

DAFTAR PUSTAKA

- _____. (2015). “Ranking Devisa Pariwisata Terhadap 11 Ekspor Barang Terbesar, Tahun 2011-2015” *Kemenpar*, tersedia di <http://www.kemenpar.go.id/userfiles/devisa2011-2015.pdf>, diakses tanggal 23 April 2018.
- _____. (2015). “Menpar: Promosi Digital Pengaruhi Kunjungi Wisatawan” *Kompas*, tersedia di <https://travel.kompas.com/read/2015/05/01/175200927/Menpar.Promosi.Digital.Pengaruhi.Kunjungan.Wisatawan> diakses tanggal 12 Oktober 2018
- _____. (2017). “Penetrasi & Perilaku Pengguna Internet Indonesia Survey 2017” *Asosiasi Penyelenggara Jasa Internet Indonesia* tersedia di <https://www.apjii.or.id/content/read/39/342/Hasil-Survei-Penetrasi-dan-Perilaku-Pengguna-Internet-Indonesia-2017>, diakses tanggal 19 Juli 2018.
- _____. (2018). “Sosial Media Sebagai Media Promosi Efektif bagi Pariwisata Indonesia” *UPH Media Relations*, tersedia di <http://www.uph.ac.id/id/component/wmnews/new/3418-sosial-media-sebagai-media-promosi-efektif-bagi-pariwisata-indonesia.html>, diakses tanggal 5 Januari 2019.
- _____. (2018) “Top Sites in Indonesia” *Alexa*, tersedia di <https://www.alexa.com/topsites/countries/ID>, diakses tanggal 5 Januari 2019.
- Agapito, D., Valle, P., Mendes, J. (2013). “The Cognitive-Affective-Conative Model of Destination Image: A Confirmatory Analysis”, *Journal of Travel & Tourism Marketing*, Vol. 30, No. 5 pp. 471-481
- Algifari. (2015). “Analisis Regresi untuk Bisnis dan Ekonomi edisi 3”, Yogyakarta: BPFE-Yogyakarta.
- Asdhiana, I Made. (2018). “Selain Komodo, Ada 5 Destinasi Wisata di Sekitar Labuan Bajo” *Kompas*, <https://travel.kompas.com/read/2018/02/02/091000127/selain-komodo-ada-5-destinasi-wisata-di-sekitar-labuan-bajo>, diakses tanggal 5 September 2018.
- Baloglu, S., dan McCleary, K.W. (1999). “A Model of Destination Image Formation”, *Annals of Tourism Research*, Vol. 26, No. 4, pp. 868-897.

- Barudin, Fitriyani, Ida Ambar, Indrianti, Diana. (2017). “Kajian Data Pasar Pariwisata Nusantara 2017”. BPS & Kementerian Pariwisata.
- Bella, Annisa. (2017). “Melihat Tren Wisatawan Nusantara Tahun 2017” *Marketeers*, tersedia di <http://marketeers.com/melihat-tren-wisatawan-nusantara-tahun-2017/>, diakses tanggal 26 April 2018.
- Bempah, Ramdhan Triyadi. (2017). “Indonesia Daftarkan 16.056 Pulau ke PBB” *Kompas.com*, tersedia di <https://regional.kompas.com/read/2017/08/21/19455111/indonesia-daftarkan-16.056-pulau-ke-pbb>, diakses tanggal 21 April 2018.
- Chen, Yu-Chen, Shang, Rong-An, Li, Ming-Jin. (2013). “The Effects of Perceived Relevance of Travel Blogs’ Content on the Behavioral Intention to Visit a Tourist Destination”, *Computers in Human Behavior*, Vol. 30, pp. 787-799.
- Cooper, D.R. and Schindler, P.S. (2014). “*Business Research Method, 12th edition*”, New York: McGraw-Hill.
- Filieri, R. dan McLeay. F. (2013). “E-Wom and Accommodation: An Analysis of the Factors That Influence Travelers’ Adoption of Information from Online Reviews”, *Journal of Travel Research*, Vol. 53, pp. 44-57.
- Ghozali, I. (2013). "Aplikasi Analisis Multivariate dengan Program IBM SPSS 21", Semarang: Badan Penerbit Universitas Diponegoro.
- Gujarati, D. N., & Porter, D. C. (2009). *Basic Econometrics* (5th Edition ed.). New York: McGraw-Hill.
- Hartono, J. (2016). “*Metodologi Penelitian Bisnis: Salah Kaprah dan Pengalaman-Pengalaman, edisi 6*”, Yogyakarta: BPFE-Yogyakarta.
- Hatta, Holila dan Salman, Muhammad. (2016). “Keputusan Pembelian: Pengaruh Kualitas Informasi dan Komunitas Virtual Samsung Galaxy Tab di E-Commerce” *Jurnal Ekonomi Bisnis*, Vol. 21, No. 1, pp. 105-121.
- Hill, Robin. (1998). “What sample size is “Enough” in Internet Survey Research?”, *Interpersonal Computing and Technology (IPCT)*, Vol. 6, No. 3-4.

