

## DAFTAR PUSTAKA

- Aboelmaged, Mohamed Gamal. 2014. Predicting e-readiness at firm-level: An analysis of technological, organizational and environmental (TOE) effects on e-maintenance readiness in manufacturing firms. *International Journal of Information Management*. Vol. 34. Hal. 639–651.
- Abdillah, Willy dan H.M, Jogiyanto. 2015. *Partial Least Squares (PLS): Alternatif Structural Equation Modeling (SEM) dalam Penelitian Bisnis*. Penerbit Andi: Yogyakarta.
- Aggarwal, A.K. 2009. A Training Model for E-Readiness in E-Governance. *Electronic Government, An International Journal*. Vol. 6, No. 2. Hal. 111-128.
- Agarwal, R. and Prasad, J. 2000. A field study of the adoption of software process innovations by information systems professionals. *IEEE Transactions on Engineering Management*. Vol. 47 No. 3. Hal. 295-308.
- Akkeren, J. dan Cavaye, A. 1999. Factors Affecting the Adoption of E-commerce Technologies by Small Business in Australia. *Proceedings of the 10th Australasian Conference on Information Systems, Wellington, New Zealand, 1-3 December*.  
<http://www.acs.org.au/act/events/io1999/akkern.html>
- Al-Bakri, Anas dan Marios I. Katsioloudes 2015. The Factors Affecting E-Commerce Adoption By Jordanian Smes. *Management Research Review*. Vol. 38 Issue: 7 Hal. .726-749. <https://doi.org/10.1108/MRR-12-2013-0291>
- Alghamdi, Ibrahim A et.al. 2011. A Suggested E-Government Framework for Assessing Organizational E-Readiness in Developing Countries. Dalam A. Abd Manaf et al. (Eds.). ICIEIS 2011 Part II. *CCIS 252*. Hal 479–498.
- Anshari, Muhammad. et.al. 2019. Digital Marketplace and FinTech to Support Agriculture Sustainability. *Energy Procedia 156*. Hal. 234-238.

- Astuti, Novika Candra dan Nasution, Reza Ashari.2014. Technology Readiness and E-Commerce Adoption among Entrepreneurs of SMEs in Bandung City, Indonesia. *Gadjah Mada International Journal of Business*. Vol. 16, No. 1. Hal. 69-88.
- Bakos, Yannis. 1998.The Emerging Role of Electronic Marketplaces on the Internet. *Working Paper Communications of the ACM*.
- Balocco, Raffaello et.al. 2010. B2b eMarketplaces. *Industrial Management & Data Systems*. Vol. 110 No.8. Hal. 1117 – 1137.
- Bannister, Frank et.al. 2016. Universal and contextualized public services: Digital public service innovation framework. *Government Information Quarterly*. Vol. 33. No.1. Hal. 211–222.
- Bhattacharjee, Anol dan Hikmet, Neset. 2008. Reconceptualizing Organizational Support and its Effect on Information Technology Usage: Evidence from the Health Care Sector. *Journal of Computer Information Systems*. Vol. 48 No. 4. Hal.69-76.
- Bingi, Prasyad et.al. 2000. he Challenges Facing Global E-Commerce, *Information Systems Management*, Vol. 17, No. 4, Hal. 22-30. Diakses melalui DOI:[10.1201/1078/43193.17.4.20000901/31249.5](https://doi.org/10.1201/1078/43193.17.4.20000901/31249.5)
- Byrd, Terry Anthony dan Turner, Douglas E. 2001.An Exploratory Examination of the Relationship Between Flexible ITInfrastructure and Competitive Advantage. *Information and Management*. Vol. 39 No.1. Hal. 41-52.
- Byrne,Barbara M. 2012. *Structural Equation Modeling with Mplus*. New york: Routledge.
- Chakraborty, Indaril et.al. 2008. Examining the effects of cognitive style in individuals technology use decision making. *Decision Support Systems*. Vol. 45. No. 1 Hal. 228-241.
- Chatzoglou, Prodromos dan Dimitrios Chatzoudes. 2016. Factors affecting e-business adoption in SMEs: an empirical research. *Journal of Enterprise Information Management*. Vol. 29 No. 3. Hal. 327-358, <https://doi.org/10.1108/JEIM-03-2014-0033>

