

ABSTRACT

This thesis is entitled as The Meaning of Nur Bayan Koplo Dangdut Song in Charles Sanders Peirce Semiotic Philosophy Perspective. This thesis aimed to raise and find philosophical values of signs in accordance with the category C.S.P for song Nur Bayan, namely: (1) to explain the meaning of the Dangdut Koplo songs; (2) to describe the meaning of dangdut koplo songs, analyzed semiotics C.S.P.

This thesis is library research supported by field research. The object of this thesis's research material is the dangdut koplo songs. This research data was obtained from song's album books and interviews with the creators and singers. After the data was collected, the material objects are seen and analyzed using semiotics C.S.P. The data will then be analyzed using the hermeneutic method. Method of interpretation, induction and deduction, inclusiv language and description are used to interpretan the data obtained so that new meanings and a more comprehensive understanding of the philosophical values of symbol in the dangdut koplo song are obtained.

The results of research shows that there are four meanings of analysis based on the study of C.S.P semiotic, (1) the analysis of the sign categories in dangdut koplo songs are sarcastic and humorous; (2) semiotic, representations and interpretants in dangdut koplo songs are facts based on people's behavior; (3) the approach to the signs in the dangdut koplo song is an element of culture and locality; (4) the relationship between firstness, secondness, and thirdness as trichotomy in dangdut koplo is an outpouring of affection.

Keyword: oplosan, koplo, semiosis, trichotomy