



6.0 References

- Explorable.com (Sep 13, 2009). Judgmental Sampling. Retrieved May 12, 2018 from Explorable.com: <https://explorable.com/judgmental-sampling>
- Ratnasingam and Pavlou (2004), Technology Trust in Internet-Based Interorganizational Electronic Commerce
- Trust Online Article in Communications of the ACM · December 2000 DOI: 10.1145/355112.355120 · Source: DBLP
- D. H. McKnight, V. Choudhury, and C. Kacmar, “Developing and validating trust measures for e-commerce: An integrative typology,” *Inf. Syst. Res.*, vol. 13, no. 3, pp. 334–359, Sep. 2002.
- B. Wixom and P. Todd, “A theoretical integration of user satisfaction and technology acceptance,” *Inf. Syst. Res.*, vol. 16, no. 1, pp. 85–102, 2005.
- Phil Gomez (2017), Blockchain Technology The Marketing Value of Digital Permanence
- Oliver, R. L. (1999) Whence consumer loyalty? *The Journal of Marketing*, 33-44.
- Schakett, T. J. (2010). The impact of social bonding on the buyer's loyalty, trust, satisfaction and service quality towards the seller in a business-to-business relationship. TUI UNIVERSITY.
- Čater, Tomas & Čater (2010) Barbara Product and relationship quality influence on customer commitment and loyalty in B2B manufacturing relationships
- Glaser, F. (2017, January). Pervasive Decentralisation of Digital Infrastructures: A Framework for Blockchain enabled System and Use Case Analysis. In *Proceedings of the 50th Hawaii International Conference on System Sciences*.
- Idelberger, F., Governatori, G., Riveret, R., & Sartor, G. (2016, July). Evaluation of logic-based smart contracts for blockchain systems. In *International Symposium on Rules and Rule Markup Languages for the Semantic Web* (pp. 167-183). Springer International Publishing



- Mougayar, W. (2016). *The Business Blockchain: Promise, Practice, and Application of the Next Internet Technology*. John Wiley & Sons.
- Nakamoto, S. (2008). *Bitcoin: A peer-to-peer electronic cash system*
- Swan, M. (2015). *Blockchain: Blueprint for a new economy*. " O'Reilly Media, Inc."
- Provenance (2015) *Blockchain: the solution for transparency in product supply chains*
- Fransisconi, M. (2017) *An explorative study on blockchain technology in application to port logistics*
- Dei, W. (1998), *Bmoney (or B-money)*
- Eipstein, J. (2017) *The CMO Primer for The Blockchain World How This "Trust Machine" Impacts Branding, Customer Experience, Advertising and Much More*
- Robert M. Morgan and Shelby D. Hunt *Journal of Marketing*, Vol. 58, No. 3 (Jul., 1994), pp. 20-38
- Seppälä, J (2016) *The role of trust in understanding the effects of blockchain on business models*
- Wernefelt, B. (1991), "Brand loyalty and market equilibrium, *Marketing Science*, Vol. 10 No. 3, pp.229-45
- Fournier, S. and Yao, J. (1997), "Reviving brand loyalty: a reconceptualization within the framework of consumer-brand relationships", *International Journal of Research in Marketing*, Vol. 14 No. 5, pp. 451-72
- Kyeong Kang and Osama Sohaib (2016)," Individualists vs. Collectivists in B2C E-Business Purchase Intention", *Journal of Internet and e-Business Studies*, Vol. 2016 (2016), Article ID 948644, DOI: 10.5171/2016.948644
- Gefen, D., Karahanna, E. and Straub, D.W. (2003) *Inexperience and Experience with Online Stores: The Importance of TAM and Trust*.
- H. G. Brown, M. S. Poole, and T. L. Rodgers, "Interpersonal traits, complementarity, and trust in virtual collaboration," *J. Manage. Inf. Syst.*, vol. 20, no. Spring, pp. 115–137, 2004
- Thatcher, J. B., McKnight, D. H., Baker, E. W., Arsal, R. E., & Roberts, N. H. (2011). *The role of trust in postadoption IT exploration: An empirical examination*



- of knowledge management systems. *IEEE Transactions on Engineering Management*, 58(1), 56-70. [5462835]. DOI: 10.1109/TEM.2009.2028320
- Rempel, J.K., Holmes, J.G. & Zanna, M.P. (1985). Trust in close relationships., 95-112. *Journal of Personality and Social Psychology*, 49
 - Gary C. Kessler, An overview of Cryptography, 28 April 2013 <http://www.garykessler.net/library/crypto.htm>
 - Catalini, Christian and Gans, Joshua S., Some Simple Economics of the Blockchain (September 21, 2017). Rotman School of Management Working Paper No. 2874598; MIT Sloan Research Paper No. 5191-16. Available at SSRN: <https://ssrn.com/abstract=2874598> or <http://dx.doi.org/10.2139/ssrn.2874598>
 - Xu, Lei & Shah, Nolan & Chen, Lin & Diallo, Nour & Gao, Zhimin & Lu, Yang & Shi, Weidong. (2017). Enabling the Sharing Economy: Privacy Respecting Contract based on Public Blockchain. 15-21. 10.1145/3055518.3055527.
 - Akbar, M.M. & Parvez, N. (2009). Impact of service quality, trust and customer satisfaction on customer loyalty. *ABAC Journal*. 29. 24-38.
 - Shah Alam, Syed, & Mohd Yasin, Norjaya. (2010). What factors influence online brand trust: evidence from online tickets buyers in Malaysia. *Journal of theoretical and applied electronic commerce research*, 5(3), 78-89. <https://dx.doi.org/10.4067/S0718-18762010000300008>
 - Sun J., Yan J. & Zhang K. (2016) Blockchain-based sharing services: What blockchain technology can contribute to smart cities. *Financial Innovation* 26(2).
 - Peter, Day. (2018) Blockchains, Governance and the Implementation of Trust <https://newsignature.com/articles/blockchains-governance-and-the-implementation-of-trust/>
 - Marina, Niforos. (2017) Blockchain in Development – Part I: A New Mechanism of ‘Trust’?. International Finance Corporation. Note 40.
 - Adrian, Bridgwater. (2018) Blockchains are verticalizing, so we need interoperability *Forbes Tech* <https://www.forbes.com/sites/adrianbridgwater/2018/02/07/blockchains-are-verticalizing-so-we-need-interoperability/>



- D'Arcy Guerin Gue. (2017) Blockchain: A bulls-eye for healthcare IT interoperability. Phoenix Health Systems. <http://www.phoenixhealth.com/future-of-health-it/blockchain-bulls-eye-healthcare-interoperability/>
- James, Ovenden. (2017) How blockchains enables supply chain transparency. Innovation Enterprise. <https://channels.theinnovationenterprise.com/articles/how-blockchain-enables-supply-chain-transparency>
- Ian, Pattison. (2017) 4 characteristics that set blockchain apart. IBM Cloud Computing News. <https://www.ibm.com/blogs/cloud-computing/2017/04/11/characteristics-blockchain/>
- Curtis, Miles. (2017). Blockchain security: What keeps your transaction data safe? IBM Blockchain Blog. <https://www.ibm.com/blogs/blockchain/2017/12/blockchain-security-what-keeps-your-transaction-data-safe/>
- Vitalik, Buterin. (2015). On Public and Private Blockchains. Ethereum Blog. <https://blog.ethereum.org/2015/08/07/on-public-and-private-blockchains/>
- Maydeu-Olivares, Alberto & Forero, Carlos. (2010). Goodness-of-Fit Testing. International Encyclopedia of Education. 7. 190-196. 10.1016/B978-0-08-044894-7.01333-6.