- Chen. James. K.C et.al. 2013. Exploring E-Readiness On E-Commerce Adoption Of Smes: Case Study South-East Asia, dalam *Proceedings 2013 IEEE International Conference on Industrial Engineering and Engineering Management, Bangkok*. Hal. 1382-1386.
- Chipembele, Matuka dan Bwalya, Kelvin Joseph. 2016. Assessing e-readiness of the Copperbelt University, Zambia: case study. *The International Journal of Information and Learning Technology*. Vol. 33 No. 5. Hal. 315-332.
- Cho, Yonkyoo et.al. 2019. An analysis of the effects of electronic commerce on the Korean economy using the CGE model. *Electronic Commerce Research*. Diakses melalui <https://doi.org/10.1007/s10660-019-09358-3>
- Choshin, M., & Ghaffari, A. 2017. An investigation of the impact of effective factors on the success of e-commerce in small- and medium-sized companies. *Computers in Human Behavior*. Vol.66. Hal. 67–74. doi:10.1016/j.chb.2016.09.026.
- Choucri, Nazli et.al. 2003. Global E-Readiness - For What?. *Working Paper*. Group for Globalization of e-Business, Center for eBusiness at MIT, Sloan School of Management. Hal. 1-48.
- Clausing, Don dan Holmes, Maurices. 2010. Technology Readiness. *Research-Technology Management*. Vol. 53 No. 4. Hal. 52-59.
- Cloete, Eric. et.al. 2002. Small Businesses' Acceptance and Adoption of e Commerce in the Western-Cape Province of South-Africa. *The Electronic Journal on Information Systems in Developing Countries*. Vol. 10 No. 4. Hal. 1-13.
- Corrot, Philippe dan Adrien Nusembaum. 2016. Marketplace: The Future of E-Commerce. *Working Paper Mirakl*.
- Creswell, John W. 2014. *Research Design: Qualitative, Quantitative and Mixed Methods Approaches Ed-4*. United States of America : SAGE Publications.
- Creswell, John W dan Clark, Vicki L. Plano. 2018. *Mendesain dan Melaksanakan Mixed Methods Research Edisi ke-2*. Yogyakarta: Pustaka Pelajar.

- Daniel. E.M.et.al. 2004. A framework for the sustainability of emarketplaces. *Business Process Management Journal*. Vol. 10, No 3. Hal. 277-289, [https:// doi.org/10.1108/14637150410539687](https://doi.org/10.1108/14637150410539687)
- De Stefano, Timothy et.al. 2018. Broadband infrastructure, ICT use and firm performance: Evidence for UK firms. *Journal of Economic Behavior and Organization*. Vol. 155 No.1. Hal. 110–139.
- Demirkan, Haluk. 2015. *Special Section: Enhancing E-Commerce Outcomes with IT Service Innovations*. International Journal of Electronic Commerce. Vol. 19, No. 3. Hal. 2-6. Diakses melalui DOI: [10.1080/10864415.2015.1000214](https://doi.org/10.1080/10864415.2015.1000214)
- Di Fatta, Davide et.al. 2018. The determinants of conversion rates in SME e-commerce websites. *Journal of Retailing and Consumer Services*. Vol.4 . Hal. 161–168.
- Dyerson, Romano et.al. 2016.Revisiting IT readiness: an approach for small firms. *Industrial Management & Data Systems*. Vol. 116 No. 3. Hal. 546-563.
- Fathian, Muhammad et.al.2008. E-readiness assessment of non profit ICT SMEs in a developing country: The case of Iran. *Technovation*. Vol. 28. No.1. Hal. 578–590.
- Frishammar, Johan et.al. 2018. Digital strategies for two-sided markets: A case study of shopping malls. *Decision Support Systems*. Vol. 108. Hal. 34-44.
- Goncalvez, Gloria et.al. 2018. Understanding individual-level digital divide: Evidence of an African country. *Computers in Human Behavior*. Vol. 87. No. 1 Hal. 276–291.
- Gerrickagoitia, Jon Kepa et.al. 2015. New trends of Intelligent E-Marketing based on Web Mining for eshops. *Procedia - Social and Behavioral Sciences*. Vol. 175. Hal. 75 – 83.
- Ghobakhloo, Morteza et.al. 2011. Adoption of e-commerce applications in SMEs. *Industrial Management & Data Systems*. Vol. 111 No. 8. Hal. 1238-1269.
- Golicic, Susan L.et.al. 2002. The Impact of E-Commerce on Supply Chain Relationship. *International Journal of Physical Distribution & Logistics Management*. Vol. 32 No.10. Hal. 851-871.

