

**ASSESSMENT OF BUSINESS PRINCIPLES IN PT. WERKUDARA  
NIRWANA SAKTI TOWARDS GLOBAL SUSTAINABLE TOURISM  
COUNCIL'S CRITERIA FOR TOUR OPERATORS**

**UNDERGRADUATE THESIS**



**By:**

**MOUDY PUTRI GHENDIS**

**14/360037/SA/17299**

**TOURISM STUDIES PROGRAM  
FACULTY OF CULTURAL SCIENCES  
UNIVERSITAS GADJAH MADA  
YOGYAKARTA**

**2019**

**PENILAIAN PRINSIP-PRINSIP BISNIS DI PT. WERKUDARA  
NIRWANA SAKTI TERHADAP KRITERIA *GLOBAL SUSTAINABLE  
TOURISM COUNCIL* UNTUK BIRO PERJALANAN WISATA**

**SKRIPSI**



**Oleh:**

**MOUDY PUTRI GHENDIS**

**14/360037/SA/17299**

**JURUSAN PARIWISATA  
FAKULTAS ILMU BUDAYA  
UNIVERSITAS GADJAH MADA  
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