

## TABLE OF CONTENTS

<b>GRADUATING PAPER FRONT COVER</b> .....	i
<b>GRADUATING PAPER INNER COVER</b> .....	ii
<b>LEMBAR PENGESAHAN</b> .....	iii
<b>LEMBAR BEBAS PLAGIASI</b> .....	iv
<b>ACKNOWLEDGEMENT</b> .....	v
<b>INTISARI</b> .....	vii
<b>ABSTRACT</b> .....	viii
<b>TABLE OF CONTENTS</b> .....	ix
<b>LIST OF IMAGES</b> .....	x
<b>LIST OF CHART</b> .....	xiv
<b>CHAPTER 1: INTRODUCTION</b> .....	1
1.1 Background of Study .....	1
1.2 Objective .....	3
1.3 Scope of Study .....	3
1.4 Methods of Study .....	4
1.4.1 Methods of Collecting the Data .....	4
1.4.2 Methods of Analyzing the Data .....	5
1.4.3 Methods of Presenting the Data .....	5
1.5 Presentation .....	5
<b>CHAPTER 2: THE PROFILE OF PUBLIC INFORMATION AND COMMUNICATION DIVISION OF COMMUNICATION AND INFORMATION OFFICE OF KARANGANYAR REGENCY</b> .....	6
2.1 The Profile of Communication and Information Office of Karanganyar Regency .....	6
2.1.1 History of Communication and Information Office of Karanganyar Regency.....	6
2.1.2 Vision and Mission of Communication and Information Office of Karanganyar Regency .....	7

2.1.3 Logo of Communication and Information Office of Karanganyar Regency .....	7
2.1.4 Organization Structure of Communication and Information Office of Karanganyar Regency.....	8
2.2 The Organization Structure and Job Description of Public Information and Communication Division .....	9
2.3 Activities of Communication and Informatics Resources Management sub-division .....	13
2.3.1 Reporting Activities of Communication and Informatics Resources Management sub-division.....	13
2.3.2 Press Releases Made by Communication and Informatics Resources Management sub-division .....	18
<b>CHAPTER 3: COMMUNICATION STRATEGIES USED BY KARANGANYAR REGENCY GOVERNMENT IN RESPONDING GOOD AND BAD NEWS WRITTEN BY NEWS MEDIA .....</b>	<b>21</b>
3.1 News Categories .....	22
3.2 Communication Strategies .....	22
3.3 Good News and Bad News about Karanganyar Regency Government.....	23
3.3.1 Good News about Karanganyar Regency Government .....	24
3.3.2 Bad News about Karanganyar Regency .....	27
3.4 Karanganyar Regency Government Strategies in Responding The News .....	33
3.4.1 Defensive Strategy .....	34
3.4.2 Adaptive Strategy .....	34
3.4.3 Dynamic Strategy .....	35
3.5 Communication Strategies Used by Karanganyar Regency Government in Responding Good News and Bad News .....	36
<b>CHAPTER 4: CONCLUSION AND RECOMMENDATIONS .....</b>	<b>37</b>
4.1 Conclusion .....	37
4.2 Recommendations.....	37
<b>WORKS CITED.....</b>	<b>xiv</b>
<b>APPENDICES .....</b>	<b>xvi</b>