- Gollmann, Dieter. 2000. E-Commerce Security. *Computing & Control Engineering*.
- Groves, Robert M.et.al. 2004. *Survey Methodology*. Hoboken, New Jersey: John Wiley & Sons.Inc.
- Hartono, J. 2011. *Konsep dan Aplikasi Structural Equation Modeling (SEM) berbasis varian dalam penelitian bisnis*. Yogyakarta : Unit penerbit dan percetakan STIM YKPN.
- Harrison, D.A. et.al. 1997. Executive Decisions About IT Adoption in Small Business: Theory and Empirical Tests. *Information Systems Research*. Vol. 8 No. 2. Hal. 171-195.
- Haug, Anders et.al. 2011. IT readiness in small and medium-sized enterprises. *Journal Industrial Management & Data Systems*. Vol. 111. No.4. Hal. 490-508.
- Hawkins, Kara. 2016. Certification, Clusters, and Creativity: An Analysis of Etsy as a Platform Firm. *Working paper*.
- Hsi-Hung, Wei et.al. 2014. E-readiness of website acceptance and implementation in SMEs. *Computers in Human Behavior*. Vol.40. Hal. 44–55.
- Huy, L. et.al. 2012. An empirical Study of Determinants of E-commerce Adoption in SMEs in Vietnam an economy in transition. *Journal of Global Information Management (JGIM)*. Vol. 20 No. 3. Hal. 1-35.
- Jani, F. Timothy . 2000. Technology Transfer E-commerce. *R & D Enterprise: Asia Pacific*. Vol 3, No. 3. Hal. 30-37.
- Jeon B., Han K. dan Lee M. 2006. Determining factors for the adoption of ebusiness: the case of SMEs in Korea. *Applied Economics*. Vol. 38, No.3. Hal. 1905-1916.
- Jiun Hsieh, Ying dan Jim Wu, Yenchun. 2018. Entrepreneurship through the platform strategy in the digital era: Insights and research opportunities. *Computers in Human Behavior*. Vo. 89. Hal. 1-9.
- Joo, H.Y dan Suh, H.2017. The Effects of Government Support on Corporate Performance Hedging against International Environmental Regulation. *Sustainability*, Vol. 9. Hal. 1-25.

- Jutla, Dawn et.al. 2002. Government Support for the e-Readiness of Small and Medium Sized Enterprises. *Proceedings of the 35th Hawaii International Conference on System Sciences – 2002*. Hal 1-11.
- Kabanda, Salah dan Brown, Irwin. A Structuration Analysis Of Small And Medium Enterprise (SME) Adoption Of E-Commerce: The Case Of Tanzania. *Telematics and Informatics*. Vol. 34 No.1 Hal. 118–132.
- Khan, Abdul Gaffar. 2016. Electronic Commerce: A Study on Benefits and Challenges in an Emerging Economy. *Global Journal of Management and Business Research: B Economics and Commerce*. Vol. 16 No. 1. Hal. 19-25.
- Kinder, Tony. 2002. Emerging e-commerce business models: an analysis of case studies from West Lothian, Scotland. *European Journal of Innovation Management*. Vol. 5 Iss 3 pp. 130 - 151
- Koh, Chang E Et.Al. 2007. A Value Chain Perspective Of Internet Practices, E-Readiness And Organizational Performance: A Comparison Of US And South Korean Firms. *Industrial Management & Data Systems*. Vol. 107. No. 4. Hal.519-536
- Kuan, Khevin K.Y dan Chau, Patrick Y.K. 2001. A perception-based model for EDI adoption in small businesses using a technology–organization–environment framework. *Information and Management*. Vol. 38 No. 8. Hal. 507-521.
- Kuester, Sabine et.al. 2018. Get the show on the road: Go-to-market strategies for e-innovations of startups. *Journal of Business Research* Vol. 83. Hal. 65–81.
- Kurnia , Sherah. 2008. Exploring e-Commerce Readiness in China: The Case of the Grocery Industry. *Proceedings of the 41st Hawaii International Conference on System Sciences – 2008*.
- Kurnia, Sherah et.al.2015. E-commerce technology adoption: A Malaysian grocery SME retail sector study. *Journal of Business Research*.Vol.68. Hal. 906–1918.
- Koh, Chang E. et.al. 2008. Measuring e-government readiness. *Information & Management*. Vol. 45. Hal. 540–546.

