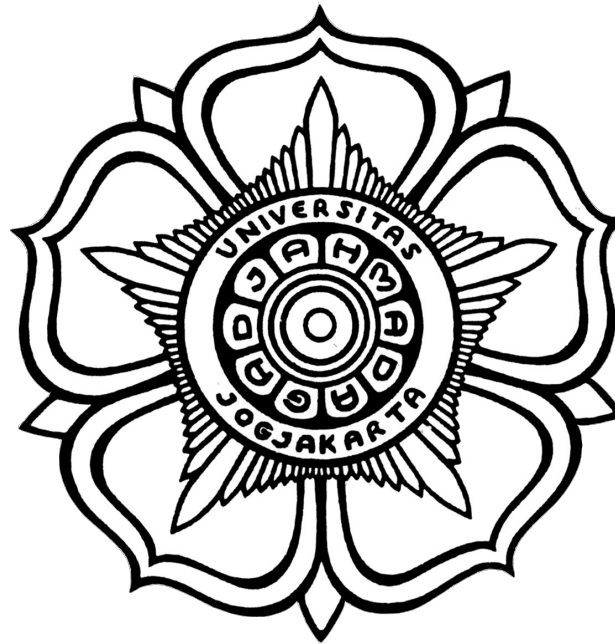


# **CONSUMER ATTITUDES TOWARD ONLINE VIDEO ADVERTISING**

## **Research Paper**

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