

## DAFTAR PUSTAKA

- Bell. (1982). Regret in Decision Making under Uncertainty. *Operation Research*, 30 (5), 961–981.
- Byrne, R. (2005). *The rational imagination. The Behavioral and brain sciences*. Cambridge, M.A: MIT Press. <https://doi.org/10.1017/S0140525X07002579>
- Chauveau, T. (1986). A Theory of Disappointment, (33), 1–38.
- Chua, H. F., Gonzalez, R., Taylor, S. F., Welsh, R. C., & Liberzon, I. (2009). Decision-related loss: Regret and disappointment. *NeuroImage*, 47(4), 2031–2040. <https://doi.org/10.1016/j.neuroimage.2009.06.006>
- Connolly, T., & Zeelenberg, M. (2002). Regret in Decision Making. *Current Directions in Psychological Science*, 11(6), 212–216. <https://doi.org/10.1111/1467-8721.00203>
- Departemen, D. P. R. I. (2008). *Pengembangan Ekonomi Kreatif Indonesia 2025*. (P. A. Gunaryo, Ernawati, Dea Sudarman, Hastjarjo Boedi, Ed.), *Departemen Perdagangan Republik Indonesia*. Departemen Perdagangan RI.
- George, J. M., & Dane, E. (2016). Affect, emotion, and decision making. *Organizational Behavior and Human Decision Processes*, 136, 47–55. <https://doi.org/10.1016/j.obhdp.2016.06.004>
- Gilbert, D. T., & Ebert, J. E. J. (2002). The Affective Forecasting of Changeable

Outcomes. *Journal of Personality and Social Psychology*, 82(4), 503–514.

<https://doi.org/10.1037//0022-3514.82.4.503>

Giorgetta, C., Zeelenberg, M., Ferlazzo, F., & D'Olimpio, F. (2012). Cultural variation in the role of responsibility in regret and disappointment: The Italian case. *Journal of Economic Psychology*, 33(4), 726–737.

<https://doi.org/10.1016/j.joep.2012.02.003>

Giorgetta, C., Zeelenberg, M., Ferlazzo, F., & Olimpio, F. D. (2012). Cultural variation in the role of responsibility in regret and disappointment: The Italian case. *JOURNAL OF ECONOMIC PSYCHOLOGY*, 33(4), 726–737.

<https://doi.org/10.1016/j.joep.2012.02.003>

Hastjarjo, D. (2014). Rancangan Eksperimen Acak. Yogyakarta: Fakultas Universitas Gadjah Mada.

Hidayat, R. (2011). Regret and Topical Accounting: Is Cyclical Bidding the Bases of the Laboratory, 38(2), 185–198.

J. J Hox., & T. M. B. (1998). An Introduction to Structural Equation Modeling. *Family Science Review*, 11, 354–373.

Kahneman, D. (2011). *Thinking Fast and Slow*. New York: The Nobel Prize in Economics.

Kahneman, D., & Tversky, A. (1982). The Psychology of Preferences Experimental

surveys indicate that such departures from objectivity tend to follow regular patterns that can be described mathematically. *Scientific American*, 160–174.

Marcel Zeelenberg, R. P. (2007). A Theory of Regret Regulation 1.0. *Journal of Consumer Psychology*, 17(1), 3–18. [https://doi.org/10.1207/s15327663jcp1701\\_6](https://doi.org/10.1207/s15327663jcp1701_6)

Meiselman, H. L. (2016). *Emotions Measurement*. Langford Lane: Elseiver. <https://doi.org/http://doi.org/10.1016/B978-0-08-100508-8.00003-5>

Meutia, L., & Zulkarnain, I. (2013). Penyesalan Pasca Pembelian Ditinjau dari Big Five Personality, 40(1), 51–61.

Passer, M. W., & Smith, R. E. (2008). *Psychology The Science Of Mind And Behavior* (4th ed.). New York: McGraw-Hill Education.

Pieters, R., & Zeelenberg, M. (2007). A Theory of Regret 1.1. *Regulation*, 17(1), 29–35.

Ritov, I. (2000). Book Review Counterfactual thinking. *J. Behav. Dec. Making*, 13, 365–366.

