

DAFTAR REFERENSI

- Abernathy, W. J., James, M. U. (1978). "Patterns of Industrial Innovation." *Technology Review*, 64,254–228.
- Ada, E., Kazancoglu, Y., Sagnak, M. (2013). "Improving Competitiveness of Small and Medium-Sized Enterprises (SMEs) in Agriproduct Export Business through ANP: The Turkey Case." *Agribusiness*, 29(4), 524–537.
- Ahuja, G., Lampert, C. M. (2001). "Entrepreneurship in the Large Corporation: a longitudinal Study of How Established Frms Create Breakthrough Discoveries." *Administrative Science Quarterly*, 38, pp. 51–73.
- Antonio, A.S., Gregorio, S.M. (2005). "Strategic Orientation. Management Characteristics and Performance." *Journal of Small Business Management*, 3 (3), 287–308.
- Anton, S. A., Muzakan, I., Muhammad, W. F., Syamsudin, Sidiq, N. P. (2015). "An Assessment of SME Competitiveness in Indonesia." *Journal of Compatitiveness*, Vol. 7 Issue 2, pp 60-74.
- Assink, M. (2006). "Inhibitors of Disruptive Innovation Capability: A Conceptual Model." *Eur. Journal Innovation Management*. 9 (2), 215–233.
- Athanassiou, N., Crittenden, W. F., Kelly, L. M., & Marquez, P. (2002). "Founder centrality effects on the Mexican family firm's top management group: Firm culture, strategic vision and goals, and firm performance." *Journal of World Business*, 37, 139–150.
- Bao, Y., Chen, X., Zhou, K. Z. (2012). "External Learning, Market Dynamics, and Radical Innovation: Evidence from China's High-Tech Firms." *Journal of Business Research*, 65 (8), 1226–1233.
- Balboa, M., Jose, M., Nina, Z. "Impact of Funding and Value Added on Spanish Venture Capital-Backed Firms." *The European Journal of Social Science Research*, 24(4), 449-466.
- Benner, M., Tushman, M. L. (2003). "Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited." *Academy Management Review* 28 (2), 238–256.
- Beaver, G., Prince, C. (2002). "Innovation, Entrepreneurship and Competitive Advantage in the Entrepreneurial Venture." *Journal of Small Business and Enterprise Development*, 9 (1), 28–37.



- Block, F., Keller, M., 2010. State of Innovation: The U.S. Government's Role in Technology Development. *Paradigm Publishers*, Boulder, CO.
- Chao, R.O., Kavadias, S. (2007). "A Theoretical Framework for Managing The NPD Portfolio: When and How to Use Strategic Buckets." *Management Science*, 54 (5), 907–921.
- Charitou, C., Markides, C. (2003) "Reponses to Disruptive Strategic Innovation." *MIT Sloan Management Review Winter*, 44 (2), 55–63.
- Chen, J., Zhu, Z., Zhang, Y. (2017). "A Study of Factors Influencing Disruptive Innovation in Chinese SMEs." *Asian Journal of Technology Innovation*, ISSN: 1976-1597
- Chesbrough, H. (2010). "Business Model Innovation: Opportunities and Barriers." *Long Range Planning*, 43(3–4), 354–363.
- Chesbrough, H., Crowther, A. K. (2006). "Beyond High Tech: Early Adopters of Open Innovation in Other Industries." *R&D Management*, 36(3), pp. 229–236.
- Chon, M. (1993). "Postmodern Progress: Reconsidering the Copyright and Patent Power." *De Paul Law Review*, 43 (1).
- Christensen C. M., Raynor, M., Mcdonald, R. (2015). "What is Disruptive Innovation?" *Harvard Business Review*.
- Christensen, C. M., Raynor, M. E. (2003). *The Innovator's Solution: Creating and Sustaining Successful Growth*. Boston." MA: Harvard Business School Press.
- Christensen, C. M., Overdorf, M. (2000). "Meeting the Challenge of Disruptive Change." *Harvard Business Review*, 78 (3/4), 66–76.
- Christensen, C. M. (2006). "The Ongoing Process of Building a Theory of Disruption." *Journal of Product Innovation Management*, 23, 39–55.
- Christensen, C. M. (1997). *The Innovator's Dilemma. Business (Revised)*. Boston: Harvard Business School Press.
- Christensen, C. M., Bower, J. L. (1996). "Customer Power, Strategic Investment, and the Failure of Leading Firms." *Strategic Management Journal* 17 (3): 197-218.
- Cohen, W. M., Levinthal, D. A. (1990). "Absorptive Capacity: A New Perspective on Learning and Innovation." *Administrative Science Quarterly*, 35 (3), 128–152.
- Cooper, R. D., Schindler, P. S. (2011). "Business Research Methods." 8th ed., *McGraw-Hill Education*.