- Lai, Jung-Yu dan Ong, Chorng- Shyong. 2010. Assessing and managing employees for embracing change: A multiple-item scale to measure employee readiness for e-business. *Technovation*. Vol. 30. Hal. 76–85.
- Lam, Wing. 2005. Investigating Success Factors In Enterprise Application Integration: A Case-Driven Analysis. *European Journal of Information Systems*. Vo. 14. Hal. 175–187.
- Lawson, Robyn. et. al. 2003. Factors Affecting Adoption of Electronic Commerce Technologies By Smes: An Australian Study. *Journal of Small Business and Enterprise Development*. Vol. 10 No. 3. Hal. 265 – 276.
- Li, Shuliang et.al. 2011. WebDigital: A Web-based hybrid intelligent knowledge automation system for developing digital marketing strategies. *Expert Systems with Applications*. Vol. 38. Hal. 10606–10613.
- Liu, Yuan dan Jie Zhang. 2014. An Incentive Mechanism Designed For E-Marketplaces With Limited Inventory. *Electronic Commerce Research and Applications 13*. Hal. 110–127
- Lokuge, Sachithra. et.al. 2018. Organizational Readiness For Digital Innovation: Development And Empirical Calibration Of A Construct. *Information & Management*, <https://doi.org/10.1016/j.im.2018.09.001>.
- Lokuge, Sachithra dan Sedera, Dharsana. 2016. Is Your It Eco-System Ready To Facilitate Organizational Innovation? Deriving An It Eco-System Readiness Measurement Model. *Thirty Seventh International Conference On Information Systems (Icis 2016)*, Dublin, Ireland: Ais.
- Lou, Eric C.W. 2010. E-readiness: how ready are UK construction organizations to adopt IT. Dalam Egbu, C. (Ed). *Procs 26th Annual ARCOM Conferenc* 6-8 September 2010, Leeds, UK. Association of Researchers in Construction Management. Hal. 947-956.
- Lou. Eric C.W dan Alshawi, Mustafa. 2009. Critical Success Factors For E-Tendering Implementation In Construction Collaborative Environments: People And Process Issues. *Journal of Information Technology in Construction*. Vo. 14 No.1. Hal. 98-109.

- Lou, Eric C.W dan Goulding, J.S. 2010. The pervasiveness of e-readiness in the global built environment arena. *Journal of Systems and Information Technology*. Vol. 12 No.3. Hal. 180-195.
- Luca, Michael. 2016. Designing Online Marketplaces: Trust and Reputation Mechanisms. *Working Paper Harvard Business School*.
- Luyt, Brendan. 2006. Defining The Digital Divide: The Role of E-Readiness Indicators. *Aslib Proceedings: New Information Perspectives*. Vol. 58 No. 4. Hal. 276-291.
- Majumdar, Sarmistha Rina. 2008. Using the Survey as an Instrument of Inquiry in Research. Dalam Yang, Kaifeng dan Miller, Gerald J (ed). *Handbook of Research Methods in Public Administration*. Boca Raton, Florida : Taylor & Francis Group.
- Masouleh, Zahra Daghighi et.al. 2014. Modeling and Assessing of Electronic Readiness Among Agricultural Organization Workers: Case Study in Ardebil Province, Iran. *Journal of Agricultural & Food Information*. Vol. 15. No.4. Hal 295-310.
- McNabb, David E. 2015. *Research Methods for Political Science: Quantitative and Qualitative Methods*. New York: Routledge.
- Mitchell, M.L dan Jolley, J.M. 2010. *Research Design Explained: Sevent Edition*. USA: Wadsworth.
- Mnjama, Nathan Dan Wamukoya Justus. 2007. E-Government And Records Management: An Assessment Tool for E-Records Readiness In Government. *The Electronic Library*. Vol. 25 No. 3 Hal. 274-284.
- Mohitmafi, K dan Hanafizadeh, P. 2016. A Selection Framework of E-Business Model by Assessing Organizational E-Readiness. *Proceedings of the 2016 IEEE IEEM*. Hal. 1765-1769.
- Molla, Alemayehu and Licker, Paul S.2005. Ecommerce Adoption In Developing Countries: A Model And Instrument. *Information and Management*. Vol. 42. Hal. 877-899.

