

ABSTRAK

Pariwisata merupakan industri yang mampu menyediakan banyak lapangan pekerjaan bagi masyarakat local sehingga mampu meningkatkan taraf hidup masyarakat. Keberadaan Ekowisata Puncak Becici berkontribusi meningkatkan pendapatan penduduk di Dusun Gunungcilik, Desa Munthuk Kecamatan Dlingo Kabupaten Bantul. Obyek wisata Puncak Becici menjadi daya tarik wisatawan untuk datang berkunjung. Banyaknya pengunjung obyek wisata Puncak Becici melahirkan permintaan kebutuhan pariwisata yang menjadi peluang usaha bagi masyarakat disekitar obyek wisata Puncak Becici. Penelitian ini bertujuan untuk mengetahui dampak keberadaan obyek wisata Puncak Becici terhadap pendapatan masyarakat di Dusun Gunungcilik. Penelitian ini menggunakan metode kuantitatif dengan alat analisis deskriptif Uji Beda T-test yang mendiskripsikan karakter masyarakat Dusun Gunungcilik. Hasil analisis deskriptif menunjukkan rata-rata pendapatan masyarakat Dusun Gunungcilik mengalami peningkatan setelah adanya obyek wisata Puncak Becici.

Kata Kunci : Ekowisata Puncak Becici, Peningkatan Pendapatan, Desa Munthuk.

ABSTRACT

Tourism is an industry that is able to provide many jobs for local people so that they can improve people's lives. The existence of Ekici Puncak Becici contributes to increasing the income of the population in Gunungcilik Hamlet, Munthuk Village, Dlingo District, Bantul Regency. Becici Peak tourist attraction attracts tourists to come visit. The large number of visitors to the Becici Peak tourist attraction gave birth to demand for tourism needs which became a business opportunity for the people around Becici Peak tourism object. This study aims to determine the impact of the existence of Becici Peak tourism object on community income in Gunungcilik Hamlet. This study uses quantitative methods with descriptive analysis tools Different T-test tests that describe the character of the community of Gunungcilik Hamlet. The results of the descriptive analysis showed that the average income of the people of Gunungcilik Hamlet had increased after the presence of Becici Peak tourism object.

Keywords: Ecotourism of Becici Peak, Income Increase, Munthuk Village