



ABSTRAK

PENGARUH PENGUMUMAN PERUBAHAN KREDIT RATING TERHADAP RETURN SAHAM DI BURSA EFEK INDONESIA

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Tujuan penelitian ini adalah untuk menguji pengaruh pengumuman kredit rating Negara Indonesia terhadap *return* saham sektor perbankan. Penelitian ini menggunakan metode penelitian *event study* dan jenis data yang digunakan dalam penelitian ini berupa data sekunder yang diambil dari Pusat Referensi Pasar Modal di Bursa Efek Indonesia, S&P, dan Yahoo Finance. Populasi dalam penelitian ini adalah seluruh bank persero, bank umum nasional dan bank asing yang ada di Indonesia. Berdasarkan data pada Bank Indonesia, jumlah bank umum konvensional per Desember 2017 sebanyak 120 bank yang terdiri dari Bank Umum Persero (BUMN Pemerintah), Bank Umum Swasta Nasional (BUSN) Devisa, Bank Umum Swasta Nasional (BUSN) Non Devisa, Bank Pembangunan Daerah (BPD), Bank Campuran, dan Bank Asing. Dalam penarikan sampel menggunakan metode *non-probability sampling* dengan teknik *purposive sampling*. Sehingga diperoleh jumlah sampel dalam penelitian ini sebanyak 43 perusahaan.

Metode analisis data yang digunakan dalam penelitian ini yaitu uji beda dua rata-rata (*paired sample t-test*) dengan melakukan pengujian normalitas. Hasil penelitian ini menunjukkan bahwa pengumuman perubahan kredit rating, tidak sepenuhnya terjadi pada saat hari perubahan atau hari-hari mendekati *event* pengumuman baik sebelum maupun sesudah pengumuman.

Kata Kunci : *Credit Rating Announcement, Abnormal Return, Terdapat Perbedaan Abnormal Return, Tidak Terdapat Perbedaan Abnormal Return.*



ABSTRACT

EFFECT OF ANNOUNCEMENT OF CHANGES IN RATING CREDITS ON STOCK RETURNS IN INDONESIA STOCK EXCHANGE

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The purpose of this study was to examine the effect of the announcement of the Indonesian State rating credit on the stock return of the banking sector. This study uses the event study research method and the type of data used in this study is secondary data taken from the Capital Market Reference Center on the Indonesia Stock Exchange, S & P, and Yahoo Finance. The population in this study are all state banks, national public banks and foreign banks in Indonesia. Based on data at Bank Indonesia, the number of conventional commercial banks as of December 2017 was 120 banks consisting of Persero Commercial Banks (BUMN BUMN), Foreign Exchange National Private Banks (BUSN), Non-Foreign Private National Banks (BUSN), Regional Development Banks (BPD), Mixed Banks, and Foreign Banks. In drawing samples using non-probability sampling method with a purposive sampling technique. So that the number of samples obtained in this study were 43 companies.

The data analysis method used in this study is the two different test averages (paired sample t-test) by testing normality. The results of this study indicate that the announcement of changes in credit rating, does not fully occur when the day of change or days approaching the announcement event both before and after.

Keywords: Credit Rating Announcement, Abnormal Return, There Is a Difference Abnormal Return, There Is No Difference Abnormal Return.