- Molla, Alemayehu and Licker, Paul S. 2005. Perceived E-Readiness Factors in E-Commerce Adoption: An Empirical Investigation in a Developing Country. *International Journal of Electronic Commerce*. Vol. 10 No. 1. Hal. 83-110.
- Molla, Alemayehu. et.al. 2010. The Use of E-Business in Agribusiness: Investigating the Influence of E-Readiness and OTE Factors. *Journal of Global Information Technology Management*. Vol. 13 No.1. Hal. 56-78.
- Mouzakitis, Spyros dan Askounis, Dimitris. 2010. A Knowledge-Based Framework for Measuring Organizational Readiness for the Adoption of B2B Integration Systems. *Information Systems Management*. Vol 27 No. 3. Hal. 253-266.
- Muller, Julian Marius et.al. 2018. Fortune favors the prepared: How SMEs approach business model innovations in Industry 4.0. *Technological Forecasting & Social Change*. Vol. 132. Hal 2–17.
- Mutula, Stephen M. 2010. *Digital Economies: SMEs and E-Readiness*. Business Science Reference: New York.
- Mutula, Stephen M dan van Brakel, Pieter. 2006. E-readiness of SMEs in the ICT sector in Botswana with respect to information access. *The Electronic Library*. Vol. 24 No. 3. Hal. 402-417.
- Mutula, Stephen M dan van Brakel, Pieter. 2006. An evaluation of e-readiness assessment tools with respect to information access: Towards an integrated information rich tool. *International Journal of Information Management*. Vol. 26. Hal. 212–223.
- Nkayasu, Hidetoshi Dan Masao Nakagawa. 2002. Innovative Strategies For E-Commerce In Japan. *Journal Of The Chinese Institute Of Industrial Engineers*, 19:3, 49-61, DOI: [10.1080/10170660209509204](https://doi.org/10.1080/10170660209509204)
- Naseebullah et.al. 2011. Organizational E-Readiness Impact on E-Procurement Implementation. *Proceedings of the 2011 IEEE dan IEEM*. Hal. 605-609.
- Nezhad, Hossein Motahari et.al. 2018. E-Readiness Assessment of Academic Libraries: A Case Study In Iran. *The Electronic Library*. Vol. 36 No. 2. Hal. 193-207.

- Nugroho, Mahendra Adhi. 2015. Impact of Government Support and Competitor Pressure on the Readiness of SMEs in Indonesia in Adopting the Information Technology. *Procedia Computer Science*. Vol. 72 No.1. Hal. 102 – 111.
- Nugroho, Mahendra Adhi. et.al. 2017. Exploratory Study of SMEs Technology Adoption Readiness Factors. *Procedia Computer Science*. Vol. 124 No. 1. Hal. 329–336.
- Nyalen, Daniel dan Holmstrom, Jonny. 2015. Digital innovation strategy: A framework for diagnosing and improving digital product and service innovation. *Business Horizons*. Vol.58 No. 1. Hal. 57—67.
- Oxley, Joanne E dan Yeung, Bernard. 2001. E-Commerce Readiness: Institutional Environment and International Competitiveness. *Journal of International Business Studies*. Vol. 32, No. 4. Hal. 705-723
- Parasuraman, A. 2000. Technology Readiness Index (TRI) : A Multiple-Item Scale to Measure Readiness to Embrace New Technologies. *Journal of Service Research*, Vol. 2 No. 4. Hal. 307-320.
- Parker, Geoffrey G et.al. 2015. *Platform Revolution*. W.W Norton Company: London-New York.
- Passerini, Katia et.al. 2012. *Information Technology for Small Busines: Managing the Digital Enterprise*. Springer: London-New York.
- Petersen, Kenneth J. Et.al. 2007. B2B e-marketplaces: a typology by Functionality. *International Journal of Physical Distribution & Logistics Management*. Vol. 37 No. 1. Hal.. 4 - 18
- Potnis, Devendra Dilip dan Pardo, Theresa A. 2011. Mapping the evolution of e-Readiness assessments. *Transforming Government: People, Process and Policy*. Vol.1 No. 4, Hal.345-363.
- Powell, Thomas C dan Dent- Micallef, Anne. 1997. Information Technology As Competitive Advantage: The Role Of Human, Business, And Technology Resources. *Strategic Management Journal*. Vol. 18 No. 5. Hal. 375-405.

- Premkumar, G dan Robert, Margaret. 1999. Adoption of new information technologies in rural small businesses. *Omega, Int. J. Mgmt. Sci.* Vol. 27. Hal. 467-484.
- Ranganathan, C. et.al. 2011. Web-enabled supply chain management: Key antecedents and performance impacts. *International Journal of Information Management.* Vol. 31. Hal. 533–545.
- Rahman, Nurulhasanah Abdul. 2015. An Overview of Technological Innovation on SME Survival: A Conceptual Paper. *Procedia - Social and Behavioral Sciences* . Vol.224. Hal. 508 – 515.
- Rahayu, Rita dan Day, John.2015. Determinant Factors of E-commerce Adoption by SMEs in Developing Country: Evidence from Indonesia. *Procedia-Social and Behavioral Sciences.* Vol. 195 No.1. Hal. 142– 150.
- Ratnasingam, Pauline. 2003. Trust And Business-To-Business E-Commerce Communications And Performance. *In Evaluating Marketing Actions and Outcomes.* Hal. 359-434.
- Rosianti, Nadya Chandra et.al. 2017. Analisis Tingkat Kematangan Proses Bisnis dan Kesiapan Teknologi Informasi Studi Perusahaan Garmen Mikro, Kecil, dan Menengah di Jawa Timur. *Jurnal Teknik ITS.* Vol. 6, No. 2. Hal. 2337-3520
- Roy, Saikat Ghosh dan Upadhyay Parijat. 2017. Does e-readiness of citizens ensure better adoption of government’s digital initiatives? A case based study. *Journal of Enterprise Information Management.* Vol. 30 No. 1. Hal 65-81. <https://doi.org/10.1108/JEIM-01-2016-0001>
- Ruikar, K. et.al. 2006. VERDICT—An e-Readiness Assessment Application for Construction Companies. *Automation in Construction.* Vol. 15 No. 1. Hal. 98-110
- Rumah Kreatif BUMN *Handbbook 2017*, diakses melalui [http://rkb-asset-debian-apacherkbid.apps.playcourt.id/download/00\\_Rumah\\_Kreatif BUMN\\_Handbook\\_\(r2\).pdf](http://rkb-asset-debian-apacherkbid.apps.playcourt.id/download/00_Rumah_Kreatif BUMN_Handbook_(r2).pdf) pada 27 Oktober 2018.