- Cooper, D. R., Schindler, P. S. (2014). "Business Research Methods (12 Edition)." *New York, NY: Irwin/McGraw-Hill.*
- Cooper, R. G., Kleinschmidt, E. J. (1987). "What Makes a New Product a Winner: Success Factors at the Project Level." *R&D Management*, 17 (3), 175–189.
- Crain, Nicholas. G. (2017). "Venture Capital and Career Concerns." *Journal of Corporate Finance*, 49, 168-185.
- Dahlin, K. B., Behrens, D. M. (2005). "When is an Invention Really Radical? Defining and Measuring Technological Radicalness." *Research Policy*, 34 (5), 717–737.
- Danneels, E. (2004). "Disruptive Technology Reconsidered: a Critique and Research Agenda." *Journal of Product Innovation Management*, 21 (4), pp. 246–258.
- Dedehayir, O., Nokelainen, T., and Ma'kinen, S. J. (2014). "Disruptive Innovations in Complex Product Systems Industries: A Case Study." *Journal of Engineering and Technology Management*, 33, 174–192.
- Dewar, R. D., Dutton, J. E. (1986). "The Adoption of Radical and Incremental Innovations: An Empirical Analysis." *Management Science*, 32(11), 1422–1433.
- Deloitte Access Economics. (2015). "UKM Pemicu Kemajuan Indonesia. Instrumen Pertumbuhan Nusantara." *Deloitte Access Economics Pty. Ltd. Australia.*
- Fan, J., Guo, L., Nie, J. (2014). "Network Capability, Organizational Tacit Knowledge Acquisition and Radical Innovation Performance." *Science Research Management*, 35 (1), 16–24.
- Flanagan, K., Uyarra, E., Laranja, M., 2011. "Reconceptualising the 'policy mix' for innovation." *Research Policy*, 40 (5), 702–713.
- Feng, J. (2013). "The Study on Driving Factors of firm's Breakthrough Innovation and Disruptive Innovation Based on the Environmental Dynamic and Hostile Perspective." *Studies in Science of Science*, 31 (9), 1422–1432.
- Gatignon, H., Tushman, M. L., Smith, W., Anderson, P. (2002). "A Structural Approach to Assessing Innovation: Construct Development of Innovation Locus, Type, and Characteristics." *Management Science*, 48: 1103-1122.
- Georgellis, Y., Joyce, P., Woods, A. (2000), "Entrepreneurial Action, Innovation and Business Performance: The Small, Independent Business." *Journal of Small Business and Enterprise Development*, 7(1), 7–17.
- Gilsing, V., Nooteboom, B., Vanhaverbeke, W., Duysters, G., and Oord, A. (2008). "Network embeddedness and the exploration of novel technologies:



