



**An Assessment of the implementation effectiveness of knowledge management for sustainable competitive advantage of PT Unilever Indonesia, Tbk**  
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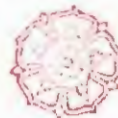
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# **AN ASSESSMENT OF THE IMPLEMENTATION EFFECTIVENESS OF KNOWLEDGE MANAGEMENT FOR SUSTANABLE COMPETITIVE ADVANTAGE OF PT UNILEVER INDONESIA, Tbk**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management  
Department of Social Sciences



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