

## DAFTAR PUSTAKA

- Abrar, A. N. (2003). *Teknologi Komunikasi Perspektif Ilmu Komunikasi*. Yogyakarta: LESFI.
- Aldriansyah, N. (2018, April 2). Interview Informan Penelitian. (F. H. Zain, Interviewer)
- Antheunis, M. L., Valkenburg, P. M., & Peter, J. (2010). Getting acquainted through social network sites: Testing a model of online uncertainty reduction and social attraction. *Computers in Human Behavior* 26, 100–109.
- Azariah, D. R. (2016). The traveler as author: examining self-presentation and discourse in the (self) published travel blog. *Media, Culture & Society* Vol. 38(6), 934 –945.
- Berger, C. R., & Gudykunst, W. B. (1991). Uncertainty and communication. *Progress in communication sciences* Vol 10, 21-66.
- Berger, E. a., & Paris, C. M. (2014). Exploring the Role of Facebook in Re-Shaping Backpacker's Social Interactions. *International Conference* (pp. 299-). Dublin: Springer International Publishing Switzerland.
- BONSALL, P. (2010). Traveller Behavior: Decision-Making in an Unpredictable World. *IntelligentTransportationSystems* 8, 45-60.
- Buddhabhumbhitak, K. (2008). *The Impact of International Backpackers on The Host Society: A Case Study of Backpackers in Pai North Thailand*. Queensland: The University of Queensland.
- Bulencea, P., & Egger, R. (2014). Facebook it: Evaluation of Facebook's Search Engine for Travel Related Information Retrieval. *International Conference* (pp. 467-480). Dublin: Springer International Publishing.
- Cahyaningtyas, O. (2014). Proses Pengurangan Ketidakpastian Marketing Virtual di Forum Jual Beli Kaskus. *SKRIPSI ILMU KOMUNIKASI UNIVERSITAS KRISTEN SATYA WACANA*, 1-80.
- Cessia, K. D. (2017). PEMAHAMAN PENGGUNA MEDIA SOSIAL TINDER TERHADAP FENOMENA KENCAN ONLINE UNTUK MENJALIN HUBUNGAN ROMANTIS BAGI PENGGUNANYA. *Skripsi Departemen Ilmu Komunikasi Fakultas Ilmu Sosial Dan Ilmu Politik*, 1-65.

- Chalezquer, M. S. (2000). Interactivity and virtual communities in the world wide web. *Communication and Society* 13(1), 139-166.
- Chen, J., Xu, H., & Whinston, A. (2011). Moderated Online Communities and Quality of User- Generated Content. *Journal of Management Information System* Vol. 28 No. 2, 237–268.
- Cho, C., & Cheon, H. (2005). Cross-cultural comparisons of interactivity on corporate websites: the United States, the United Kingdom, Japan, and South Korea. *Journal of Advertising* 34(2), 99-115.
- Cody Morris, P. (2011). Understanding the Statusphere and Blogosphere: A Mobile-Virtual Ethnography of Virtual Backpacker Spaces . *Middlesex University research*, 1-13.
- Fitrianingsih, S. (2018, Maret 3). interview Informan. (F. H. zain, Interviewer)
- Griffin, E., Ledbetter, A., & Sparks, G. (2015). *A First Look at Communication Theory*. New York: McGraw-Hill Education.
- Gudykunts, W. B., & Kim, Y. Y. (2003). *Communicating with Stranger 4 Edition*. USA: Mc-Graw Hill Companies, Inc.
- Jenkins, H. (2006). *Convergence Culture. Where Old and New Media Collide*. New York: New York University Press.
- Jiang, G., Ma, F., Shang, J., & Chau, P. Y. (2014). Evolution of Knowledge Sharing Behavior in Social Commerce: An Agent-Based Computational Approach. *Information Science* Vol. 278, 250-266.
- Kelleher, T. (2009). Conversational Voice, Communicated Commitment, and Public Relations Outcomes in Interactive Online Communication. *Journal of Communication*, 172-188.
- Kim, C., & Yang, S.-u. (2017). Like, comment, and share on Facebook: How each behavior differs from the other. *Public Relation Review*, 1-9.
- Kiwi, T. w. (2018, January 13). *CARI ANELLO DISKONAN DI UENO + ASAKUSA MALAM HARI - TRIP JEPANG 2017 - DAY 01*. Retrieved Maret 23, 2018, from Youtube:  
[https://www.youtube.com/watch?v=C1tkk0dpJio&list=PLJQLhe1MCXdq6CJcXoCQ\\_Aop-QfltDiPj](https://www.youtube.com/watch?v=C1tkk0dpJio&list=PLJQLhe1MCXdq6CJcXoCQ_Aop-QfltDiPj)
- KnobLoch, L. K. (2016). Uncertainty Reduction Theory. *The International Encyclopedia of Interpersonal Communication First Edition*, 1-13.