- technological distance, betweenness centrality and density.” *Research Policy*, 37 (10), 1717–1731.
- Gou, Y., Doing, J. (2014). “Influence of Venture Capital Background on firms Technological Innovation.” *Science Research Management*, 35 (2), 35–41.
- Govindarajan, V., Kopalle, P. K. (2006). “The Usefulness of Measuring Disruptiveness of Innovations Ex Post in Making Ex Ante Predictions.” *Journal of Product Innovation Management*, 23, pp. 12–18.
- Gunasekaran, A., Rai, B. K., Griffin, M. (2011). “Resilience and Competitiveness of Small and Medium Size Enterprises: An Empirical Research.” *International Journal of Production Research*, 49(18), 5489–5509.
- Hallen, B. L. (2008). “The Causes and Consequences of the Initial Network Positions of New Organizations: From Whom Do Entrepreneurs Receive Investments?” *Administrative Science Quarterly*, 53 (4), 685–718.
- Hang, C. C., Garnsey, E. (2011). “Opportunities and Resources for Disruptive Technological Innovation. Centre for Technology Management.” *University of Cambridge Institute for Manufacturing, Working Paper*. ISBN: 978-1-902546-19-3.
- Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E. (2014). “*Multivariate Data Analysis (7 th Edition)*.” New Jersey: Pearson.
- Henderson, R. M., Clark, K. B. (1990). “Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms.” *Administrative Science Quarterly*, 9–30.
- Henderson, R. M. (2006). “The Innovator's Dilemma as a Problem of Organizational Competence.” *Journal Product Innovation Management*, 23, 5–11.
- Herrmann A., Gassmannb, O., Eisert, U. (2007). “An Empirical Study of the Antecedents for Radical Product Innovations and Capabilities for Transformation.” *Journal of Engineering and Technology Management*, 24, 92–120.
- Hogan, J., 2005. “Being Successfully Disruptive.” *Medya Device Technology*, 16 (5), 21–23.
- Hoffman, K., Parejo, M., Bessant, J., Perren, L. (1998). “Small Frms, R&D, Technology and Innovation in the UK: a Literature Review.” *Technovation*, 18 (1), 39-55.



- Huang, T. C. (1997). "The Effect of Participative Management on Organizational Performance: The case of Taiwan." *International Journal of Human Resource Management*, 8(5), 677–689.
- Johnson, M., Christensen, C. M., Kagermann, H. (2008). "Reinventing Your Business Model." *Harvard Business Review*, pp 51–59.
- Joyce, C., Patterson, L. (2003). "Copyright in 1791: An Essay Concerning the Founders' View of the Copyright Power Granted to Congress in Article I." *Emory Law Journal*, 52 (909).
- Kickul, J., Gundry, L.K. (2002). "Prospecting for Strategic Advantage the Proactive Entrepreneurial Personalily and Small firm Innovation." *Journal of Small Business Management*, 40 (2), 85–97.
- Indarti, N., Langenberg, M. (2004). "Factors Affecting Business Success among SMEs: Empirical Evidences from Indonesia." *Second bi-annual European Summer University*, 19-2.
- Kasali, R. 2018. *Disruption*. Jakarta: Gramedia.
- Lasi, H., Kemper, H., H. G., Feld, T., Hoffmann, M. (2014). "Industry 4.0." *Business & Information System Engineering*, 6 (4), 239-242.
- Laursen, K., Salter, A. (2006). "Open for Innovation: the Role of Openness in Explaining Innovation Performance among UK Manufacturing firms." *Strategic Management Journal*, 27 (2), 131–150.
- Li, P. P. (2012). *Disruptive Innovation in Chinese and Indian Businesses: The Strategic Implications for Local Entrepreneurs and Global Incumbents.* Routledge, London.
- LPPI, (2015). *Profil Bisnis Usaha Mikro, Kecil, dan Menengah (UMKM)*.
- Markides, C. C., Geroski, P. (2005). *Fast Second: How Smart Companies Bypass Radical Innovation to Enter and Dominate New Markets.* San Francisco: Jossey-Bass.
- Markides, C. C. (2006). "Disruptive Innovation: in Need of Better Theory." *Journal of Product Innovation Management*, 2, pp. 19–25.
- Markides, C. C. (2012). "How Disruptive Will Innovations from Emerging Markets Be?" *MIT Sloan Management Review*, Vol. 54, No. 1.
- Merges, R. P., Reynolds, G. H. (2000). "Proper Scope of the Copyright and Patent Power." *The Harvard Journal on Legislation*, 37-45.



