



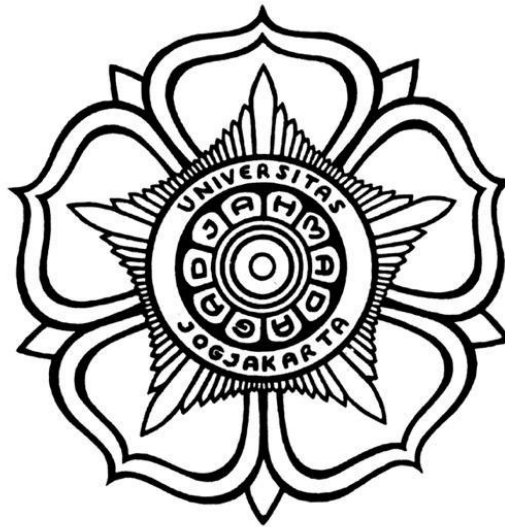
**Competitiveness in The Organic Food Industry: The Importance of CSR and Product Communication**  
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# **Competitiveness in The Organic Food Industry: The Importance of CSR and Product Communication**

**Submitted in Partial Fulfilment of the Requirements for the Degree of  
*Sarjana Ekonomi* from the Department of Management of the Faculty of  
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**Supervised and Graded in University of Groningen  
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