



## Intisari

**Latar Belakang:** Puskesmas adalah unit pelayanan kesehatan primer yang berfungsi sebagai pusat pembangunan berwawasan kesehatan di tingkat kecamatan; pusat pemberdayaan masyarakat dan keluarga; dan pusat pelayanan kesehatan dasar. Desentralisasi membuat Puskesmas Padamara memiliki peluang untuk melaksanakan *public private management*. Dukungan *stakeholders* dalam pelaksanaan *public-private management* di Puskesmas Padamara merupakan suatu bentuk adanya kerjasama dalam membangun *public-private management* yang bertujuan untuk meningkatkan mutu pelayanan puskesmas di era desentralisasi. *Public-private management* di Puskesmas Padamara dalam rencana penganggaran, inovasi pengembangan layanan yang unggul, menswastakan layanan unggulan tersebut, melibatkan pihak luar dalam kebersihan, kerjasama dengan pihak swasta dalam melengkapi pelayanan. *Public-private management* di Puskesmas Padamara dijalankan dengan layanan publik yaitu dekat dengan warga atau pelanggan, mentalitas melayani, inovatif dalam memberikan layanan jasa kepada warga masyarakat.

**Tujuan Penelitian:** Mengetahui Mekanisme *Public-Private Management* di Puskesmas Padamara.

**Metode Penelitian:** Penelitian ini merupakan penelitian kualitatif dengan rancangan studi kasus. Unit analisis penelitian adalah Puskesmas Padamara Kabupaten Purbalingga. Cara pengambilan data dengan wawancara mendalam, penelusuran dokumen, hasil kuesioner dan kritik saran pasien puskesmas, Diskusi Kelompok Terpadu (DKT) dan observasi.

**Hasil Penelitian:** Dari dukungan *stakeholders* baik internal maupun eksternal semuanya merupakan pendukung bagi terlaksananya *Public-private management* di Puskesmas Padamara. Dukungan pemerintah daerah terhadap pelaksanaan *public-private management* di Puskesmas Padamara antara lain berupa terbitnya perda tarif yang sesuai dengan aspirasi puskesmas. Terlaksananya *public-private management* di Puskesmas Padamara tidak berdasarkan *top down* dan adanya motivasi yang dimiliki oleh para karyawan Puskesmas Padamara. Tentunya didukung dengan otonomi keuangan puskesmas yang disusun berdasarkan usulan dari bawah dengan memperhatikan prioritas dan dituangkan dalam Dokumen Perencanaan Anggaran (DPA) untuk kegiatan puskesmas selama 1 tahun.

**Kesimpulan:** *Public-private management* memerlukan masukan saran dan rekomendasi dari semua pihak sehingga puskesmas dapat berkembang.

**Keywords:** *Public Private Management*.



## Abstract

**Background:** Primary health center serves as the center of health development in subdistrict level, community and family development, for basic medical care. Decentralization program gives Padamara Primary Health Center an opportunity to conduct a public private management. Stakeholders support for Padamara Primary Health Center effort to perform a public-private mix is a part of collaboration to develop a public-private mix to improve primary health care quality in decentralization era. Public-private planning in Padamara Primary Health Center budget planning includes innovation in superior services and privatization of those services, involving private groups to manage hygiene and sanitation, collaboration with private companies to complete services. Padamara Primary Health Center public-private program is conducted with public services, which are to be close with society or clients, service mentality, and innovative in giving service to the community.

**Objectives:** To understand Padamara Primary Health Center's mechanism in public-private management.

**Methods:** This is a qualitative study with case study design. The analysis unit is Padamara Primary Health Center in Purbalingga Regency. Data was obtained through indepth interview, documents reading, primary health center's patients' questionnaires and critics, focus discussion group, and observations.

**Results:** Stakeholders supports, externally as well as internally, are the supporting effort to accomplish public private management in Padamara Primary Health Center. Local government support for this public private management in Padamara Primary Health Center can be seen through the publication of government decree on service tariff which appropriate with the primary health center's aspiration. The success of public private management in Padamara Primary Health Center was not based on top down but through the motivation from Padamara Primary Health Center's employees. And of course was supported by primary health center' monetary autonomy which was planned based on ideas from lower employees with priority consideration, and was conclude in budgeting implementation document for one year activity.

**Conclusion:** Public-private management needs advice and recommendation from all groups so that the primary health center can be improved.

**Keywords:** public private management.