

Abstrak

Penelitian ini membahas Program *Amazing Race* yang dicetuskan Komunitas Malam Museum dan peranannya bagi edukasi Museum Benteng Vredeburg. Penelitian ini merupakan penelitian deskriptif observasi partisipan, kuesioner dan wawancara mendalam. Tema Program *Amazing Race* yang diamati adalah “Menemukan Indonesia”, yang digagas sesuai dengan misi Komunitas Malam Museum. Hasil pengumpulan data dianalisis menggunakan teori pendidikan museum George E. Hein. Teori ini digunakan untuk menilai peran *Amazing Race* bagi edukasi di Museum Benteng Vredeburg.

Hasil penelitian ini menunjukkan bahwa *Amazing Race* dari peserta Program *Amazing Race* “Menemukan Indonesia” dan wawancara mendalam dengan Ketua Komunitas, Kepala Museum benteng Vredeburg, Penyusun Program, Pelaporan, dan Anggaran, dan Edukator Museum Benteng Vredeburg. Pengelompokan data dan analisis menunjukkan bahwa kegiatan Program *Amazing Race* dan Komunitas Malam Museum membantu mewujudkan 3 misi Museum Benteng Vredeburg.

Kata Kunci: Komunitas Malam Museum, Museum Benteng Vredeburg, Edukasi, Program Edukasi, Jelajah Malam

Abstract

This research discuss Amazing Race Program initiated by Malam Museum Community and its role for the education of Museum Benteng Vredeburg. It took place as descriptive study of participant observation, questionnaire, and indepth interview. The theme of Amazing Race Program observed is “Discovering Indonesia”, which are conceived according to Malam Museum Community mission. The data collected is analyzed through George E. Hein theory of museum education. This theory is used to evaluate the role of Amazing Race for education purpose in Museum Benteng Vredeburg.

The result of the research shows Amazing Race from the participants of the Amazing Race Program “Discovery Indonesia” dan indepth interview within the community leader, the Head of the Museum Benteng Vredeburg, Program Compiler, Reporting, and Budgeting, and Educator of Museum Benteng Vredeburg. The data grouping and analysis indicates the activity of Amazing Race Program and Malam Museum Community support to actualize three missions of Museum Benteng Vredeburg.

Keywords: Malam Museum Community, Museum Benteng Vredeburg, education, education program, night exploration