

## TABLE OF CONTENT

<b>RATIFICATION PAGE</b> .....	ii
<b>DECLARATION</b> .....	iii
<b>ACKNOWLEDGMENT</b> .....	iv
<b>TABLE OF CONTENT</b> .....	v
<b>LIST OF TABLES</b> .....	viii
<b>LIST OF FIGURES</b> .....	ix
<b>LIST OF APPENDICES</b> .....	x
<b>ABSTRACT</b> .....	xi
<b>ABSTRAK</b> .....	xii
<b>CHAPTER 1</b> .....	1
<b>INTRODUCTION</b> .....	1
1.1 Background .....	1
1.2. Problem Statement .....	5
1.3. Research Question.....	8
1.4. Research Objective.....	9
1.5. Research Contribution.....	9
1.6. Research Scope .....	10
1.7. Systematic of Writing.....	10
<b>CHAPTER II</b> .....	12
<b>LITERATURE REVIEW/THEORETICAL FRAMEWORK</b> .....	12
2.1. Literature Review / Theoretical Framework .....	12
2.1.1. Project and Project Management .....	12
2.1.2. Strategic Management .....	14
2.1.3. Strategic Alliance Concept .....	15
2.1.4. Operations Perspective of Strategic Alliance .....	20
2.1.5. Factors and Indicators of Alliance Success .....	21
2.2. Previous Research .....	21

2.3. Research Framework .....	23
2.3.1. Framework of Thinking .....	23
<b>CHAPTER III .....</b>	<b>42</b>
<b>RESEARCH METHODS .....</b>	<b>42</b>
3.1. Research Design .....	42
3.2. Data Collection Method .....	43
3.3. Research Instruments .....	43
3.3.1. Primary Data .....	43
<b>CHAPTER IV .....</b>	<b>55</b>
<b>RESULTS AND DISCUSSIONS .....</b>	<b>55</b>
4.1. Descriptions of the Data .....	55
4.2. Discussions .....	58
4.2.1. Reliability Test .....	58
4.2.2. Validity Test .....	58
4.2.2.1. KMO and Barlett's Test .....	59
4.2.2.2. Anti Image Matrices .....	60
4.2.3. Factor Extraction .....	64
4.3. Model Development Analysis for Strategic Alliance Success in LRT Jakarta Project Phase I .....	73
4.4. Analysis of Strategy Implementation for Alliance Success in LRT Jakarta Project Phase I .....	77
4.4.1 Leadership in Alliance .....	79
4.4.2 Enhancement of Working Method .....	80
4.4.3. Unavailability of Resource Management .....	81
4.4.4. Diversity as Competitive Advantage .....	82
4.4.5. Trust Implication .....	83
<b>CHAPTER V .....</b>	<b>86</b>
<b>CONCLUSIONS .....</b>	<b>86</b>
5.1. Conclusions .....	86
5.1.1. Factors Affecting Alliance Success .....	86

5.1.2. Implementation of Alliance Success Model .....	87
5.1.3. Recommendation for Alliance’s Strategy.....	88
5.2. Managerial Implications.....	88
5.2.1. Leadership in Alliance.....	88
5.2.2. Enhancement of Working Method.....	89
5.2.3. Unavailability of Resource Management .....	89
5.2.4. Diversity as Competitive Advantage .....	90
5.2.5. Trust Implication .....	91
5.3. Recommendation.....	92
<b>REFERENCES.....</b>	<b>93</b>
<b>APPENDIX .....</b>	<b>99</b>

## LIST OF TABLES

Table 1.1 Number of Employees in LRT Project .....	4
Table 2.1 Factors and Variables for Strategic Alliance Success .....	33
Table 3.1 Research Instrument.....	44
Table 4.1 Respondents based on Work Title .....	58
Table 4.2 Respondents based on Recruited Company .....	59
Table 4.3 Time Length of Work for the Company .....	60
Table 4.4 Reliability Test .....	61
Table 4.5 KMO and Barlett's Test.....	62
Table 4.6 Anti Image Matrices 26 Indicators .....	63
Table 4.7 Anti Image Matrices 26 Indicators .....	65
Table 4.8 Total Variance Explained .....	67
Table 4.9 Varimax Rotation with 6 Factors .....	68
Table 4.10 Total Variance Explained .....	69
Table 4.11 Varimax Rotation with 5 Factors .....	70
Table 4.12 New Factors .....	72
Table 4.13 Coefficient of Regression .....	76
Table 4.14 Simulation of Alliance Success Model.....	81

## LIST OF FIGURES

Figure 1.1 LRT Jakarta Construction Progress (Jan 6, 2019) .....	4
Figure 2.1 Factors in Explaining Alliance Success .....	40
Figure 2.2 Theoretical Framework .....	41
Figure 3.1 Research Design .....	42

## **LIST OF APPENDICES**

Appendix 1 Research Instrument .....	101
Appendix 2 Questionnaire Results .....	103
Appendix 3 Statistics Calculations .....	108