- Kemp, Simon. (2017). "Digital in 2017: Global Overview" *wearesocial.com*, tersedia di <https://wearesocial.com/special-reports/digital-in-2017-global-overview>, diakses tanggal 26 April 2018.
- Kemp, Simon. (2018). "Social Media Use Jumps in Q1 Despite Privacy Fears" *wearesocial.com*, tersedia di <https://wearesocial.com/blog/2018/04/social-media-use-jumps-in-q1-despite-privacy-fears>, diakses tanggal 12 Oktober 2018
- Kim, Sung-Eun, Lee, Kyung Young, Yang, Sung-Byung. (2017). "Effects of Tourism Information Quality in Social Media on Destination Image Formation: The Case of Sina Weibo", *Information & Management*, Vol. 54 pp. 687-762
- Lind, D.A; Marchal, W.G; Wathen, S.A. (2015). "*Statistical Techniques in Business & Economics, 16th edition*", New York: McGraw-Hill.
- Miguéns, J., Baggio, R., Costa, C. (2008). "Social Media and Tourism Destinations: TripAdvisor Case Study", *Advances in Tourism Research*, pp. 26-28
- Pusdatin Kemenparekraf & BPS. (2013). "Perkembangan Jumlah Perjalanan Wisatawan Nusantara, Rata-Rata Perjalanan, Pengeluaran Per Perjalanan Total Pengeluaran 2009-2013". *Kemenpar*, tersedia di [http://www.kemenpar.go.id/userfiles/file/B_1%20Rekapitulasi%20Wisnus%202009%20-2013\(1\).pdf](http://www.kemenpar.go.id/userfiles/file/B_1%20Rekapitulasi%20Wisnus%202009%20-2013(1).pdf), diakses tanggal 26 April 2018.
- Raharjo, B. (2017) "Kemenpar Perkuat Penyediaan Informasi Pariwisata Via Media Digital" *republika.co.id* tersedia di <https://www.republika.co.id/berita/kolom/resonansi/15/04/05/gaya-hidup/pesona-indonesia/17/10/29/oyknns415-kemenpar-perkuat-penyediaan-informasi-pariwisata-via-media-digital> diakses tanggal 1 Februari 2019
- Rajesh, R. (2013). "Impact of Tourist Perceptions, Destination Image and Tourist Satisfaction on Destination Loyalty: A Conceptual Model", *Revista de Turismo y Patrimonio Cultural*, Vol. 11, No. 3, pp. 67-78.
- Souiden, N., Ladhari, R., Chiadmi, N. E. (2017). "Destination Personality and Destination Image", *Journal of Hospitality and Tourism Management*, Vol. 32, pp. 54-70
- Wang, R.Y., dan Strong, D.M. (1996). "Beyond Accuracy: What Data Quality Means to Data Consumers", *Journal of Management Information Systems*, Vol. 12, No. 4, pp. 5-33