

DAFTAR PUSTAKA

- Bosnia, T. (2018, Januari 18). *Ini Prediksi Tren E-Commerce di Indonesia Tahun 2018*. Retrieved from CNBC Indonesia:
<https://www.cnbcindonesia.com/fintech/20180118135327-37-1904/ini-prediksi-tren-e-commerce-di-indonesia-tahun-2018>
- Brown, J. A., & Forster, W. R. (2012). CSR and Stakeholder Theory : Tale of Adam Smith. *ResearchGate : Journal of Bussiness Ethics*.
- Fernando, S., & Lawrences, S. (2014). A Theoritical Framework for CSR Practices : Integrating Legitimacy Theory, Stakeholder Theory, and Institutional Theory. *ResearchGate.net : THe Journal of Theoritical Accounting*, 152.
- Helbling, T. (2010). What Are Externalities? (What Happens When Prices Do Not Fully Capture Costs). *IMP's Research Departement : Finance & Development*.
- Hutomo, D. I. (2016). *Implementasi Pemberdayaan Masyarakat Melalui Program CSR (Corporate Social Responsibility) PT. Pertamina TBBM Rewulu (Studi Mengenai Program Pembinaan KPI Varia Mina Makmur di Padukuhan Pereng Dawe, Desa Balecatur, Kecamatan Gamping, Kabupaten Sleman)*. Yogyakarta: Universitas Gadjah Mada.
- International Organization for Standardization. (2014). *Discovering ISO 26000*. Geneve: ISO Central Secretariat.
- Kartono, & Kartini. (1980). *Pengantar Metodologi Riset Sosial*. Bandung: Alumni.
- Kementrian Perindustrian Republik Indonesia. (2018). *Making Indonesia 4.0*. Kementrian Perindustrian Republik Indonesia.
- Koentjaraningrat. (1977). *Penelitian Laporan Penelitian Dalam : Metode-Metode Penelitian Masyarakat*. Jakarta: PT. Gramedia.
- Moleong, L. J. (2009). *Metode Penelitian Kualitatif*. Bandung: PT. Remaja Rosdakarya.
- Moratis, L., & van Egmond, M. (2018). Concealing Social Responsibility? Investigating the Relationship between CSR, Earning Managements and the Effect of Industry Through Quantitive Analysist". *International Journal of Corporate Social Responsibility*.
- Nasution, P. D. (2002). *Metode Penelitian Naturalistik Kualitatif*. Bandung: Penerbit Tarsito.

- Noor II, A. R. (2018, March 26). *Transaksi di Telkom Craft 2018 Tembus Rp 20,1 Miliar*. Retrieved from detikinet: <https://inet.detik.com/business/d-3936457/transaksi-di-telkom-craft-2018-tembus-rp-201-miliar>
- Nurdiani, N. (2014). Teknik Sampling Snowball Dalam Penelitian Lapangan. *Comtech Vol. 5*, 34.
- Nurizky, A. (2017, April 11). *Telkom Craft 2017 - Pameran Digital UMKM Pertama di Indonesia*. Retrieved from Kompasiana: <https://www.kompasiana.com/astickless/58ed04ef9b93730c38072a9b/telkom-craft-2017-pameran-digital-UMKM-pertama-di-indonesia>
- PT. Telkom Indonesia (Persero) Tbk. (2017). *Laporan Tahunan 2017 : Mempercepat Ekonomi Digital Indonesia*. Jakarta: PT. Telkom Indonesia (Persero) Tbk.
- PT. Telkom Indonesia. (2017). *Tentang TelkomGroup*. Retrieved from Telkom Indonesia: https://www.telkom.co.id/servlet/tk/about/id_ID/stocklanding/profil-dan-riwayat-singkat.html
- Safarзад, R., Farahnaki, E., & Farahbakhsh, M. T. (2017). Corporate Social Responsibility, Theories, and Models. *Applied Mathematics in Engineering, Management, and Technology*, 39.
- Sugiyono. (2008). *Memahami Penelitian Kualitatif*. Bandung: Alfabeta.
- Sugiyono. (2010). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Tim Viva. (2017, Maret 13). *Transaksi Telkom Craft Indonesia 2017 Tembus Rp40 Miliar*. Retrieved from Viva.co.id: <https://www.viva.co.id/digital/digilife/893182-transaksi-telkom-craft-indonesia-2017-tembus-rp40-miliar>
- Usman, N. (2002). *Konteks Implementasi Berbasis Kurikulum*. Jakarta: PT. Raja Grafindo Persada.
- Visser, W. (2010). The Ages and Stages of CSR : From Defensive to Systemic Corporate Sustainability and Responsibility. *CSR International Inspiration Series, No. 8*.
- Wahab, A. S. (2008). *Pengantar Analisis Kebijakan Publik*. Malang: Universitas Muhammadiyah Malang Press.
- Widjaja, H. (2003). *Otonomi Desa*. Jakarta: PT. Raja Grafindo Persada.
- Wrihatnolo, R. R., & Dwidjowijoto, R. N. (2007). *Manajemen Pemberdayaan : Sebuah Pengantar dan Panduan untuk Pemberdayaan Masyarakat*. Jakarta: PT. Elex Media Komputindo.