

INTISARI

Penulisan ini bertujuan untuk menguji apakah penggunaan *Moving Average* konsisten terhadap saham ADRO untuk mengetahui *trend* dan keputusan jual atau beli saham periode Januari 2015 sampai Desember 2015. Hasil penelitian menunjukkan bahwa pola pergerakan harga saham ADRO selama satu tahun naik (*uptrend*) dengan harga tertinggi Rp441 dan harga terendah Rp1.050. Pada triwulan pertama dan kedua pergerakan harga saham ADRO cenderung datar, sehingga *trend* cenderung mendatar (*sideways*). Pada triwulan ketiga pergerakan harga saham cenderung naik, sehingga *trend* cenderung naik (*uptrend*). Triwulan keempat pergerakan harga saham cenderung datar, sehingga *trend* cenderung mendatar (*sideways*). Pada bulan Januari 2015, *Moving Average* konsisten untuk keputusan jual saham ADRO. Pada bulan Maret 2015 sampai April 2015, *Moving Average* konsisten untuk keputusan beli saham ADRO. Pada bulan Mei 2015, *Moving Average* konsisten untuk keputusan jual saham ADRO. Pada bulan Juni 2015 dan Juli 2015, *Moving Average* konsisten untuk keputusan beli saham ADRO. Pada bulan Agustus 2015, *Moving Average* konsisten untuk keputusan jual dan beli saham ADRO. Pada bulan September 2015 sampai Oktober 2015, *Moving Average* konsisten untuk keputusan jual saham ADRO. Pada bulan November 2015 sampai Desember 2015, *Moving Average* konsisten untuk keputusan beli saham ADRO.

Kata Kunci : *Moving Average*

ABSTRACT

The study aims at evaluating the consistency of Moving Average toward ADRO stock to ascertain trend and decision to buy or sell stock during January 2015 to December 2015 period. The result of evaluation shows that ADRO stock rate moving pattern during one year tends to uptrend with the maximum stock rate is Rp441 and the minimum stock rate is Rp1.050. In the first and second quarterly, the data shows that the rate moving tends to be flat, therefore the trend tends to be sideways. In the third quarterly, the data shows that the rate moving tends to rise, therefore the trend tends to uptrend. In the fourth quarterly the data shows that the rate moving tends to flat, therefore the trend tends to sideways. On January 2015, the Moving Average is consistent in the decision to sell ADRO stock. From February 2015 to April 2015, the Moving Average is consistent in the decision to buy ADRO stock. On May 2015, the Moving Average is consistent in the decision to sell ADRO stock. On June 2015 and July 2015, the Moving Average is consistent in the decision to buy ADRO stock. On August 2015, the Moving Average is consistent in the decision to buy and sell ADRO stock. On September 2015 and October 2015, the Moving Average is consistent in the decision to sell ADRO stock. On November 2015 and December 2015, the Moving Average is consistent in the decision to buy ADRO stock,

Keywords : Moving Average