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Analisis faktor-faktor yang mempengaruhi eksekutif perusahaan go public dalam melaksanakan stocksplrit
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ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI EKSEKUTIF PERUSAHAAN *GO PUBLIC* DALAM MELAKSANAKAN *STOCKSPLIT*

Abstract

This study investigates the robustness of the results obtained for the possible motivations for firms listed on the Indonesia stock market to execute a stock split using Regresi Logit methodologies. Although surveys from executives emphasize the use of stock splits as a way to increase the liquidity of shares, the empirical evidence is not conclusive. Our results, taken from the *logit* regression testing the hypotheses of signalling , liquidity theory, managerial entrenchment and neglected firm hypothesis.

Keywords: stock splits determinants