

## INTISARI

**Latar Belakang:** Tingkat literasi kesehatan ibu akan mempengaruhi derajat kesehatan anak dan keluarganya. Salah satu faktor yang mempengaruhi literasi kesehatan adalah peran tenaga kesehatan dalam memberikan pelayanan kesehatan. Dalam hal ini, peran tenaga kesehatan mencakup *customer*, komunikator, motivator, fasilitator dan konselor.

**Tujuan Penelitian:** Untuk mengetahui hubungan peran tenaga kesehatan dengan literasi kesehatan ibu dengan anak balita usia 2-5 tahun di Kecamatan Saptosari, Kabupaten Gunung Kidul.

**Metode:** Metode penelitian ini analitik korelasi dengan pendekatan cross sectional. Sampel adalah ibu dengan anak balita 2-5 tahun di Kecamatan Saptosari sebanyak 105 responden. Analisis data menggunakan *Chi Square*.

**Hasil:** Hasilnya peran tenaga kesehatan menurut persepsi ibu adalah kurang baik sebagai *customer* (61%), motivator (54,3%) dan fasilitator (67,6%) namun cukup baik sebagai komunikator (51,4%) dan konselor (50,5%). Tingkat literasi kesehatan ibu adalah rendah (88,6%). Hasil Uji Chi Square item *customer*, komunikator, motivator, fasilitator dan konselor adalah 0,532; 0,611; 0,751; 0,747; 0,233.

**Kesimpulan:** Tidak ada hubungan peran tenaga kesehatan dengan literasi kesehatan ibu dengan anak balita usia 2-5 tahun di Kecamatan Saptosari, Kabupaten Gunung Kidul.

**Kata kunci:** literasi kesehatan ibu, peran tenaga kesehatan, anak balita, karakteristik ibu

## ABSTRACT

**Background:** The level of maternal health literacy will effect the health status of the child and her family. One of the factors that influence health literacy is the role of care providers in providing services. In this case, the role of care providers includes customer, communicator, motivator, facilitator and counselor.

**Objective:** This research was aimed at identifying the correlation between the role of care providers and the health literacy of mothers who have under five children in Saptosari Sub-district, Gunung kidul regency, Yogyakarta.

**Methods:** This research method was an analytic correlative study with a cross-sectional approach. The sample was 105 respondent mothers who have under five children in Saptosari Sub-district. The data were analyzed with a Chi Square Test.

**Results:** The result showed that the role of care providers according to the perception of the mother was categorized as not good as a customer (61%), motivator (54,3%) and facilitator (67,6%) but categorized as quite good as a communicator (51,4%) and counselor (50,5%). Maternal health literacy rated was low (88,6%). The Chi-square test results showed that customer, communicator, motivator, facilitator and counselor was 0,532; 0,611; 0,751; 0,747; 0,233.

**Conclusion:** There was no significant correlation between the role of care providers and the health literacy of mothers who have under five children in Saptosari Sub-district, Gunung kidul regency, Yogyakarta.

**Keywords:** *health literacy maternal, role of care provider, under five children, respondents' characteristics*