Roese, N. J., & Morrison, M. (2009). The Psychology of Counterfactual Thinking The Psychology of Counterfactual Thinking, 34(2), 16–26. <https://doi.org/doi.org/10.12759/hsr.34.2009.2.16-26>

Roese, N. J., & Olson, J. M. (1995). *What Might Have Been. Psychology Pres*. Hove: Lawrence Erlbaum Associates.

- Roese, N. J., & Olson, J. M. (1997). Counterfactual Thinking: The Intersection of Affect and Function. *Advances in Experimental Social Psychology*, 29(C), 1–59. [https://doi.org/10.1016/S0065-2601\(08\)60015-5](https://doi.org/10.1016/S0065-2601(08)60015-5)
- Shefrin, H., & Statman, M. (1986). How not to make money in the stock market. *Psychology Today*, 20(2), 52–57.
- Simonson, I. (1992). The Influence of Anticipating Regret Responsibility on Purchase Decision, *19*(1), 105–118. <https://doi.org/10.1086/209290>
- Strongman, K. . (2003). *The Psychology of Emotion*. Chichester: John Wiley & Sons, Inc.
- Sugden, R. (1985). Regret, Recrimination and Rationality. *Theory and Decision*, 19, 77–99. <https://doi.org/10.1007/bf00134355>
- Terry Connolly, Lisa D. Ordoñez, and R. C. (1997). Regret and Responsibility in the Evaluation of Decision Outcomes. *Organizational Behavior and Human Decision Processes*, 70(1), 73–85. <https://doi.org/10.1006/obhd.1997.2695>
- Triandis, H. C. (2001). Individualism–collectivism and personality. *Journal of Personality*, 69(6). <https://doi.org/10.1111/1467-6494.696169>
- Van Dijk, W. W., & Van Der Pligt, J. (1997). The impact of probability and magnitude of outcome on disappointment and elation. *Organizational Behavior and Human Decision Processes*, 69(3), 277–284. <https://doi.org/10.1006/obhd.1997.2688>

- Van Dijk, W. W., Van Der Pligt, J., & Zeelenberg, M. (1999). Effort invested in vain: The impact of effort on the intensity of disappointment and regret. *Motivation and Emotion*, 23(3), 203–220. <https://doi.org/10.1023/A:1021315314979>
- Wubben, M. J. J., Cremer, D. De, & Dijk, E. van. (2009). How emotion communication guides reciprocity: Establishing cooperation through disappointment and anger. *Journal of Experimental Social Psychology*, 45(4), 987–990. <https://doi.org/10.1016/j.jesp.2009.04.010>
- Zalla, T., Sirigu, A., Robic, S., Chaste, P., Leboyer, M., & Coricelli, G. (2014). Feelings of regret and disappointment in adults with high-functioning autism. *Cortex*, 58, 112–122. <https://doi.org/10.1016/j.cortex.2014.05.008>
- Zeelenberg, M. (1998). Emotional Reactions to the Outcomes of Decisions: The Role of Counterfactual Thought in the Experience of Regret dan Disappointment. *Radiologie - Journal Du CEPUR*, 75(2), 117–141. <https://doi.org/10.1006/obhd.1998.2784>
- Zeelenberg, M., Van Der Pligt, J., & De Vries, N. K. (2000). Attributions of responsibility and affective reactions to decision outcomes. *Acta Psychologica*, 104(3), 303–315. [https://doi.org/10.1016/S0001-6918\(00\)00034-2](https://doi.org/10.1016/S0001-6918(00)00034-2)
- Zeelenberg, M., Van Dijk, E., Van Den Bos, K., & Pieters, R. (2002). The inaction effect in the psychology of regret. *Journal of Personality and Social Psychology*, 82(3), 314–327. <https://doi.org/10.1037/0022-3514.82.3.314>



Zeelenberg, M., Van Dijk, W. W., & Manstead, A. S. R. (1998). Reconsidering the Relation between Regret and Responsibility. *Organizational Behavior and Human Decision Processes*, 74(3), 254–272. <https://doi.org/10.1006/obhd.1998.2780>

Zeelenberg, M., Van Dijk, W. W., & Manstead, A. S. R. (2000). Regret and Responsibility Resolved? Evaluating Ordóñez and Connolly's (2000) Conclusions. *Organizational Behavior and Human Decision Processes*, 81(1), 143–154. <https://doi.org/10.1006/obhd.1999.2865>