- Scupola, Ada. 2009. SMEs' e-commerce adoption: perspectives from Denmark and Australia. *Journal of Enterprise Information Management*. Vol. 22 No. 1/2, Hal. 152-166.
- Senn, James A. 2000. Business-To-Business E-Commerce. *Information Systems Management*. Vol. 17 No.2. Hal. 19-28. Diakses melalui DOI: [10.1201/1078/43191.17.2.20000301/31224.3](https://doi.org/10.1201/1078/43191.17.2.20000301/31224.3)
- Setyowati, Yashinta dan Utama, A.A. Gde Satia. 2018. Digital Business Collaboration and Efficiency in Accounting Information System of Banyuwangi-mall.com. *International Journal of Engineering & Technology*. Vol 7 No. 3.4. Hal. 268-271.
- Setyowati, Yashinta dan Utama, A.A. Gde Satia. 2018. E-Commerce Website as Seller Media for End User at Banyuwangi Mall. *International Journal of Engineering & Technology* Vo. 7. No. 2. Hal. 425-428.
- Sfenrianto et.al. 2018. Impact Of E-Service On Customer Loyalty In Marketplace In Indonesia. *Journal of Theoretical and Applied Information Technology*. Vol.96. No 20.
- Shemi Alice P dan Chris Procter. 2018. E-commerce and entrepreneurship in SMEs: case of myBot. *Journal of Small Business and Enterprise Development*. diakses melalui <https://doi.org/10.1108/JSBED-03-2017-0088>
- Shonhe, Liah. 2019. An Assessment Of The Technology Readiness Of Public Librarians In Botswana. *Global Knowledge, Memory And Communication*. <https://doi.org/10.1108/GKMC-10-2018-0086>
- Simpson, Mike dan Anthony J Docherty. 2004. E-commerce adoption support and advice for UK SMEs. *Journal of Small Business and Enterprise Development*. Vol. 11 · No. 3 · Hal. . 315-328.
- Singarimbun, Masri dan Sofian Effendi. 1989. *Metode Penelitian Survey*. LP3ES. Jakarta.
- Solis, Brian. 2018. The State (and Future) of Digital Marketplaces. *Working Paper Kahuna*.
- Song Ng. Hee dan Kee, Daisy M.H. 2017. Entrepreneurial Smes Surviving in The Era Of Globalization: Critical Success Factors. Dalam

- Sindakis, Stavros dan Theodorou, Panagiotis (Ed.) *Global Opportunities for Entrepreneurial Growth: Coopetition and Knowledge Dynamics Within and Across Firms*. Emerald Publishing Limited.
- Spinelli, Riccardo et.al. 2013. IT Readiness in Small Firms. *Journal of Small Business and Enterprise Development*. Vol. 20 Vol. 4. Hal. 807-823. <https://doi.org/10.1108/JSBED-01-2012-0012>
- Stockdale, Rosemary dan Standing, Craig. 2006. A Classification Model To Support SME E-Commerce Adoption Initiatives. *Journal of Small Business and Enterprise Development*. Vol. 13 No. 3. Hal. 381-394.
- Stoldt, Johannes et.al. 2018. Planning for Digitalisation in SMEs using Tools of the Digital Factory. *Procedia CIRP*. Vol 71. Hal179-184.
- Sugiyono. 2017. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sunny, Sun et.al. 2018. Impact of cultural values on technology acceptance and technology readiness. *International Journal of Hospitality Management*. Vol. 76 Hal. 1-8.
- Tai Tsou, Hung dan Yu Hsu, Sheila Hsuan. 2015. Performance effects of technology–organization–environmentopenness, service co-production, and digital-resource readiness:The case of the IT industry. *International Journal of Information Management*. Vol. 35. Hal. 1-14.
- Taryadi. 2016. Pengukuran Tingkat Kesiapan Adopsi E-Marketplace Bagi UMKM Batik Dengan Model E-Readiness. *Seminar Nasional Teknologi Informasi dan Komunikasi 2016 (SENTIKA 2016)*. Yogyakarta, 18-19 Maret 2016
- Thong, James Y.L. 1999. An Integrated Model of Information Systems Adoption in Small Businesses. *Journal of Management Information Systems*. Vol. 15, No.4. Hal. 187~214.
- Torres, Javier A. Sanchez, dan Fernando Juarez-Acosta. 2019. Modelling SME e-commerce with IMAES. *Journal of Business & Industrial Marketing*. Vol. 34 Issue: 1, Hal.137-149.

