

## ABSTRAK

Penelitian ini dirancang untuk mengukur peran stabilitas *anchor* terhadap sikap *Resistance to Change* pada petani terdampak pembangunan bandara NYIA, di Kecamatan Temon, Kulon Progo. Metode yang digunakan dalam penelitian ini adalah survey dengan menyebarkan kuesioner secara acak pada warga yang berprofesi sebagai petani atau pernah bertani di Kecamatan Temon, Kulon Progo. Analisis menggunakan analisis regresi linear. Subjek dalam penelitian ini merupakan warga yang berprofesi sebagai petani di wilayah terdampak pembangunan bandara NYIA dan berjumlah 98 orang. Hasil penelitian menunjukkan bahwa terdapat peran stabilitas *anchor* terhadap sikap *Resistance to Change* secara negatif, maksudnya ketika skor stabilitas *anchor* seseorang dalam keadaan tinggi maka seseorang bersikap tidak *Resistance to Change*. Begitu pula sebaliknya, ketika tingkat stabilitas *anchor* dalam keadaan rendah, maka seseorang memiliki kecenderungan *Resistance to Change*. Penjelasan tersebut didapatkan dari hasil analisis regresi linear yang menghasilkan signifikansi sebesar 0,017. Sedangkan nilai signifikansi atau sig. (2-tailed) sebesar 0,017 karena nilai sig. (2-tailed) 0,017 kurang dari 0,05, maka artinya ada peran yang signifikan antara variabel Stabilitas *Anchor* dan *Resistance to Change*.

**Kata Kunci:** Stabilitas *Anchor*, *Resistance to Change*, Petani, dan Bandara NYIA

## ABSTRACT

This research was designed to measure the role of the anchor stability on resistance to change attitudes among residents (farmers) affected by the construction of the NYIA airport, in Temon District, Kulon Progo. The method used in this study is a survey by randomly distributing questionnaires to residents who work as farmers or once farmed in Temon District, Kulon Progo. The data obtained were then analyzed using linear regression analysis. The subjects in this study were residents who worked as farmers in the affected areas of the NYIA airport and numbered 98 people. The result showed that the role of anchor stability in this study showed it is role toward the resistance to change attitude in a direct (negative) manner, that is, when a person's anchor stability level is high, there will be a person's tendency to behave more resistance to change. Explanation is obtained from the result of linear regression analysis test which produces a significance of 0,017. While the significance value or sig. (2-tailed) of 0.017, because of the sig value. (2-tailed) 0.017 smaller than 0.05, meaning that there is a significant relationship between the variables anchor stability and resistance to change.

**Keywords:** Anchor stability, Resistance to Change, Farmer, and NYIA Airports.