

DAFTAR PUSTAKA

- Assael, H. (2001), *Consumer Behavior and Marketing Action*, 6th ed. Cincinnati, OH: South-Western College Publishing.
- Bagozzi, R.P. dan Yi, Y. (1988), "On the Evaluation of Structural Equation Models," *Academy of Marketing Science*, pp. 76-94.
- Belk, W.R. (1975), "Situational Variables and Consumer Behavior," in Enis, M.B; Cox, K; and Mokwa, P.M., (1995), *Marketing Classics*, 8th ed. Englewood Cliffs, NJ: Prentice-Hall.
- Belk, W.R. (1985), "Materialism: Trait Aspects of Living in the Material World," *Journal of Consumer Research*, Vol. 12, December 1985, pp. 265-280.
- Burroughs, J.E. dan Rindfleisch, A. (2002), "Materialism and Well-being: A Conflicting Values Perspective," *Journal of Consumer Research*, Vol. 29, pp. 348-370.
- Burroughs, J.E. dan Rindfleisch, A. (1997), "Family Structure, Materialism, and Compulsive Consumption," *Journal of Consumer Research*, Vol. 23, No. 4, pp. 312-325.
- Carlson, *et al.* (1994), "Family Communication Patterns and Marketplace Motivations, Attitudes, and Behaviors of Children and Mothers," *The Journal of Consumer Affairs*, Vol. 28, No. 1, pp. 25-52.
- Chang, L.W. *et al.* (2008), "Influence of Family Communication Structure and Vanity Trait on Consumption Behavior: A Case Study of Adolescent Students in Taiwan," *Adolescence, Academic Research Library*, Vol. 43, No. 170, pp. 417-435.

- Cooper, D.R. and Schindler, P.S. (2006), *Business Research Methods*, 8th ed. Avenue of the America, NY: McGraw-Hill.
- Dharmnеста, B.S. (1993), "Perilaku Berbelanja Konsumen Era 90an dan Startegi Pemasaran," *Journal Ekonomi dan Bisnis Indonesia*, Vol. VIII, No. 1, pp. 29-41.
- Darajad, Z. (1995), *"Remaja Harapan dan Tantangan"*, Ruhana, Jakarta.
- Durvasula, S., Lysonski, S., Watson, J. (2001), "Does Vanity Describe Other Cultures? A Cross-Cultural Examination of the Vanity Scale," *The Journal of Consumer Affairs*, Vol. 35, No.1, pp. 180-199.
- Ferdinand, A. (2005), *Structural Equation Modelling dalam Penelitian Manajemen*, Edisi 3, Badan Penerbit Universitas Diponegoro, Semarang.
- Fournier, S. dan Richins, M.L. (1991), "some Theoretical and Popular Notions Concerning Materialism," *Journal of Social Behavior and Personality*, Vol. 6, No. 6, pp. 403-414.
- Ghozali, I. (2008), *Model Persamaan Struktural: Konsep dan Aplikasi dengan Program AMOS 16.0*, Edisi 3, Badan Penerbit Universitas Diponegoro, Semarang.
- Gwin, C., Roberts, J.A., dan Martinez, C. (2004), "Does Family Matter? Family Influences on Compulsive Buying in Mexico," *The Marketing Management Journal*, Vol. 14, No 1, pp. 45-62.
- Hadiyono, P.E.J. dan Kahn, W.M. (1985), Personality Differences and Sex Similarities in American and Indonesian College Students, *The Journal of Social Psychology*, Vol. 125, No. 6, pp. 703-708
- Hair, J.E. et al. (2006), *Multivariate Data Analysis*, 5th ed. Upper Saddle River, NJ: Prentice Hall International, Inc.

- Handayani, S.C. (2009), Gambaran Identitas Diri dalam Budaya Konsumsi (Survey pada Wanita Muda Perkotaan Yogyakarta), *Fakultas Psikologi, Universitas Sanata Dharma*, Vol. 15, No.1, pp. 1-23.
- Huang, I.S., Chang, C.C., Chang, W.L. (2003), "The Relationship among Vanity Trait, Materialism and Compulsive Buying," *Sun Yat Sen Management Review*, Vol. 11, No. 4, pp. 641-672.
- Hsu, F.C. (2002), The Influence of Self-Construals, Family and Teacher Communication Patterns on Communication Apprehension among College Students in Taiwan, *Communication Reports*, Vol. 15, No.2, pp. 123-132
- Junaedi, S.F.M. (2007), The Roles of Consumer's Knowledge and Emotion in Ecological Issues: An Empirical Study on Green Consumer Behavior, *Gadjah Mada International Journal of Business*, Vol. 9, No. 1, pp. 81-99.
- Keaten, J dan Kelly, L (2008) Emotional Intelligence as a Mediator of Family Communication Patterns and Reticence, *Communication Reports*, Vol. 21, No. 2, pp. 104-116
- Kotler, P. dan Keller, K.L. (2009), *Marketing Management*, 13th ed. Pearson International Edition, Prentice Hall.
- Lueg, J.E. dan Finney, Z.R. (2007), "Interpersonal Communication in The Consumer Socialization Process: Scale Development and Validation," *Journal of Marketing Theory and Practice*, Vol. 15, No. 1, pp. 25-39.
- Manstead, A.S.R. dan Hewstone, M. (editor). (1996), *The Blackwell Encyclopedia of Social Psychology*. Oxford: Blackwell Publisher Ltd.
- Martin, G. dan Pear, J. 1996. *Behavior Modification: What It Is dan How to Do It (fifth edition)*. USA: Prentice Hall International, Inc

McNaughton, J. (1998), "Gender Differences in Parent Child Communication Patterns," akses: Senin, 27 April 2009, www.google.com.

