

DAFTAR PUSTAKA

- Besanko,D., Dranove, D., Shanley, M., dan Schaefer, S., 2007, *Economics of Strategy*, 14th edition, John Willey & Sons, New York
- Cairns, G., 2008, *Teknologi Nano Partikel Ciptakan Obat HIV Sebulan Sekali*
<http://spiritia.or.id> accesses 12 Juni 2008
- Data Monitor, 2008, *Global Pharmaceutical, Biotechnology and Life Sciences Industri Profile*, New York
- Data Monitor, 2008, *OTC Pharmaceuticals in Asia-Pacific Industri Profile*, New York
- Ebizz Asia, 2004, *Tantangan Berat Distributor Farmasi* ,
<http://www.ebizzasia.com>. Accessed 12 Juni 2008
- Heizer, J., dan Render, B., 2006, *Operation Management*, 8th edition, Prentice Hall, Singapore, p. 168, 196
- Hitt, M. A., Ireland, D. R., dan Hoskisson, R.E., 2005, *Manajemen Strategi: Menyongsong Era Persaingan dan Globalisasi*, Erlangga, Jakarta
- Humaedi, D., 2003, *Gaya Distributor Farmasi Manjakan Prinsipal*
<http://www.swa.co.id>, accessed 13 Juni 2008
- IMS Health, 2009, *Global Pharmaceutical Sales 2001-2008*, IMS Health Market Prognosis
- IMS Health, 2009, *Top 15 Global Corporations*, IMS Health Market Prognosis
- IMS Health, 2008, *Global Pharmaceuticals Industry Profile*, IMS Health Market Prognosis
- IMS Health, 2008, *IMS Retail Drug Monitor*, IMS Health
- IMS Health, 2006, *Intelligence 360, Global Pharmaceuticals Perspective* , IMS Health, Norwalk



ISFI, 2007, *ISO Informasi Spesialite Obat Indonesia*, Ikrar Mandiri Abadi, Jakarta

Jauch, LR., dan Glueck F, W., 1997, *Manajemen Strategis dan Kebijakan Perusahaan*, Gelora Aksara Pratama, Jakarta

Kalbe, 2010, *Kalbe Annual Report 2009*, PT Kalbe Farma Tbk, Jakarta

Kalbe, 2009, *Kalbe Annual Report 2008*, PT Kalbe Farma Tbk, Jakarta

Kalbe, 2008, *Kalbe Annual Report 2007*, PT Kalbe Farma Tbk, Jakarta

Kalbe, 2007, *Kalbe Annual Report 2006*, PT Kalbe Farma Tbk, Jakarta

Kuncoro, M., 2006, *Strategi Bagaimana Meraih Keunggulan Kompetitif*, Penerbit Erlangga, Jakarta

Kuncoro, M., 2003, *Metode Riset untuk Bisnis dan Ekonomi. Bagaimana meneliti dan menulis tesis?*, Penerbit Erlangga, Jakarta

Lane, C. dan Probert, J., 2007, The External Sourcing of Technological Knowledge by US Pharmaceutical Companies: Strategic Goals and Inter-organizational Relationships, *J Industry and Innovation*, Vol. 14 No.1, 5-25, Februari 2007

Martin, E.W., Brown, C.V., Dehayes, D.W., Hoffer, J.A., dan Perkins, W.C., 2005, *Managing Information Technology*, 5th edition, Pearson Prentice Hill, New Jersey

Mohammad B.S., A., 2007, *Megaprojek Grup Kalbe Wujudkan Sistem Terintegrasi*.<http://www.kalbe.co.id>, accessed 13 Juni 2008

Mittra, J., 2007, Lifescience Innovation and Restructuring of The Pharmaceutical Industry: Merger, Acquisition and Strategic Alliance Behaviour of Large Firm, *Technology Analysis and Strategic Management*, Vol 19, No.3, May 2007

Mulyadi, dan Setyawan, J., 2001, *Sistem Perencanaan Pengendalian Manajemen*, Salemba Empat, Jakarta

Pharma Magazine, 2008, Central Procurement Kalbe Farma Menjawab Tantangan Industri, *Pharma Magazine*, Januari-Februari 2008



Pierce, II, J. A., dan Robinson, Jr., R.B., 2008, *Manajemen Strategis-Formulasi, Implementasi, dan Pengendalian*, edisi 10, Salemba Empat, Jakarta

Porter, M. E., 1980, *Competitive Strategy : Techniques for Analyzing Industries and Competitors*, The Free Press, New York

Porter, M. E., 1998, *Competitive Strategy : Techniques for Analyzing Industries and Competitors with a new introduction*, The Free Press, New York

Porter, M.E., 2008, The Five Competitive Forces that Shape Strategy, *Harvard Business Review*, Vol. 86, Issue 1, Januari 2008

Rangkuti, F., 2006, *Analisis SWOT Teknik Membedah Kasus Bisnis*, cetakan ke-13, Gramedia Pustaka Utama, Jakarta

Rohman, D., 2003, *Analisis Struktur Industri Farmasi Indonesia dalam Memasuki Era Pasar Bebas AFTA dan WTO*, Pasca Sarjana UGM, Yogyakarta

Sampurno, 2007, Kapabilitas Teknologi dan Penguatan R&D: Tantangan Industri Farmasi Indonesia, *Majalah Farmasi Indonesia*, 18(4), 199-209

Sampurno, 2007, *Prospek Farma 2007*, Strategic Management Consulting

Sarnianto, P., 2003, *Potret Mutakhir Bisnis Farmasi di Indonesia*, Swa Majalah, accessed 19 Agustus 2008

Sinar Harapan, 2008, *Teknologi Kolaboratif, Kunci Masa Depan Litbang Farmasi*
<http://www.sinarharapan.co.id/berita/0310/08/ipt02.html>, accessed 12 Juni 2008

The Wall Street Journal, 2008, Asia's 200 Most-Admired Company, *The Wall Street Journal*, May 9-11

Thompson, A. Jr., Strickland III, A.J., dan Gamble, J.E., 2008, *Crafting and Executing Strategy The Quest for Competitive Advantage*, 16th edition, McGraw-Hill, Singapore

Vidjontgius, 2008, *Kinerja PT Kalbe Farma Tbk Tahun 2007*, Press Release, Jakarta, www.kalbe.co.id

Vidjontgius, 2010, *Pertumbuhan Penjualan dan Laba Bersih Kalbe Yang Mantap*, Press Release, Jakarta, www.kalbe.co.id accessed 14 Mei 2010



UNIVERSITAS
GADJAH MADA

Analisis strategi bersaing PT Kalbe Farma Tbk
ELLIYAS, Sony Warsono, Dr.,MAFIS
Universitas Gadjah Mada, 2010 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Vidjontgius, 2010, *Laba Bersih Per Saham Kalbe Meningkat 23%*, Press Release,
Jakarta, www.kalbe.co.id accessed 14 Mei 2010

Velasquez, M.G., 2006, *Business Ethics Concept and Case*, 6th edition, Prentice Hall,
New Jersey, p.207-239