- Truong, Dothang. 2008. An Empirical Study of Business-to-Business Electronic Marketplace Usage: The Impact of Buyers' E-Readiness. *Journal of Organizational Computing and Electronic Commerce*. Vol. 18 No. 2. Hal. 112-130.
- Wadehuzzaman, Wahed dan Miah, Shah J. 2015. Readiness Assessment Of E-Government: a Developing Country Perspective. *Transforming Government: People, Process And Policy*. Vol. 9 No. 4. Hal. 498-516.
- Walker, John H. et.al. 2016. An Empirical Study of Factors Influencing E-Commerce Adoption/Non-Adoption in Slovakian SMEs. *Journal of Internet Commerce*. Vol. 15 No. 3. Hal. 189-213.
- Wang, Yi. 2010. Achieving Market Responsiveness: The Enabling Role of IT and E-Commerce Adoption in SMEs. *2010 International Conference on Management and Service Science*. Hal. 1-4.
- Weller, T. C. 2000. *B to B Ecommerce: the Rise of e-Marketplaces*. Research Report, Legg Mason Wood Walker, Inc., Reston, VA.
- Wetz, Boris dan Angela Tran Kingyens. 2015. *A Guide To Marketplace. Working Paper Versione*.
- W.H. Hung et. al. 2014. E-readiness of website acceptance and implementation in SMEs. *Computers in Human Behavior*. Vol. 40, Hal. 44–55.
- Walczuch, Rita et.al. 2007. The Effect Of Service Employees Technology Readiness On Technology Acceptance. *Information & Management* 44, 206–2015.
- Yang, Zhaojun et.al. 2015. Understanding SaaS adoption from the perspective of organizational users: A tripod readiness model. *Computers in Human Behavior*. Vol. 45. Hal. 254–264.
- Yi Lo, Fang dan Campos, Nayara. 2018. Blending Internet-of-Things (IoT) solutions into relationship marketing strategies. *Technological Forecasting & Social Change*. Vol.137. Hal. 10–18.
- Youssef, Fawzy Soleman. 2003. Internet-based e-commerce and its impact on manufacturing and business operations. *Industrial Management & Data Systems*. Vol. 103 No 8 Hal. 546 – 552.

- Zhang, Feng dan Li, Dahui. 2018. Regional ICT access and entrepreneurship: Evidence from China. *Information & Management*. Vol. 55 No. 1. Hal. 188–198.
- Zheng, Weijun. 2016. The Business Models of E-Marketplaces. *Communications of the IIMA*: Vol. 6 No. 4.
- Zhu, Kevin dan Kraemer, Kenneth L. 2005. Post-Adoption Variations in Usage and Value of E-Business by Organizations: Cross-Country Evidence from the Retail Industry. *Information Systems Research*. Vol. 16, No. 1. Hal. 61–84.
- Zhu, Kevin et.al. 2006. The Process of Innovation Assimilation by Firms in Different Countries: A Technology Diffusion Perspective on Ebusiness. *Management Science*. Vol. 52 No. 10. Hal 1557-1576.

