

ABSTRACT

Jalan Kemasari area, in Kotagede, downtown of traditional structure area has a strategic development with experience transferring and changing for much conflict among a lot of people needs. This is reflected to the physical condition of building which caused by chaos of visual townscape composition, and changing function that make the visual character decreasing especially visual character of building façade. This research is focused to the visual characteristic of façade as shaper of urban visual character so that can not be faded or totally changed.

The objective of this research is to provide a description of the visual characteristics of façade in that area (Jl Kemasari, Kotagede). The final result of this research is not intended to make a generalization or, in other words, the result of this research will merely prevail in the observed area.

This research is rationalistically naturalist. It observed the fasade appearance of the single building and also as a row of building. The characteristic interaction is studied to see connection among them so that be patterned system of that area which functions as the visual character can be found.

The result show that the visual character of building façade in Jalan Kemasari is ; kampong and limasan roof, 1 level brick wall painted with white color or natural stone with 1 meter maximum height, vertically doors and windows and there is no space between building (couple type).

Key word : Visual character, façade