

ANALISIS PARA PIHAK DALAM KONFLIK RUANG TERBUKA HIJAU BABAKAN SILIWANGI, KOTA BANDUNG

oleh
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INTISARI

Rencana penataan Babakan Siliwangi menimbulkan pertentangan di antara berbagai pihak. Penelitian dilakukan untuk mengetahui kronologi konflik Babakan Siliwangi, mengidentifikasi para pihak yang terkait, serta memetakan peranan dan kepentingan mereka.

Data primer meliputi peranan dan kepentingan masing-masing pihak, sedang data sekunder berupa publikasi dan dokumen resmi. Pengumpulan data menggunakan studi dokumen dan wawancara. Data dianalisis dengan menggunakan model proses konflik, analisis bawang bombay, serta matriks pengaruh-kepentingan.

Kepentingan Pemerintah Kota Bandung untuk menunjuk investor sebagai pengelola Babakan Siliwangi memicu berbagai reaksi dari masyarakat, hingga pemerintah kota mengeluarkan resolusi yang mengarahkan Babakan Siliwangi agar dikembangkan sebagai ruang terbuka hijau hutan kota. Pemangku kepentingan dalam penataan Babakan Siliwangi meliputi pemangku kepentingan sektor publik yaitu pemerintah kota dan DPRD, pemangku kepentingan sektor swasta yaitu PT Esa Gemilang Indah, sedangkan pemangku kepentingan sipil adalah ITB, Sanggar Olah Seni, Mitra Art Space, Himpunan Peternak Domba dan Kambing Indonesia, serta koalisi masyarakat seperti Masyarakat Peduli Babakan Siliwangi, Bandung Inisiatif, dan Bandung Creative City Forum. Pemerintah kota adalah pihak dengan pengaruh tinggi-kepentingan tinggi, DPRD adalah pihak dengan pengaruh tinggi-kepentingan rendah, PT Esa Gemilang Indah, ITB, Sanggar Olah Seni, Mitra Art Space, dan Himpunan Peternak Domba dan Kambing Indonesia adalah pihak dengan pengaruh rendah-kepentingan tinggi, sedangkan koalisi masyarakat seperti Masyarakat Peduli Babakan Siliwangi, Bandung Inisiatif, dan Bandung Creative City Forum merupakan pihak dengan pengaruh rendah-kepentingan rendah.

Kata kunci: Analisis para pihak, konflik, Babakan Siliwangi

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***STAKEHOLDER ANALYSIS IN URBAN GREEN SPACE CONFLICT:
THE CASE OF BABAKAN SILIWANGI, BANDUNG CITY***

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ABSTRACT

Babakan Siliwangi management plan had evoked controversy amongst the stakeholders. This research aimed to know the the conflict chronology, to identify the stakeholders, and to map their roles as well as their interests.

The primary data encompassed both roles and interests of the stakeholders, while the secondary data were publications and official documents about the area. Data were collected by using document study and interview. Data analysis were done by conflict process model, onion analogy, and influence-interest map.

The Bandung City Government decision to appoint the investor as Babakan Siliwangi manager had emerged sorts of reaction from the community, until the city government took resolution so that the area was aimed to be city forest. Stakeholders in Babakan Siliwangi management covered public sector stakeholders those were the city government and the city council, private sector stakeholder that was PT Esa Gemilang Indah, while civil sector stakeholders were ITB, Sanggar Olah Seni, Mitra Art Space, Himpunan Peternak Domba dan Kambing Indonesia, and community alliance such as Masyarakat Peduli Babakan Siliwangi, Bandung Inisiatif, and Bandung Creative City Forum. The city government was stakeholder with high influence-high interest, the city council was stakeholder with high influence-low interest, PT Esa Gemilang Indah, ITB, Sanggar Olah Seni, Mitra Art Space, and Himpunan Peternak Domba dan Kambing Indonesia were stakeholders with low influence-high interest, while community alliance such as Masyarakat Peduli Babakan Siliwangi, Bandung Inisiatif, and Bandung Creative City Forum were stakeholders with low influence-low interest.

Keywords: Stakeholder analysis, conflict, Babakan Siliwangi

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