



INTISARI

Penelitian ini bertujuan untuk mengetahui rasio profitabilitas PT Indocement Tunggal Prakarsa Tbk. Penelitian ini merupakan penelitian deskriptif kuantitatif yang menggunakan data sekunder yaitu data laporan keuangan PT Indocement Tunggal Prakarsa Tbk. Alat analisis yang digunakan berupa analisis rasio profitabilitas yang terdiri dari Gross Profit Margin (GPM), Operating Profit Margin (OPM), Net Profit Margin (NPM), Return to asset (ROA), Return On Equity (ROE). Dari hasil penelitian didapatkan bahwa rasio profitabilitas PT Indocement Tunggal Prakarsa Tbk , pada masing - masing periode 2013 - 2016. Rasio Gross Profit Margin sebesar 46,30%; 45,44%; 44,44%; 41,22%. Rasio Operating Profit Margin sebesar 35,28%; 33,95%; 31,72%; 26,99%. Rasio Net Profit Margin sebesar 26,82%; 26,37%; 24,45%; 25,19%. Rasio Return On Investment sebesar 18,84%; 13,75%; 10,02% dan 8,25%. Rasio Return On Equity sebesar 21,84%; 21,28%, 18,25%; 14,81%.

Kata Kunci : Analisis Rasio Profitabilitas,



ABSTRACT

This study aims to determine the profitability ratio of PT Indocement Tunggal Prakarsa Tbk. This research is a quantitative descriptive study that uses secondary data, namely financial statement data of PT Indocemnet Tunggal Perkasa Tbk. The analysis tool used is in the form of profitability ratio analysis consisting of Gross Profit Margin (GPM), Operating Profit Margin (OPM), Net Profit Margin (NPM), Return to asset (ROA), Return On Equity (ROE). From the results of the study it was found that the profitability ratio of PT Indocement Tunggal Perkasa Tbk, in each period 2013 - 2016. The Gross Profit Margin ratio was 46.30%; 45.44%; 44.44%; 41.22%. The Operating Profit Margin ratio is 35.28%; 33.95%; 31.72%; 26.99%. Net Profit Margin ratio of 26.82%; 26.37%; 24.45%; 25.19%. Return on Investment ratio of 18.84%; 13.75%; 10.02% and 8.25%. Return on Equity ratio of 21.84%; 21.28%, 18.25%; 14.81%.

Keywords: Analysis of Profitability Ratio,