

## DAFTAR PUSTAKA

- Cooper, Donald., and Schindler, Pamela., *Business Research Methods*, Tenth Edition, McGraw-Hill International Edition, 2008
- David, Fred., *Strategic Management, Concepts and Cases*, Prentice Hall, 2001
- Departemen Perdagangan RI dan PT. Indef Eramadani (INDEF), *Kajian Dampak Ekonomi Keberadaan Hypermarket terhadap Ritel/Pasar Tradisional*, Desember 2007
- Harian Kompas, *Menunggangi Pertumbuhan Ritel Modern*, Kolom Ritel, 6 Juli 2010
- Hax, Arnoldo., and Majluf, Nicolas., *The Strategy Concept and Process, A Pragmatic Approach*, Prentice Hall International, Inc., 1996
- Irwanto, *Focused Group Discussion (FGD) Sebuah Pengantar Praktis*, Yayasan Obor, 2006
- Kamar Dagang dan Industri Indonesia, *Butir-butir Pemikiran Perdagangan Indonesia 2009-2014, "Nasionalisme Dalam Era Perdagangan Bebas"*, 2008
- Kotler, Philip., Ang, Swee Hoon., Leong, Siew Meng, dan Tan, Chin Tiong., *Marketing Management, An Asian Perspective*, Prentice Hall, 1999
- Kotler, Philip dan Keller, Kevin Lane; *Marketing Management*, 13th edition, Pearson Education, 2009
- KPPU, *Position Paper Peraturan Presiden tentang Usaha Pasar Modern dan Pembinaan Pasar Modern*, 2009
- Lahiri, Isti., and Samanta, Pradip Kumar., Factor Influencing Purchase of Apparels From Organized Retail Outlets, *The IUP Journal of Marketing Management*, Vol. IX, Nos 1 & 2, 2010, pp.73-87
- Nuryadi, Edwin., *Analisis Industri Ritel Indonesia*, tesis Magister Manajemen Universitas Gadjah Mada, tidak dipublikasikan, 2003
- Pandin, Marina, L., *Potret Bisnis Ritel di Indonesia*, Economic Review, 2009
- Parasuraman, A., Zeithaml, Valerie., and Berry, Leonard L., Servqual: A Multiple-Item Scale for Measuring Consumer Perception of Service Quality, *Journal of Retailing*, Vol. 64, Number 1, Spring 1988, pp.12-39



Porter, Michael., *Competitive Strategy, Techniques for Analyzing Industries and Competitors*, The Free Press, 1985

Reardon, Thomas., and Hopkins, Rose., The Supermarket Revolution in Developing Countries: Policies to Address Emerging Tensions Among Supermarkets, Suppliers and Traditional Retails, *The European Journal of Development Research*, Vol. 18, No. 4, December 2006, pp.552-545

Smeru Research Institute, *Mengukur Dampak Keberadaan Supermarket terhadap Pasar Tradisional*, 2007

Sinaga, Pariaman., *Menuju Pasar yang Berorientasi pada Perilaku Konsumen*, bahan Pertemuan Nasional tentang Pengembangan Pasar tradisional oleh Departemen Koperasi dan UKM, Agustus 2008

Tambyah, Siok Kuan., Nguyen, Thi Tuyet Mai., and Jung, Kwon, Measuring Status Orientations: Scale Development and Validation in the Context of an Asian Transitional Economy, *Journal of Marketing Theory and Practice*, Vol. 17, No. 2, Spring 2009, pp. 175-187

Thompson, Arthur A., Strickland Jr., AJ. III., and Gamble, John., *Crafting and Executing Strategy*, Seventeenth Edition, McGraw-Hill International Edition, 2009

Treacy, Michael., and Wiersema, Fred., Customer Intimacy and Other Value Disciplines, *Harvard Business Review*, January-February 1993, pp. 84-93

Utami, Christina Widya., *Manajemen Ritel, Strategi dan Implementasi Ritel Modern*, Salemba Empat, 2008

Utomo, Hargo., Mengangkat Citra Pasar Tradisional, *majalah Investor*, Juli 2009

<http://www.datastatistik-indonesia.com> diakses pada tanggal 27 Agustus 2010