

- American Health Information Management Association, *Practice Brief: Telecommuting*. www.ahima.org/journal/pb/99.02.html, diambil tanggal 20 November 2006.
- Bryman, Alan, *Social Research Methods*, Oxford University Press, New York, 2001
- David, R. Fred, *Manajemen Strategis Konsep – Konsep*. Jakarta. PT. Indeks, Jakarta, 2004
- EPA, “ *Telecommuting/Telework Programs : Implementing Commuter, Benefits Under the Commuter Choice, Leadership Initiative*”, September 2001
- Fitzer, Mary Molina, *Managing from afar: performance and rewards in a telecommuting environment.*” *Compensation and Benefits Review*, v29 pp 65-73 January/February 1997.
- Gibson, *Organizational Behaviour Structure Processes*, Eleventh Edition, McGraw-Hill, 2003
- Gwee, James, *The Truth About Selling*, 2007
- International Telework Association and Council, *Telework America* ,
www.telecommute.org/twa2000/research_results_summary.shtml diambil tanggal 19 Agustus 2007.
- Kotler, Philip, *Marketing Management*, Eleventh Edition, Prentice Hall, Upper Saddle River, NJ, 2003.

Kreitner, Roberts. and A.Kinicky, *Organizations Behaviour*, International Edition,
McGraw-Hill, 2004

Lawrence, R. Jauch , William F. Glueck, *Manajemen Strategis dan Kebijakan
Perusahaan*. Jakarta : Erlangga, Jakarta, 1995.

Martin, Brown, DeHayes , Hoffeand, Perkins, *Managing Information Technology*,
Prentice Hall, Upper Saddle River, NJ, 2003.

Midwest Institute for Telecommuting Education, *Case studies*,
www.mite.org/case_studies/case_studies.html, diambil tanggal 19 Agustus
2007.

Neuman, Lawrence, *Social Research Methods: Qualitative and Quantitative
Approaches*, Fifth Edition, Allyn and Bacon, Singapore, 2003

P B. Triton, *SPSS 13.0 Terapan : Riset Statistik Parametrik*, Andi, Jogjakarta, 2006

Porter, E. Michael, *Strategi Bersaing Teknik Menganalisis Industri dan Pesaing*.
Erlangga, Jakarta , 1987.

Rangkuti, Freddy, *Analisis SWOT Teknik Membedah Kasus Bisnis, Berorientasi
Konsep Perencanaan Strategis untuk Menghadapi Abad 21*. Jakarta : PT.
Gramedia Pustaka Utama, 2005

Sandlund, Chris, Remote Control, BusinessWeek.businessweek.lycos.com/small/biz/
content mar2000/sb000320.htm, diambil tanggal 19 Agustus 2007.

Tripomo, Tedjo, Udan, *Manajemen Strategi*. Bandung, Rekayasa Sains, 2005

Umar, Husein, *Strategic Management in Action, Konsep, Teori, dan Teknik
Menganalisis Manajemen Strategis Strategic Business Unit Berdasarkan
Konsep Michael R. Porter, Fred R. David, dan Weelen-Hunger*, PT.
Gramedia Pustaka Utama, Jakarta