

## TABLE OF CONTENTS

<b>TITLE PAGE.....</b>	<b>i</b>
<b>STATEMENT OF ORIGINALITY .....</b>	<b>ii</b>
<b>ABSTRACT .....</b>	<b>iii</b>
<b>INTISARI .....</b>	<b>iv</b>
<b>INTRODUCTION .....</b>	<b>0</b>
<b>PART 1: THE INTERNSHIP .....</b>	<b>1</b>
<b>CHAPTER 1.....</b>	<b>1</b>
<b>PRESENTATION OF THE COMPANY.....</b>	<b>1</b>
The Products.....	2
The Suppliers.....	2
The Organization Chart .....	2
The Investors.....	3
The Market.....	3
The Competitors .....	3
The Economic Data.....	4
<b>CHAPTER 2.....</b>	<b>5</b>
<b>REPORT OF THE MISSIONS CARRIED OUT DURING THE INTERNSHIP.....</b>	<b>5</b>
Section 1: The Marketing Department.....	5
Section 2: The Missions Carried Out during the Internship, Struggles, and Successes.	6
<b>PART 2: REFLECTION ON THE PROFESSIONAL PROBLEM FROM THE INTERNSHIP</b>	
<b>EXPERIENCE .....</b>	<b>11</b>
<b>CHAPTER 1.....</b>	<b>11</b>
<b>ACCURATE DESCRIPTION/ANALYSIS .....</b>	<b>11</b>
<b>CHAPTER 2.....</b>	<b>15</b>
<b>RESULTS AND RECOMMENDATIONS .....</b>	<b>15</b>
<b>APPENDICES.....</b>	<b>20</b>
Appendix 1.....	20
Appendix 2.....	21
Appendix 3.....	22
Appendix 4.....	23
<b>BIBLIOGRAPHY .....</b>	<b>24</b>
<b>LIST OF ABBREVIATIONS.....</b>	<b>27</b>