

STRATEGIC PLANNING IN THE IMPLEMENTATION OF REGION (Case Study Cipayung District Government of DKI Jakarta)

ABSTRACT

Preparation of strategic planning is of the absolute must be made by a unit of government nowadays, because through the strategic planning can be a variety of strategic issues that are useful for taking a strategic policy for intervensi various public issues. Thus the function of government sebagai public akan met. Similarly the level of government Cipayung District which is a unit of government in Jakarta also served as a public service and executive development. Strategic planning needs to apply in various programs of government planning, development, and social development.

This study aims to: (1) To know the internal factors (strengths and weaknesses) and external factors (opportunities and threats) that affect the implementation of the government in the District Cipayung, (2) To find out what strategic issues that can be applied in the framework of the implementation of government in District Cipayung.

The data used are primary data and secondary data. Primary data obtained through field study, the questionnaire. While the data come from secondary data from various reports instansi-related research problems.

The results of the analysis indicate that strategic issues, the strategic issues, and can be sorted, **first**, a task that clearly Melalui run Pemda DKI commitment to public service. **Second**, the SOP Establishing coordination mechanisms for coordination memperbaiki quality. **Third**, Take advantage of the existing funds in accordance with the priorities the community demands. **Fourth**, a commitment Pemda DKI to improve facilities and infrastructure work. **Fifth**, the participation masyarakat space to oversee the results of development. **Sixth**, a commitment to the local government of DKI increased HR both quantity and quality.