. *International Journal of Innovation Management*, 5(3), 377-400.

- Lidija, B., & Robert, D. H. (2014). Dynamic capabilities vs. innovation capability: are they related? *Journal of Small Business and Enterprise Development*, 21(3), 368-384
- Margaret Rouse (2016). Strategic Innovation consideration, Retrieved from <https://searchcio.techtarget.com/definition/strategic-innovation>, diakses pada 20 Februari 2019
- Miles, M.B., & Huberman, M.A. (1984). *Qualitative Data Analysis: A Sourcebook of New Methods*. London: Sage Publication, Inc
- Neely, A., & Hii, J. (1998). *Innovation and business performance: a literature review*. The Judge Institute of Management Studies. Cambridge: University of Cambridge.
- Nguyen, H. N., and Mohamed, S. (2011). Leadership behaviors, organizational culture and knowledge practices: An empirical investigation. *Journal of Management Development*, Vol. 30, Iss. 2, pp. 206-221.
- OECD. (2005). *Oslo manual: guidelines for collecting and interpreting innovation data*. Paris: OECD Publishing.
- Ozkaya, H. E. (2011). *The antecedents and the consequences of innovation capabilities (non-published dissertation)*. Michigan State University, Michigan
- Riesenberger, J. R. (1998). Knowledge: the source of sustainable competitive advantage. *Journal of International Marketing*, 6(3), 94-107.
- Rucker, M. (2016, 1 11). 3 Straightforward Methods for Analyzing Qualitative Interview Data. Retrieved 2 23, 2018, from Unstick Me: <https://unstick.me/3-straightforward-methods-for-analyzing-qualitative-interview-data/>
- Saunila, M., & Ukko, J. (2012). A conceptual framework for the measurement of innovation capability and its effects. *Baltic Journal of Management*, 7(4), 355-375.
- Schlegelmilch, B. B., Diamantopoulos, A., & Kreuz, P. (2003). Strategic innovation: the construct, its drivers and its strategic outcomes. *Journal of Strategic Marketing*, 117132.
- Scozzi, B., & Garavelli, C. (2005). Methods for modeling and supporting innovation processes in SMEs. *European Journal of Innovation Management*, 8(1), 120-137.
- Simatupang, T. M., & Widjaja, F. B. (2012). Benchmarking of innovation capability in the digital industry. *Procedia - Social and Behavioral Sciences*, 65, 948-954.

- Tavassoli, S., & Karlsson, C. (2015). *Firms' Innovation Strategies Analyzed and Explained*. Jonkoping: Centre of Excellence for Science and Innovation Studies
- Teece, D., Pisano, G., and Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic Management Journal*, Vol 18, No. 7, pp. 509-534.
- Turban, Efraim. 2008. *Electronic Commerce, A Managerial Perspective*. 5th edition
- Un, C. A., & Montoro-Sanchez, A. (2010). Innovative capability development for entrepreneurship: A theoretical framework. *Journal of Organizational Change Management*, 23(4), 413-434.
- Wernerfelt, B. (1984). A resource-based view of the firm. *Strategic Management Journal*, 5(2), 171-180
- Wycoff, J. (2004). The big ten innovation killers and how to keep your innovation system alive and well. *Innovation Network*
- Yang, C., Zhang, Q., & Ding, S. (2015). An evaluation method for innovation capability based on uncertain linguistic variables. *Applied Mathematics and Computation*, 160-174.
- Yin, Robert K. (2011). *Qualitative Research from Start to Finish*. The Guildford Press, New York.