

INTISARI

Rantai suplai memegang peranan penting dalam mendukung bagian produksi untuk meminimumkan biaya operasional karena dua per tiga biaya operasional K3S dibelanjakan melalui fungsi pengadaan. Selain itu, keberhasilan proses eksplorasi dan produksi di perusahaan migas ditentukan pula oleh suplai barangnya, karena adanya keterlambatan dan kesalahan suplai barang dapat berakibat fatal pada proses produksi.

Proses pembelian barang di CNOOC SES berjalan kurang efektif, terlihat dari tingginya jumlah PO *spot* untuk nilai pembelian yang kecil sehingga beban kerja buyer menjadi tinggi, *lead time* suplai barang seringkali lebih lama. Strategi suplai barang yang tepat dapat ditentukan untuk mengatasi permasalahan di atas, yaitu dengan cara menentukan faktor-faktor perilaku pembelian di CNOOC SES dan mengetahui posisi barang yang dibeli menggunakan model Portofolio Pembelian. Model Portofolio Pembelian Kraljic membagi barang/komoditi ke dalam empat kuadran berdasarkan dampak keuntungan dan resiko suplai, yaitu *critical*, *bottleneck*, *routine*, dan *leverage*.

Kata kunci: suplai barang, perilaku pembelian, portofolio pembelian, strategi suplai.

ABSTRACT

Supply Chain holds an important role in providing the production section to minimize operational expenses due to 2/3 of operational expenses PSC Contractor functioned through procurement. Added to that, the success of exploration processes and production in an oil and gas company were determined by its supplies, because, if there was a failure delivery and good providence may result heavily on the production process.

The procurement process at CNOOC SES is not running effectively, as it can be seen over the high cost of spot PO for some insignificant value of purchase value so that the buyer workload respectively high, lead time for good acquisition takes longer than normal, most of the time. The right strategy of good acquisition may determine in solving the mentioned problem, whereas the way would be to determine purchasing behavior factors at CNOOC SES and to locate the good position that has been bought using the Purchasing Portfolio method. The Kraljic Purchasing Portfolio Model divides good/commodity into 4 (four) quadrants based on supply risk and profit influence, and they were critical, bottleneck, routine and leverage.

Keywords: good preservation, purchasing behavior, purchasing portfolio, supply strategy.