

DAFTAR PUSTAKA

- Amalia, D (2017). Karakter dan Perkembangan Bisnis *Startup Digital* di Indonesia. Tersedia di <https://www.jurnal.id/id/blog/2017-karakter-dan-perkembangan-bisnis-startup-di-indonesia/>, di akses pada 28 Mei 2018.
- Arya Jaya, M. (2017). Analisis Faktor Keberhasilan *Startup Digital* di Yogyakarta. ISBN: 978-602-1180-50-1.
- Aydin, N. (2015). *A review of Models for Valuing Young and Innovative Firms. International Journal of Liberall Arts and Social Sience*, 9.
- Collab Asia Inc. (2018). Digital Right Management. Tersedia di <https://www.collabdrm.com/#About>, diakses pada 04 September 2018.
- Collab Asia Inc. (2018). Sejarah Perusahaan. Tersedia di <https://www.collabcreators.com/about>, diakses pada 04 September 2018.
- Collab Indonesia. (2018). Profil Perusahaan. Tersedia di <http://CollabIndonesiaindonesia.com/>, diakses pada 28 Agustus 2018.
- Daftar Perusahaan YouTube Partner Program. Tersedia di https://servicesdirectory.withyoutube.com/directory?page_size=12&page=9, diakses pada 30 Desember 2018, 19:00.
- Damodaran, Aswath. 2009. Valuing Young, Start-up and Growth Companies. Stern School of Business, NYU, New York. *Research Paper*. Tersedia di <http://people.stern.nyu.edu/adamodar/pdfiles/papers/younggrowth.pdf>, diakses pada 15 April 2018, 14:00.
- Damodaran, A. (2011). *Valuing Young Growth Companies. AII Journal*.
- Damodaran, Aswath. 2012. *Investment Valuation Tools and Techniques for Determining the Value of Any Asset, 3rd Edition. Jhon Wiley & Sons, Inc., United States of America*.
- Diaz, P. (2018). 3 Fakta Menarik dari Riset Google tentang Perkembangan Youtube di Indonesia. Tersedia di <https://id.techinasia.com/fakta-perkembangan-youtube-di-indonesia>, diakses pada tanggal 02 September 2018

- Definisi *Startup*. Tersedia di <https://www.finansialku.com/startup-adalah/> diakses pada tanggal 14 April 2018, 13:00.
- Festel, Gunter, Wuermseher, Martin., and Cattaneo, Giacomo. 2013. *Valuation of Early Stage High-tech Start-up Companies. International Journal of Business*, 18(3), ISSN: 1083-4346, Switzerland.
- Goldman, Michael. 2008. *Valuation of Startup and Early-Stage Companies*. The Value Examiner. July/August 2008.
- Oliveira, Zotes. (2018). Valuation Methodologies for Business Startups: A Bibliographical Study and Survey. *Brazilian Journal of Operations & Production Management* 15 (2018), pp 96-111.
- Ruky, M. S. (1999). Menilai Penyertaan Dalam Perusahaan.
- Start up Rangkaing*. Tersedia di <https://www.startupranking.com/countries> diakses pada tanggal 14 April 2018, 14:00.
- Statista (2018). Penetration of leading social networks in Indonesia as of 3rd quarter 2017. Tersedia di <https://www.statista.com/statistics/284437/indonesia-social-networkpenetration/>, diakses pada tanggal 15 September 2018.
- Stephane, N (2017). 9 methods of startup valuation explained. Tersedia di <https://www.techinasia.com/talk/9-method-startup-valuation>, diakses pada 15 September 2018.
- Stockopedia. Nilai PER Perusahaan Pembanding. Tersedia di <https://www.stockopedia.com/share-prices/imbc-co-KOSDAQ:52220/>, diakses pada 18 Maret 2019, 20:00.
- Terry, Edwin J., Hays, Karl E., Foltz, Andrea., Larue, James W., Beaton, Neil J., and Huff, J. Kenneth. 2004 a. Early-Stage Company Valuation (Part I of II). *American Journal of Family Law*, Spring 2004, United States.
- Terry, Edwin J., Hays, Karl E., Foltz, Andrea., Larue, James W., Beaton, Neil J., and Huff, J. Kenneth. 2004 b. Early-Stage Company Valuation (Part II of II). *American Journal of Family Law*, Spring 2004, United States.
- Uuum Co, Ltd (2018). Profil Perusahaan. Tersedia di <https://medium.com/@koonboonkee/uuum-tse-3990-japans-largest-multi->

[channel-network-of-online-content-creators-h-e-r-o-771750eae8ab](#), di akses pada 03 Oktober 2018.

Werthi, T. (2017). Pengaruh Data Keuangan dan Non Keuangan Pada Nilai Perusahaan (Studi Kasus Pada *Startup* Patriot). *Jurnal Bisnis Darmajaya*, Vol.3 No.1, Januari 2017.

Wong, K. Matthew. 2013. Multi-Stage Valuation for Start-Up High Tech Projects and Companies. *Journal of Accounting and Finance vol. 13 (2)*. St. John's University, New York.

Yeah1 Group (2018). Profil Perusahaan. Tersedia di <https://yeah1network.com/>, diakses pada 30 September 2018.

Zarzecki, Dariusz. 2011. Valuing Internet Companies. Selected Issues. *University of Szczecin*, DOI: 10.2478/v10031-010-0015-5, Poland.