

DAFTAR PUSTAKA

- Amberg, M, Fischer, S dan Schröder, M.2005. "An Evaluation Framework for the Acceptance of Web-Based Aptitude Tests." *The Electronic Journal of Information Systems Evaluation* (4):151-158.
- Amberg, M, Fischer, S dan Schröder, M.2005. "Evaluation of User Acceptance for Web-Based Aptitude Tests." *Communications of the IIMA Volume 6 Issue 3*
- Berry, L.L., Seiders, K. dan Grewal, D.2002."Understanding Service Convenience." *Journal of Marketing* 66(3): 1-17.
- Bolton, R.N. dan Drew, J.H.1991."A Multistage Model of Customers Assessments of Service Quality and Value." *Journal of Consumer Research* 17(4): 375-384
- Cooper, Donald R. dan Pamela S.Schindler.2014.*Business Research Methods*.New York : McGraw Hill.
- Chang,Jui-ling et al.2011."Factors Influencing Technology Acceptance Decisions." *African Journal of Business Management* (5) : 2901-2909.
- Churchill, G. A., Jr.1979. "A Paradigm For Developing Better Measures of Marketing Constructs." *Journal of Marketing Research* (16) : 64 - 73.
- Davis,F.D.1989."Perceived Usefulness, Perceived of Ease Use, and User Acceptance of Information Technology." *MIS Quaterly* (13): 319-340.
- Edityanto,B.K.2012.Analisis tingkat penerimaan perangkat lunak *open source* dnegan menggunakan *Technology Acceptance Model* (TAM).Yogyakarta: Universitas Gadjah Mada.
- Elliot,M.T dan Fu, F.Q.2008."Consumer Acceptance of Technology Products: The Impact of Tactical Selling Approaches." *The Marketing Management Journal* (1) : 47-64
- Fathima,Y.A dan Muthumani,S.2015."User Acceptance of Banking Technology With Special Reference to Internet Banking." *Journal of Theoretical and Applied Information Technology* (73) : 12-19
- Galletta,Dennis F. and Malhorta,Y.1999. "Extending the Technology Acceptance Model to Account for Social Influence: Theoretical Bases and Empirical Validation." *Proceedings of the 32nd Hawaii International Conference on System Sciences*.

- Ghozali, Imam. 2013. *Aplikasi Analisis Multivariate dengan Program IBM SPSS 23, Edisi 8*. Semarang: Badan Penerbit Universitas Diponegoro.
- Hair, J.F., Tatham, R.L., Anderson, R.E. dan Black, W. 2010. *Multivariate Data Analysis, 7th edition, Upper Saddle River*. NJ: Pearson Prentice Hall.
- Hill, Robin Dr. 1998. "What Sample Size Is Enough In Internet Survey Research?" *Interpersonal Computing and Technology: An Electronic Journal for 21st Century*.
- Huang, Chun-Kuei and Shih, Ming-Chang. 2010. "Design of a Hydraulic Anti-Lock Braking System (ABS) For a Motorcycle." *Journal of Mechanical Science and Technology* (24) : 1141-1149.
- Hendri Widananto. 2016.6 Negara ini wajibkan kendaraan pakai fitur ABS di <https://www.blogotive.com> (diakses 28 Maret 2019).
- Kotler, P dan Keller, K.L. 2016. *Marketing Management, 15th edition*. Essex: Pearson Education.
- Katz, M.L. dan Shapiro, C. 1985. "Network Externalities, Competition, and Compatibility." *The American Economic Review* (75) : 424-440.
- Liljander, V. dan Strandvik, T. 1992. "The Relation between Service Quality, Satisfaction, and Intentions, Sweden." *Swedish School of Economics and Business Administration*.
- Lee, M. dan Cunningham, L.F. 2001. "A Cost-benefit approach to understanding service Loyalty." *Journal of Services Marketing* 15(2): 113-130.
- Lind, Douglas A., William G. Marchal dan Samuel A. Wathen. 2015. *Statistical Techniques in Business & Economics, 16th Edition*. New York: McGraw Hill
- Nunnally, J. C. 1994. *Psychometric theory*. New York: McGraw-Hill, USA.
- Pontiggia, A dan Virili, F. 2009. "Network effects in technology acceptance: Laboratory experimental evidence." *International Journal of Information Management* (10) : 1-10
- PT Astra honda motor. 2011. "Combined ABS." Jakarta: Technical Training Dept.
- Ramya, N and SA Mohamed Ali. 2016. "Factors affecting consumer buying behavior." *International Journal of Applied Research* : 76-80.
- Rind, M.M et al. 2017. "Impact Investigation of Perceived Cost and Perceived Risk In Mobile Commerce: Analytical Study of Pakistan." *International Journal of Computer Science and Network Security No. 11* (17) : 124-130.

Rilling,Steffen.2015."Mobile Banking Acceptance Among Young Consumers In Germany: An Empirical Analysis." Lisbon: Catolica Lisbon School of Business & Economics.

Sarkar, A.,Mukhopadhyay, A.R. dan Ghosh, S.K.2011."Reducing Waiting Time For Services." *Simulation Modelling Practice and Theory* 19(7): 1689-1698.

Subandi,B.2008."Pengetahuan dan penerimaan konsumen beRpendapatan tinggi di Bogor terhadap keripik kentang *Pringles* dan produk transgenik." Bogor:Institut Pertanian Bogor.

Stange,Eric.2015."Influencing Factors On User Acceptance of Location-Based Advertising outside and inside retail stores."Lisbon: ISCTE Business School

Straub,D dan David G.2000."The Relative Importance of Perceived Ease of Use In IS Adoption: A Study of E-commerce Adoption." *Journal of the association for information systems Volume 1 article 8*.

Teoh, Eric R.2013. "Effects of Antilock Braking Systems on Motorcycle Fatal Crash Rates: An Update"

Top,Seyfi.,Serkan D., dan Nurdan C.2011."Perceptions of Network Effects: Positive or Negative Externalities?" *Procedia Social and Behavioral Sciences* (24) : 1574-1584.

Wibowo,Aldi Satriani.2017."Analisis tingkat penerimaan fasilitas wireless hotspot pengunjung cafe menggunakan Unified Theory of Acceptance and Use of Technology (UTAUT)".

Wehrmann, J and Steffen Bock.2004."Customer Acceptance Management in Strategic Product Development, A Case Study with www.clever-tanken.de."

Wehrmann, J. (2004) *Situationsabhängige mobile Dienste*, Wiku, Berlin, Germany.

Zeithami,V.A.1988."Consumer perceptions of price, quality and value : A means-end model and synthesis of evidence." *Journal of Marketing* (52) : 1-22