



Understanding Consumer Preference towards Wristwatch Buying Decision through its Product Attributes:

A Study of Indonesian Consumers

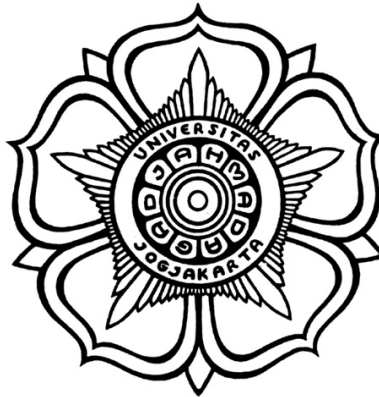
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Universitas Gadjah Mada, 2019 | Diunduh dari <http://etd.repository.ugm.ac.id/>

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**Submitted in Partial Fulfillment of the Requirements for the Degree of *Sarjana Ekonomi*
from the Department of Management of the Faculty of Economics and Business,
Universitas Gadjah Mada**

**Supervised and Graded in Erasmus University Rotterdam
Joint-Double Degree Program**



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15 /381754/EK/20476

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INTERNATIONAL UNDERGRADUATE PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
YOGYAKARTA
2019**