Mini Career Guides Indonesia (2002), Cultural Advice, p.14

Monks, F.J., *et al.* (2002), *Psikologi Perkembangan*, Gadjah Mada University Press, Yogyakarta.

Moschis, G.P. (1985), "The Role of Family Communication in Consumer Socialization of Children and Adolescents," *Journal of Consumer Research*, Vol. 11, No. 4, pp. 898-913.

Moschis, G.P. dan Churchill, J.R. (1978), "Consumer Socialization: A Theoretical and Empirical Analysis," *Journal of Marketing Research*, Vol. XV, pp. 599-609.

Moschis, G.P. dan Moore, L.R. (1979), "Family Communication and Consumer Socialization," *Advances in Consumer Research*, Vol. 6, No.1, pp. 359-363.

Moschis, G.P., Prahasto, E.A., Mitchell, G.L. (1986), "Family Communication Influences on the Development of Consumer Behavior: Some Additional Findings," *Advances in Consumer Research*, Vol. 13, No.1, pp. 365-369.

Moore, R.L. dan Moschis, G.P. (1981), "The Effect of Family Communication and Mass Media Use on Adolescent Consumer Learning," *Journal of Communication*, Vol. 31, No. 2, pp. 42-51.

Netemeyer, G.R., Burton, S., Lichtenstein, R.D. (1995), "Trait Aspects of Vanity: Measurement and Relevance to Consumer Behavior," *Journal of Consumer Research*, Vol. 21, March 1995, pp. 612-626.

Noesjirwan, J. (1978), A Rule-based Analysis of Cultural differences in Social Behavior: Indonesia and Australia, *International Journal of Psychology*, Vol. 13, No. 4, pp. 305-316.

- O'Guinn, T.C. dan Faber, R.J. (1989), "Compulsive Buying: Phenomenological Exploration," *Journal of Consumer research*, Vol. 16, No. 2, pp. 147-157.
- O'Mahonny, B. dan Hall, J. (2007), "The Influence of Perceived Body Image, Vanity and Personal Values on Food Consumption and Related Behaviour," *Journal of Hospitality and Tourism Management*, Vol. 14, No. 1, pp. 57-69.
- Purwanto, B.M. (2003), "Does Gender Moderate the Effect of Role Stress on Salespersons' Internal States and Performance: An Application of Multigroup Structural Equation Modelling (MSEM)," *Buletin Ekonomi UPN "Veteran" Yogyakarta*, Vol. 6, pp.1-20.
- Richins, L.M. (1994), "Special Possessions and the Expression of Material Values ," *Journal of Consumer Research*, Vol. 19, pp. 522-533.
- Richins, L.M. dan Dawson, S. (1992), "A Consumer Values for Materialism and Its Measurement: Scale Development and Validation," *Journal of Consumer Research*, Vol. 21, pp. 303-316.
- Richins, L.M. (2004), "The Material Values Scale: Measurement Properties and Development of a Short Form," *Journal of Consumer Research*, Vol. 31, pp. 209-219
- Rindfleisch, A., Burroughs, J.E., Denton, F. (1997), "Family Structure, Materialism, and Compulsive Consumption," *Journal of Consumer Research*, Vol. 23, No. 4, pp. 312-325.
- Roberts, J.A., Manolis, C., Tanner, J.F. (2006), "Adolescent Autonomy and the Impact of Family Structure on Materialism and Compulsive Buying," *Journal of Marketing Theory and Practice*, Vol. 14, No. 4, pp. 301-314.

- Roberts, J.A., Tanner, J.F., Manolis, C. (2005), "Materialism and the Family Structure-Stress Relation," *Journal of Consumer Psychology*, Vol. 15, No. 2, pp. 183-190.
- Sarwono, W.S. (2001), "Psikologi Remaja", Radja Grafindo Persada, Jakarta.
- Schiffman, L.G. dan Kanuk, L.L. (1994), *Consumer Behavior*, 5th ed. Englewood Cliffs, NJ: Prentice Hall, Inc.
- Sekaran, U. (2006), *Research Methods for Business*, 4th ed. Third Avenue, NY: John Wiley & Sons, Inc.
- Sessa, F.M. dan Steinberg, L. (1991), "Family Structure and the Development of Autonomy during Adolescence," *Journal of Early Adolescence*, Vol. 35, February, pp. 38-55.
- Sihombing, O.S. (2004), "Hubungan Sikap dan Perilaku Memilih Satu Merek: Komparasi antara Theory of Planned Behavior dan Theory of Trying." *Desertasi*, Tidak dipublikasikan, Universitas Gadjah Mada, Yogyakarta.
- Sun, T; Horn, M; dan Merritt, D. (2004), Values and lifestyles of individualists and collectivists: a study on Chinese, Japanese, British and US consumers, *Journal of Consumer Marketing*, Vol. 21, No. 5, pp. 318-331
- Tai, C.H.S. dan Tain, M.L.J. (1997), A Lifestyle Analysis of Female Consumers in Greater China, *Psychology & Marketing*, Vol. 14, No. 3, pp. 287-307.
- Tseng, Y.M. (2008), "The Study of the Relationship Among Vanity Traits, Materialism, and Purchasing Intention: A Case Study of Purchasing Cars in Taiwan," *Thesis for the Degree of Master, Department of Applied Foreign Languages Chaoyang University of Technology, Taiwan*.

_____ (2007), "The Realationship Among Consumer Self-Concept, Vanity Trait and Materialism on Taiwan Adolescence Female Students", akses: senin 27 April 2009, <http://ibacnet.org/bai2007/proceedings/Papers/2007bai7813.pdf>, pp. 1-28.

Watson, J.J. (2003), "The Relationship of Materialism to Spending Tendencies, Saving and Debt," *Journal of Economic Psychology*, Vol. 24, pp. 723-739.