

ABSTRAK

Dalam konteks ekonomi politik global, industrialisasi telah menjadi bagian dari perubahan yang masif dalam menciptakan kesejahteraan untuk masyarakat. Kehadiran industrialisasi sebagai pemercepat pertumbuhan karena mampu menghadirkan *trickle down effect* kemudian menjadi standing kebijakan negara dalam membangun perekonomian bangsa. Layaknya Indonesia yang berusaha bangkit dari krisis ekonomi di era 1960an, strategi liberalisasi ekonomi melalui penanaman modal asing serta membangun industri milik negeri seperti BUMN mau tak mau telah mengubah fundamen perekonomian negeri. Pembangunan kawasan industri yang masif diimajinasikan sebagai trigger bagi dorongan terhadap pendapatan masyarakat. Salah satunya yaitu kawasan industri Krakatau Steel di Cilegon, Banten yang telah menjadi tolak ukur bagi keberhasilan pertumbuhan ekonomi melalui industri. Termasuk peciptaan ruang hidup melalui penyediaan pekerjaan, pelayanan publik, perumahan, rumah sakit maupun diversifikasi bisnis yang berkaitan dengan pembangunan ekonomi lokal. Paper ini akan fokus pada bagaimana imaji soal kesejahteraan dibangun dalam masyarakat industri. Argumen utama dalam tulisan ini akan menganalisis terkait bekerjanya kekuasaan dalam kawasan industri dimana segala pengaturan yang tercipta termasuk proses manajemen perusahaan, pekerja dan pelayanan sosial dibentuk atas kepentingan industri yang bersangkutan. Analisis ekonomi politik dan governmentality akan mengarungi setiap jejak pemikiran dalam riset ini.

Kata Kunci: masyarakat industri, ekonomi-politik, governmentality, kesejahteraan

ABSTRACT

In the context of the global political economy, industrialization has become part of a massive change in creating prosperity for society. The presence of the accelerating growth of industrialization as being able to present a trickle-down effect then becomes a standing policy of the state in economic development of the nation. Just like Indonesia who were trying to rise from the economic crisis in the 1960s, the strategy of economic liberalization through foreign investment and build a state-owned industries such as state-owned enterprises will inevitably had to change the fundamentals of the domestic economy. Development of the massive industrial area is imagined as a trigger for a boost to incomes. One of them is an industrial area Krakatau Steel in Cilegon, Banten, which has become a benchmark for the success of economic growth through the industry. The creation of living space including through the provision of employment, public services, housing, hospitals and business diversification with regard to local economic development. This paper will focus on how welfare imaginations are built among the local community through the industrialization. The main argument in this paper will analyze the associated workings of power in the industrial area where all the settings are created including the management process of companies, workers and social services was formed on the interests of the industry. Analysis of political economy and ‘governmentality’ will navigate every trace of thought in this research.

Keywords: industrial society, political economy, governmentality, welfare