### **Website Pemerintah dan Laporan penelitian**

- Adminstrator Rumah Kreatif, “Plt. Kepala Dinas Koperasi dan Usaha Mikro Sampaikan Pentingnya Penjualan Online Dewasa Ini” diakses melalui [https://www.banyuwangimall.com/index.php?route=simple\\_blog/article/view&simple\\_blog\\_article\\_id=19](https://www.banyuwangimall.com/index.php?route=simple_blog/article/view&simple_blog_article_id=19) pada 28 Oktober 2018.
- Balea, Judith. Here are the 15 best-funded startups in Southeast Asia (infographic). 28 Desember 2017. *Techinasia*. Diakses melalui <https://www.techinasia.com/15-most-wellfunded-startups-southeast-asia> pada 21 Desember 2018.
- Humas Pemkab Banyuwangi, “Lembaga Singapura Bantu Pengembangan *Smart* Kampung di Banyuwangi, diakses melalui <https://www.banyuwangikab.go.id/berita-daerah/lembaga-singapura-bantu-pengembangan-smart-kampung-banyuwangi.html> pada 27 Oktober 2018.
- Humas Pemkab Banyuwangi, “Baru Tiga Jam diluncurkan, Banyuwangi Mall Hasilkan 194 Transaksi online. diakses melalui <https://www.banyuwangikab.go.id/berita-daerah/baru-tiga-jam-diluncurkan->

[banyuwangi-mall-hasilkan-194-transaksi-online.html](#) diakses pada 27 Oktober 2018.

Humas Pemkab Banyuwangi, “Banyuwangi mall resmi diluncurkan Menteri BUMN Rini Sumarno,” diakses melalui

<https://www.banyuwangikab.go.id/berita-daerah/banyuwangi-mall-resmi-diluncurkan-menteri-bumn-rini-soemarno.html> pada 21 Oktober 2018

Humas Pemkab Banyuwangi, “Smart Kampung Gerakkan Ekonomi Lokal Banyuwangi,” diakses melalui <https://www.banyuwangikab.go.id/berita-daerah/smart-kampung-banyuwangi-gerakkan-ekonomi-lokal.html> pada 13 Agustus 2018.

Laporan *Deloitte Access Economics* 2016,” UMKM Pemicu Kemajuan Indonesia” diakses melalui

<https://www2.deloitte.com/content/dam/Deloitte/id/Documents/finance/id-fas-sme-powering-indonesia-success-report-bahasa-noexp.pdf> pada 21 Oktober 2018.

Laporan Jumlah UMKM 2018 Jawa Timur, Diakses Melalui

[Http://Diskopukm.Jatimprov.Go.Id/Web-Bo/File/Content/57\\_82\\_JUMLAH%20UMKM%20DAN%20NAKER%2038%20KAB%20KOTA%20\(Rekap\).Xls](http://Diskopukm.Jatimprov.Go.Id/Web-Bo/File/Content/57_82_JUMLAH%20UMKM%20DAN%20NAKER%2038%20KAB%20KOTA%20(Rekap).Xls) pada 22 Oktober 2018.

LPPI dan Bank Indonesia, “Profil Bisnis Usaha Mikro dan Menengah (UMKM)” diakses melalui

<https://www.bi.go.id/id/umkm/penelitian/nasional/kajian/Documents/Profil%20Bisnis%20UMKM.pdf> pada 20 Oktober 2018.

Program e-Smart IKM Jadi Pusat Promosi Online, diakses melalui

<http://www.kemenperin.go.id/artikel/18511/Program-e-Smart-IKM-Jadi-Pusat-Promosi-Online> 8 Oktober 2018.

Program E-Smart IKM Sebagai Upaya Pemerintah Memajukan UMKM di Era Digital diakses melalui

<https://bankmandiri.co.id/documents/20143/32593/20180226+ +DER+ +Program+ESmart+IKM+Sebagai+Upaya+Pemerintah+Memajukan+UMK>

[M+di+Era+Digital.pdf/f7b4cf92-90e9-05a1-b83c-a3936985d74d](#) pada 10 Oktober 2018.

Siaran Pers, “UMKM Kota Batu Menggunakan E-Commerce BNI (Launcing Agroseggar.Com),” diakses pada <http://www.bni.co.id/id-id/beranda/berita/siaranpers/articleid/2961/umkm-kota-batu-menggunakan-e-commerce-bni-launcing-agroseggar-com> pada 26 Oktober 2018.

Siaran pers, “Sinergi BNI & Pemerintah Kabupaten Banyuwangi Buka Peluang Pemasaran Produk UMKM Banyuwangi Melalui Pasar Online Banyuwangi-Mall.com” diakses melalui <http://www.bni.co.id/Portals/1/xNews/uploads/2017/4/27/Sinergi-BNI-dan-Pemerintah-Kabupaten-Banyuwangi-Buka-Peluang-Pemasaran.pdf> pada 22 Oktober 2018.

### **Peraturan**

UU No. 8 Tahun 2008 Tentang Usaha Mikro, Kecil, Dan Menengah.

Peraturan Bupati (Perbub) No. 18 Tahun 2016 Tentang Integrasi Program Kerja Berbasis Desa/Kelurahan Melalui *Smart* Kampung.