

## DAFTAR PUSTAKA

- Ahmad, F. S., Tyagi, D. and Kaur, S., 2018, Predicting *crowdfunding* success with optimally weighted random forests, *2017 International Conference on Infocom Technologies and Unmanned Systems (ICTUS): Trends and Future Directions Conference Proceedings, ICTUS*, Dubai, pp. 770–775.
- Beckwith, J.J., 2016. Predicting Success in Equity *Crowdfunding*.
- Belleflamme, P., Lambert, T. and Schwienbacher, A., 2014, *Crowdfunding: Tapping the right crowd*, *Journal of Business Venturing*, 29(5), pp. 585–609.
- Berry, M.J.A. and Linoff, G., 1999, *Mastering Data Mining: The Art and Science of Customer Relationship Management*, Jhon Wiley & Sons, New York.
- Bidaux, Thomas, 2018, Kickstarter in 2017 – Year in Review, <http://icopartners.com/2018/01/kickstarter-2017-year-review/>, (online accessed 7 February 2019)
- Chen, S.-Y. *et al.*, 2015, Will Your Project Get the Green Light? Predicting the Success of Crowdfunding Campaigns, *PACIS 2015 Proceedings*, PACIS, Singapore, pp. 79-90.
- Chung, J. and Lee, K., 2015, A long-term study of a *crowdfunding* platform: Predicting project success and fundraising amount, *26th ACM Conference on Hypertext and Social Media Proceedings, ACM*, Cyprus, pp. 211–220.
- Du, Q., Fan, W., Qiao, Z., Wang, G., Zhang, X. and Zhou, M., 2015, Money talks: a predictive model on *crowdfunding* success using project description, *Americas Conference On Information Systems (AMIS) 2015 Proceedings*, AMIS, Puerto Rico, pp. 38-45.
- Etter, V., Grossglauser, M. and Thiran, P., 2013, Launch hard or go home! Predicting the success of *Kickstarter* campaigns, *1st ACM conference on Online Social Networks Proceedings*, ACM, Boston, pp. 177-182.
- Greenberg, M. D. *et al.*, 2013, *Crowdfunding* support tools, *CHI '13 Extended Abstracts on Human Factors in Computing Systems*, CHI, Paris, pp. 1815-1820.
- Han, J., Kamber, M., and Pei, J., 2012, *Data Mining Concepts and Techniques*, Morgan Kaufman Publishers, Watlham.
- Harvey, H.B. and Sotardi, S.T., 2018, The pareto principle, *Journal of the American College of Radiology*, 15(6), p.931.
- Hastie, T., Tibshirani, R. and Friedman, J., 2009. *The elements of statistical learning*, Springer series in statistics, New York.
- Hemer, J., 2011, A snapshot on crowdfunding, *Econstor*, pp. 1–44.
- Kickstarter, 2015, *So Your Project Blew Up. Now What? (Part One)*, <https://www.Kickstarter.com/so-your-project-blew-up-now-what-part-one>, (online accessed 17 Desember 2018)
- Kickstarter, 2015, *So Your Project Blew Up. Now What? (Part Two)*, <https://www.Kickstarter.com/so-your-project-blew-up-now-what-part-two> (online accessed 17 Desember 2018)
- Koch, J.-A., 2016, The phenomenon of project *overfunding* on online *crowdfunding*

