

ABSTRACT

Peoples around the tourism attraction have big influent to make tourist comfortable. They are become the host and have responssibility to service and make tourist satisfied. Peoples around the tourism attraction, must know what kind and quality service that tourists needed.

Museum Karst development in Gebangharjo, Pracimantoro, Wonogiri, involve people around that museum. They have culture pattern to responsd tourism development in their area. That responsse is form of adaptation strategy to do something suit for them because these are many change after Museum Karst built in DesaGebangharjo. That responsse seen because peoples around Museum Karst involved in tourism activity, and as the host, they know about Sapta Pesona Program.

Before tourism enter in their daily life, peoples around Museum Karst rely their income from agriculture sector. Before the advent oftourism, the village Gebangharjolargelyrelied on incomefrom agriculture. Afterthe developmentof tourism, there arepeoplewhoswitchandorincreaselivelihood. Thereisto be an employeeat the museum, the clerk, andmerchants. Consciousnessas the host Shown tourist arealsothroughthe implementation ofprogramsof SaptaPesonaseventh, namely: (1) SafeStrategy, (2) Strategy Tongue, (3) NetStrategies, (4) Cool Strategy, (5)Beautiful Strategy, (6) welcomingthe strategy, and(7) Strategy Memories.

Keywords: Tourism, Karst, Respons, Sapta Pesona