

## DAFTAR ISI

LEMBAR PENGESAHAN

HALAMAN PERSEMBAHAN

PRAKATA

HALAMAN MOTO

DAFTAR ISI

DAFTAR TABEL

### BAB I

#### PENDAHULUAN

|          |                        |   |
|----------|------------------------|---|
| 1.1..... | Latar Belakang Masalah | 1 |
| 1.2..... | Perumusan Masalah      | 4 |
| 1.3..... | Keaslian Penelitian    | 4 |
| 1.4..... | Manfaat Penelitian     | 5 |
| 1.5..... | Tujuan Penelitian      | 5 |
| 1.6..... | Sistematika Penelitian | 6 |

### BAB II

#### TINJAUAN PUSTAKA

|            |  |    |
|------------|--|----|
| 2.1.....   | CIO ( <i>Chief Information Officer</i> ) | 8  |
| 2.2.....   | Konteks Organisasional                   | 10 |
| 2.3.....   | Penelitian-penelitian Terdahulu          | 12 |
| 2.4.....   | Model dan Hipotesis Penelitian           | 14 |
| 2.4.1..... | <i>Reporting Level of CIO</i>            | 14 |
| 2.4.2..... | <i>CIO TMT Membership</i>                | 15 |
| 2.4.3..... | <i>Extent of Internal Networking</i>     | 17 |
| 2.4.4..... | <i>TMT's Strategic IT Knowledge</i>      | 18 |
| 2.4.5..... | Organization Vision of IT                | 19 |

### BAB III

#### METODOLOGI PENELITIAN

|            |                         |    |
|------------|-------------------------|----|
| 3.1.....   | Jenis Penelitian        | 21 |
| 3.2.....   | Populasi dan Sampel     | 21 |
| 3.2.1..... | Populasi                | 21 |
| 3.2.2..... | Sampel                  | 21 |
| 3.3.....   | Metode Pengumpulan Data | 22 |



|            |                                |    |
|------------|--------------------------------|----|
| 3.4.....   | Uji Validitas dan Reliabilitas | 23 |
| 3.4.1..... | Uji validitas                  | 23 |
| 3.4.2..... | Uji realibilitas               | 23 |
| 3.5.....   | Metode Analisis Data           | 23 |

## **BAB IV**

### **ANALISIS DATA**

|              |                                      |    |
|--------------|--------------------------------------|----|
| 4.1.....     | Pengumpulan Data                     | 25 |
| 4.2.....     | Deskripsi Data                       | 26 |
| 4.3.....     | Pengujian Data                       | 28 |
| 4.3.1.....   | Uji Validitas dan Reliabilitas       | 29 |
| 4.3.1.1..... | Uji Validitas                        | 29 |
| 4.3.1.2..... | Uji Reliabilitas                     | 31 |
| 4.3.2.....   | Pengujian Hipotesis                  | 33 |
| 4.4.....     | Pembahasan                           | 36 |
| 4.4.1.....   | <i>Reporting Level of CIO</i>        | 36 |
| 4.4.2.....   | <i>Executive Team Membership</i>     | 36 |
| 4.4.3.....   | <i>Extent of Internal Networking</i> | 37 |
| 4.4.4.....   | <i>TMT's Strategic IT Knowledge</i>  | 37 |

## **BAB V**

### **PENUTUP**

|          |                            |    |
|----------|----------------------------|----|
| 5.1..... | Kesimpulan                 | 39 |
| 5.2..... | Saran                      | 42 |
| 5.3..... | Keterbatasan dan Perluasan | 44 |
| 5.4..... | Diskusi                    | 44 |

|                            |           |
|----------------------------|-----------|
| <b>DAFTAR PUSTAKA.....</b> | <b>47</b> |
|----------------------------|-----------|

### **LAMPIRAN**