- Morck, R., Strangeland, D. A., Yeung, B. (2000). "Inherited wealth, corporate control, and Economic Growth: The Canadian disease." *Chicago: University of Chicago Press*, 319–369.
- Morris, M., Schindehutte, M., Allen, J. (2005). "The Entrepreneur's Business Model: Toward a Unified Perspective." *Journal of Business Research*, 58, 726–35.
- Nagy, D., Schuessler, J., Dubinsky, A. (2016). "Defining and Identifying Disruptive Innovations." *Industry Marketing Management*, 57, 119-126.
- Nelson, R. R., Winter, S.G. (1982). "The Schumpeterian Tradeoff Revisited." *American Economy Review*, 72 (1), 114–133.
- Nemet, G., 2009. "Demand-pull, Technology-push, and government-led incentives for non-incremental technical change." *Research Policy*, 38 (5), 700–709.
- Nonaka, I. (1994). "A Dynamic Theory of Organizational Knowledge Creation." *Organization Science*, 5 (1), 14–37.
- O'Regan, N., Ghobadian, A. (2005). "Innovation in SMEs: the Impact of Strategic Orientation and Environmental Perceptions." *International Journal of Productivity and Performance Management*, 54 (2), 81–97.
- Prasetyo, H., Sutopo, W. (2017). "Industri 4.0: Telaah Klasifikasi Aspek dan Arah Perkembangan Riset." *Jurnal Teknik Industri Undip*, Vol. 13, No. 1, Januari 2018.
- Peter, P., Fiona, L. (2008). "Allocating Resources to Disruptive Innovation Projects: Challenging Mental Models and Overcoming Management Resistance." *International Journal of Technology Management*, 44 (1/2), 140–159.
- Qin, J. (2012). "System of high performance work practice, knowledge dissemination", and radical innovation." *Science Research Management*, 33 (1), 71–78.
- Reinhardt, R., Gurtner, S. (2011). "Enabling Disruptive Innovations Through the Use of Customer Analysis Methods." *Review of Managerial Science*, 5 (4), 291–307.
- Reinhardt, R., Gurtner, S. (2014). "Differences between Early Adopters of Disruptive and Sustaining Innovations." *Journal of Business Research*, 68, 137–145.
- Rogers, E. M. (2003). "Diffusion of Innovations." *New York, NY: The Free Press*.
- Rostek, K. (2012). "The Reference Model of Competitiveness Factors for SME Medical Sector." *Economic Modelling*, 29(5), 2039–2048.



- Rothaermel, F. T. (2001). "Incumbent's Advantage through Exploiting Complementary Assets via Interfirm Cooperation." *Strategic Management Journal*, 22 (6), 687–699.
- Salavou, H., Baltas, G., Lioukas, S. (2004). "Organizational Innovation in SMEs: Importance of Strategic Orientation and Competitive Structure." *European Journal of Marketing*, 38 (9), 1091–1112.
- Sekaran, U. dan Bougie, R. (2013). "Research Methods for Business: A Skill Building Approach." *New Jersey: John Wiley & Sons*. 6th ed.
- Simmons, G., Palmer, M., Truong, Y. (2013). "Inscribing Value on Business Model Innovations: Insights from Industrial Projects Commercializing Disruptive Digital Innovation." *Industrial Marketing Management*, 42, 744–754.
- Spencer, J.W., Murtha, T.P., Lenway, S.A., 2005. How governments matter to new industry creation. *Academy Management Review*, 30 (2), pp. 321–337.
- Stam, W., Elfring, T. (2008). "Entrepreneurial Orientation and New Venture Performance: The Moderating Role of Intra-and-Extra Industry Social Capital." *Academy of Management Journal*, 51 (1), 97–111.
- Stam, W. (2009). "When Does Community Participation Enhance The Performance of Open Source Software Companies?" *Research Policy*, 38(8), 1288–1299.
- Sternberg, R.J. (1999). "*Handbook of Creativity*." Cambridge: Cambridge University Press.
- Story, V., O'Malley, L., Hart, S. (2011). "Roles, Role Performance, and Radical Innovation Competences." *Industrial Marketing Management*, 40, 952–966
- Swierczek, F. W., Ha, T. T. (2003). "Entrepreneurial Orientation, Uncertainty Avoidance and Firm Performance: An Analysis of Thai and Vietnamese SMEs." *International Journal of Entrepreneurship and Innovation*, 4(1), 46-58.
- Teece, D. J. (2010). "Business Models, Business Strategy and Innovation." *Long Range Planning*, 43(2), 172-194.
- Tellis, G. J., Prabhu, J., Chandy, R. K. (2009). "Radical Innovation across Nations: The Preeminence of Corporate Culture." *Journal Marketing*. 73, 3–23.
- Tian, H., Liu, S., Mei, Q. (2012). "Cause of Disruptive Innovation Dilemma and Solution." *Soft Science*, 26 (5), 15–19.



