

DAFTAR PUSTAKA

- Buhler, Patricia M., 2008, *Managing in the New Millenium the Use of Dashboard in the Strategic Management Process*, SuperVision, 69,11: 19-21
- David, Fred R., 2009, *Strategic Management Concepts and Cases*, Pearson International Edition, Prentice Hall.
- Johnson, Gerry & Scholes, Kevan. 1997, *Exploring Corporate Strategy*, 4th Edition, Prentice Hall Europe.
- Nielsen Report, 2010, *Indonesia Shopper Trends 2010*, Jakarta
- Nielsen Report, 2011, *Market Share 2010 Premium and Super Premium Milk Analysis*, Jakarta
- Pandin, Marina L, 2009, *Potret Bisnis Ritel di Indonesia: Pasar Modern*, Economic Review No 215, Jakarta
- Pearce, John A., & Robinson, Richard B., 2007, *Strategic Management Formulation, Implementation and Control*, International Edition, McGraw- Hill.
- Peraturan Presiden no 112 Tahun 2007 tentang Ritel Modern
- Permendag no 53 Tahun 2008 tentang Ritel Modern
- Thompson, A.A. Jr., Strickland, A.J. III, dan Gamble, J.E., 2010, *Crafting and Executing Strategy: Concepts and Cases*, 17th Edition, McGraw-Hill.
- Valentin, E.K., 2001, SWOT Analysis from a Resource-Based View, *Journal of Marketing Theory and Practice*, 9,2: 54-68.
- <http://www.aprindo.org>, *Pembagian Ritel Modern dan Ritel Tradisional*, 23 Maret 2011
- <http://www.planetretail.com>, *Grocery Retailing in Indonesia*, 24 Maret 2011
- <http://www.dansales.com>, *DanSales Guide 2010*, 24 Maret 2011