- platforms – Analyzing the drivers of overfunding, ECIS 2016 Proceedings, ECIS, Istanbul*, pp. 1-16
- Li, H. *et al.*, 2018, Prediction of Financing Goal of *Crowdfunding* Projects, *Procedia Computer Science*, pp. 108–113.
- McGrail, D., 2013. *Crowdfunding*” a Chapter 11 Plan. *Am. Bankr. Inst. J.*, p.30.
- Mollick, E., 2014, The dynamics of *crowdfunding*: An exploratory study, *Journal of Business Venturing*, 29(1), pp. 1–16.
- Pedregosa, F., Varoquaux, G., Gramfort, A., Michel, V., Thirion, B., Grisel, O., Blondel, M., Prettenhofer, P., Weiss, R., Dubourg, V. and Vanderplas, J., 2011. Scikit-learn: Machine learning in Python. *Journal of machine learning research*, 12(10), pp.2825-2830.
- Ralcheva, A. and Roosenboom, P., 2018, Forecasting success in equity *crowdfunding*, *Small Business Economics*, pp.1-18.
- Richardson, L., 2019, *beautifulsoup4*, <https://pypi.org/project/beautifulsoup4/>, (online accessed 9 January 2019)
- Sasaki, Y., 2007. The truth of the F-measure. *Teach Tutor mater*, 1(5), pp.1-5.
- Schaffer, C., 1993. Selecting a classification method by cross-validation. *Machine Learning*, 13(1), pp.135-143.
- Scikit-learn, 2011, *Cross-validation: evaluating estimator performance*, [https://scikit-learn.org/stable/modules/cross\\_validation.html#stratified-k-fold](https://scikit-learn.org/stable/modules/cross_validation.html#stratified-k-fold), (online accessed 5 June 2019)
- Scikit-learn, 2011, *sklearn.model\_selection.cross\_val\_score*, [https://scikit-learn.org/stable/modules/generated/sklearn.model\\_selection.cross\\_val\\_score.html](https://scikit-learn.org/stable/modules/generated/sklearn.model_selection.cross_val_score.html), (online accessed 5 June 2019)
- Scikit-learn, 2011, *sklearn.model\_selection.train\_test\_split*, [https://scikit-learn.org/stable/modules/generated/sklearn.model\\_selection.train\\_test\\_split.html](https://scikit-learn.org/stable/modules/generated/sklearn.model_selection.train_test_split.html), (online accessed 1 June 2019)
- Scikit-learn, 2011, *sklearn.tree.DecisionTreeClassifier*, <https://scikit-learn.org/stable/modules/generated/sklearn.tree.DecisionTreeClassifier.html>, (online accessed 1 June 2019)
- Singh, S. and Gupta, P., 2014. Comparative study ID3, cart and C4. 5 decision tree algorithm: a survey. *International Journal of Advanced Information Science and Technology (IJAIST)*, 27(27), pp.97-103.
- Song, Y.Y., and Ying, L., 2015, Decision Tree Methods: Applications for classification and prediction, *Shanghai Archives of Psychiatry*, 27(2), pp. 130-135.
- Tsamardinos, I., Rakhshani, A. and Lagani, V., 2015. Performance-estimation properties of cross-validation-based protocols with simultaneous hyper-parameter optimization. *International Journal on Artificial Intelligence Tools*, 24(05), p.1540023.
- Tuffery, S., 2011, *Data Mining and Statistics for Decision Making*, Jhon Wiley & Sons, Chicester.
- Vercellis, C., 2009, *Business Intelligence: Data Mining and Optimization for Decision Making*, Jhon Wiley & Sons, New York.
- Wheat 2013 Wheat, R. E. *et al.*, 2013, Raising money for scientific research through *crowdfunding*, *Trends in Ecology and Evolution*, 28(2), pp.71-72.

- Xiao, S., Tan, X., Dong, M. and J. Qi, 2014, How to Design Your Project in the Online Crowdfunding Market? Evidence from Kickstarter, *2014 International Conference on Information Systems Proceedings, ICIS*, Auckland, pp. 1-8.
- Xu, A., Yang, X., Rao, H., Fu, W.T., Huang, S.W. and Bailey, B.P., 2014, Show me the money!: an analysis of project updates during crowdfunding campaigns. *2014 ACM Conference on Human Factors In Computing Systems Proceedings*, ACM, Toronto, pp. 591-600.
- Zhang, Q., Ye, T., Essaidi, M., Agarwal, S., Liu, V. and Loo, B.T., Predicting startup *crowdfunding* success through longitudinal social *engagement* analysis, *2017 ACM Conference on Information and Knowledge Management Proceedings*, ACM, Singapore, pp. 1937-1946.