

TABLE OF CONTENTS

LEMBAR PENGESAHAN	iii
PERNYATAAN BEBAS PLAGIASI	iv
ACKNOWLEDGEMENT.....	v
INTISARI	vi
ABSTRACT.....	vii
TABLE OF CONTENTS	viii
LIST OF PICTURES.....	x
LIST OF CHARTS	xi
CHAPTER 1	1
INTRODUCTION.....	1
1.1 Background of Study.....	1
1.2 Objectives of Study	4
1.3 Scope of Study.....	4
1.4 Methods of Study	4
1.4.1. Method of Collecting the Data	4
1.4.2. Method of Analyzing the Data	5
1.4.3. Method of Presenting the Data	5
1.5 Presentation.....	5
CHAPTER 2	6
THE PROFILE OF PUBLIC RELATIONS DIVISION IN SPECIAL REGION OF YOGYAKARTA LOCAL GOVERNMENT	6
2.1 The Brief History & Profile of Special Region of Yogyakarta Local Government	6
2.2 The Vision and Mission of Special Region of Yogyakarta Local Government.....	7
2.2.1 Vision	7
2.2.2 Mission.....	8
2.3 The Logo Philosophy of Special Region of Yogyakarta Local Government.....	8
2.4 The Organization Structure of Special Region of Yogyakarta Local Government	10
2.5 Profile of General Administration, Public Relations, and Protocol Department	14
2.5.1 The Vision of General Administration, Public Relations, and Protocol Department	14
2.5.2 The Organization Structure of General Administration, Public Relations, and Protocol Department.....	14



2.6 The Basic Tasks and Functions of the Public Relations Division of Special Region of Yogyakarta Local Government.....	16
CHAPTER 3	17
NEWS WRITING PROCESS OF SPECIAL REGION OF YOGYAKARTA'S OFFICIAL GOVERNMENT WEBSITE.....	17
3.1 The Brief Definition and Function of Special Region of Yogyakarta's Official Government Website	17
3.1.1 The Construction of Special Region of Yogyakarta's Official Government Website	18
3.2 The Relations between Official Government Website and Public Relations Division in Special Region of Yogyakarta Local Government	24
3.3 The Values & Structure of News Writing	25
3.4 News in Special Region of Yogyakarta	27
3.5 News Writing Process of Special Region of Yogyakarta's Official Government Website in Public Relations Division.	27
3.5.1. Compiling Agendas and Events	27
3.5.2. Arranging Reporting Team for Each Event	28
3.5.3 Preparing Sound Recording.....	29
3.5.4 Reporting Events.....	30
3.5.5 News Writing Structure in Special Region of Yogyakarta.....	31
3.5.6 The Process of Writing News in Special Region of Yogyakarta	33
3.5.7 Uploading to Special Region of Yogyakarta's Website Admin.....	36
3.5.8 Editing and Publishing The Final News.....	37
CHAPTER 4	39
CONCLUSION	39
WORKS CITED.....	xii
LIST OF APPENDICES	xiii