- Thomond, P., Lettice, F. (2002). "Disruptive Innovation Explored." Cranfield University, Cranfield, England. Presented at: 9th IPSE International Conference on Concurrent Engineering: *Research and Applications (CE2002)*.
- Tripsas, M., Gavetti, G. (2000). "Capabilities, Cognition, and Inertia: Evidence from Digital Imaging." *Strategic Management Journal*, 21(10-11):1147-61.
- Tushman, M. L., O'Reilly, C. A., (2002). "Winning through Innovation: A Practical Guide to Leading Organizational Change and Renewal." *Harvard Business School Press*, Boston, MA.
- Von Hippel, E. (2005). "Democratizing Innovation." *Boston: The MIT Press*.
- Vowles, N., Thirkell, P., Sinha, A. (2011). "Different Determinants at Different Times: B2B Adoption of a Radical Innovation." *Journal of Business Research*, 64, 1162–1168.
- Wan, F., Williamon, P., Yin, E. (2015). "Antecedents and Implications of Disruptive Innovation: Evidence from China." *Technovation*, 39–40, 94–104.
- Wilfred, S., Geert, D. (2010). "The Technological Origins of Radical Inventions." *Research Policy*, 39, 1051–1059.
- Williamson, P., Yin, E. (2013). "The New Wave of Disruptive Innovation Form China: Why and How Global Incumbents Need to Respond."
- www.kampungdigital.com
- Yi, R., Chang, C. H., Yan, M. W. (2014). "Government Role in Disruptive Innovation and Industry Emergence: The Case of the Electric Bike in China." *Technovation*, 34, 785-796.
- Yu, D., Hang, C. C. (2010). "A Reflective Review of Disruptive Innovation Theory." *International Journal Management Review*, 12 (4), 435–452.
- Zahra, S. A., Hayton, J. C., Salvato, C. (2004). "Entrepreneurship in family vs. non-family firms: A resource-based analysis of the effect of organizational culture." *Entrepreneurship Theory and Practice*, 28(4): 363–381.
- Zeng, M., Williamson, P. J. (2007). "Dragons at Your Door: How Chinese Cost Innovation is Disrupting Global Competition." *Harvard Business School Press*, Boston, MA.
- Zhang, X. H., Wu, A. Q., Chen, W. B. (2005). "A study factors influencing SMEs growth (in Chinese)." *Science & Technology Progress and Policy*, 11, 113–115.



- Zhang, L. (2011). “Research and Development of Huawei.” *China Machine Press, Beijing*.
- Zhu, Z., Chen, J. (2012). “Balancing Explorative and Exploitative Learning under Open Innovation: An Empirical Study in China.” *Internal Journal of Technological Learning, Innovation and Development*, 5 (4), 385–405.
- Zott, C., Amit, R. (2008). “Measuring the Performance Implications of Business Model Design: Evidence from Emerging Growth Public Firms.” INSEAD, *Fontainebleau, Working Paper*.