

DAFTAR PUSTAKA

- Anthony, Scott D., Eyring, Matt dan Gibson, Lib. (2006). Mapping Your Innovation Strategy. *Harvard Business Review*.
- Blank, Steve. (2013). Why the Lean Start-Up Changes Everything. *Harvard Business Review*
- Bonet, Didier, Buvat, Jerome, KVJ, Subrahmanyam. (2015). When Digital Disruption Strikes, How can Incumbents Respond? *The Digital Transformation Research Institute, Capgemini Consulting*
- Bower, Joseph L. dan Christensen, Clayton M. (2000). Disruptive Technologies, Catching the Wave. *Harvard Business Review*.
- Bughin, Jacques dan Van Zeebroeck, Nicholas. (2017). Six Digital Strategies, and Why Some Work Better than Others. *Harvard Business Review*.
- Bughin, Jacques dan Van Zeebroeck, Nicholas. (2017). The Best Response to Digital Disruption. *MITSloan Management Review*.
- Bughin, Jacques dan Van Zeebroeck, Nicholas. (2017). The Case of Offensive Strategies in Response to Digital Disruption, *International Centre for Innovation Technology and Education. Solvay Brussels School, Economics and Management*.
- Christensen, Clayton M. dan Overdorf, Michele. (2000). Meeting the Challenge of Disruptive Change. *Harvard Business Review*.
- Christensen, Clayton M., Raynor, Michael, McDonald, Rory. (2015). What is Disruptive Innovation? *Harvard Business Review*.
- Christensen, Clayton M. (1997). *The Innovator's Dilemma, When New Technologies Cause Great Firms to Fail*. Harvard Business School Pres. Boston.
- Chan Kim, W. dan Mauborgne, Renee. (2005). Blue Ocean Strategy, How to Create Uncontested Market Space and Make the Competition Irrelevant. Harvard Business School Publishing Corporation. Boston.
- Dahlstrom, Peter, Ericson, Liz, Khanna, Somesh dan Meffert, Jurgen (2017). From Disrupted to Disruptor: Reinventing Your Business by Transforming the Core, Digital Reinvention. *Digital/McKinsey*.

- Dyer, Jeffrey H., Gregersen, Hal B. dan Christense, Clayton M. (2009). The Innovator's DNA. *Harvard Business Review*.
- Gartner. (2018). Gartner IT Glossary. Tersedia di <https://www.gartner.com/it-glossary/digital-disruption> diakses pada 18 Februari 2018.
- Hamel, Gary dan Zanini, Michele. (2017). A Few Unicorns are No Substitute for a Competitive, Innovative Economy. *Harvard Business Review*.
- Hansen, Morten T. dan Birkinshaw, Julian. (2007). The Innovation Value Chain. *Harvard Business Review*.
- Henderson, J.C., dan Venkatraman, N. (1993). Strategic Alignment: Leveraging Information Technology for Transforming Organizations. *IBM Systems Journal* 32 (1).
- Johnson, Mark W., Christensen, Clayton M., dan Kagermann, Henning. (2008). Reinventing Your Business Model. *Harvard Business Review*
- Mitratel. (2015). Budaya Perusahaan. Tersedia di http://www.mitratel.co.id/?page_id=64 diakses pada 16 Maret 2018.
- Murphy, Annie, Kirwin, Jamie, dan Razak, Khalid Abdul. (2016). Operating Models, Delivering on Strategy and Optimizing Process. *Ernst & Young*
- Osterwalder, Alexander and Pigneur, Yves. (2010). *Business Model Generation*. John Wiley & Sons. New Jersey.
- Patterson, Gavin., Mittal, Sunil Bharti dan Weinelt, Bruce. (2017). Digital Transformation Initiative, Telecommunications Industry, in Collaboration with Accenture. *World Economic Forum*.
- Peppard, Joe. (2016). A Tool to Map Your Next Digital Initiative. *Harvard Business Review*.
- PT Dayamitra Telekomunikasi (Mitratel). (2016). Laporan Tahunan, 2016, Enhancing Sustainable and Innovative Growth in Digital Era (versi elektronik).
- Schwab, Klaus (2016). *The Fourth Industrial Revolution*. World Economic Forum. Geneva.
- Tedeschi, Gionata dan Della Vecchia, Amato. (2015). Are You Ready to Be an Insurer of Things? How the Internet of Things Is Changing the Rules of the Game for Insurers. *Accenture*.

- Shamekh, Fadeel R. (2008). Business-IT Strategic Alignment Concept in Theory and Practice. Department of Applied Information Technology. IT University of Goteborg. Sweden.
- Wade, Michael. (2015). Digital Business Transformation, A Conceptual Framework. *Global Center for Digital Business Transformation*.
- Weinelt, Bruce. (2016). Digital Transformation of Industries: in Collaboration with Accenture, Digital Enterprise. *World Economic Forum*.
- Yoon, Eddie. (2017). Tesla Shows How Traditional Business Metrics are Outdated. *Harvard Business Review*.