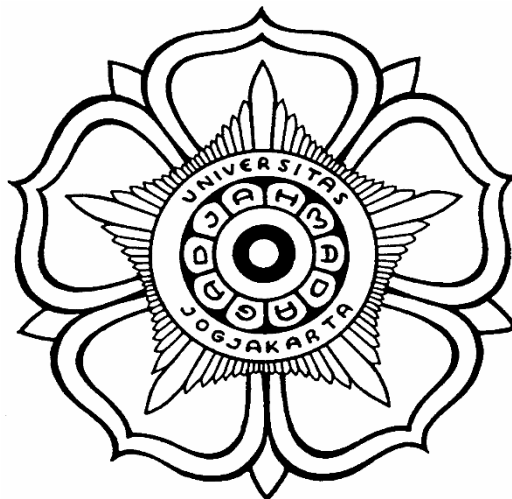


BLUE OCEAN STRATEGY FORMULATION IN THE INDONESIAN TEXTILE INDUSTRY CASE STUDY OF LTG

Thesis

As a partial fulfilment for a master's degree

Study Program in Master of Management



Submitted by
Aslam Akbany
16/407164/PEK/2399

to
**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITY OF GAJAH MADA
2019**