- Kozinets, R. V. (2010). *Netnography: Doing Ethnographic Research Online*. London: Sage Publication Ltd.
- kriyantono, R. (2009). *Teknik Praktis Riset Komunikasi*. Jakarta: Prenada Media Group.
- Ksiazek, T. B., Peer, L., & Lessard, K. (2014). User engagement with online news: Conceptualizing interactivity and exploring the relationship between online news videos and user comments. *New Media and Society*, 1-19.
- KUHLTHAU, C. C. (1993). Emerald Article: A Principle Of Uncertainty For Information Seeking. *THE Journal of Documentation VOLUME 49 NUMBER 4*, 339-355.
- Kurniawan, I. (2015, September 19). Retrieved September Rabu, 2017, from neraca: <http://www.neraca.co.id/article/58831/berlibur-sudah-menjadi-kebutuhan-primer>
- Liu, T. Y. (2003). Developing a scale to measure the interactivity of websites. *Journal of Advertising Research* 43(2), 207-216.
- Luqman, R. (2018, Maret 14). Wawancara Informan. (F. H. Zain, Interviewer)
- Macias, W. (2010). A preliminary structural equation model of comprehension and persuasion of interactive advertising brand web sites. *Journal of Interactive Advertising* 3(2), 36-48.
- Madya, S. (2017). Backpacker Interaction in A Digital World. *Mobile Sociality*, 1-45.
- Mas'udah, D. (2014). MINDFULNESS DALAM KOMUNIKASI ANTARBUDAYA (Studi Deskriptif pada Peserta Indonesia – Poland Cross-Cultural Program). *Jurnal Komunikasi PROFETIK Vol. 7 No. 2*, 77-89.
- Mascheroni, G. (2007). Global Nomads' Network and Mobile Sociality: Exploring New Media Uses on the Move. *Information, Communication & Society vol. 10*, 527-546.
- McMillan, S. J., & Hwang, J. S. (2002). Measures of Perceived Interactivity: An Exploration of the Role of Direction of Communication, User Control, and Time in Shaping Perceptions of Interactivity. *Journal of Advertising Vol. 31 No. 3*, 29-42.

- Míguez-González, M. I., & Fernández-Cavia, J. (20015). Tourism and online communication: interactivity and social web in official destination websites. *Communication Society Vol. 28(4)*, 17-31.
- Moneya, R. B., & Crofts, J. C. (2003). The effect of uncertainty avoidance on information search, planning, and purchases of international travel vacations . *Tourism Management*, 191–202.
- Murphy, L. (2001). Exploring Social Interactions Of Backpackers. *Annals of Tourism Research Vol. 28 No.1*, 50-67, .
- Novak, T. P., Hoffman, D. L., & Yung, Y. F. (2000). Measuring The Customer Experience in Online Environments: A Structural Modeling Approach. *Marketing Science Vol. 19 No.1*, 22- 43.
- Pavlik, J. V. (2001). *Journalism and New Media*. New York: Columbia University Press.
- Rabies, W. (2018, April 2). Wawancara Admin Grup Backpacker International. (F. H. Zain, Interviewer)
- Rakhmat, J. (1996). *Teori-teori Komunikasi*. Bandung: Remaja Rosdakarya.
- Reisinger, Y., & Mavondo, F. (2005). Travel Anxiety and Intentions to Travel Internationally: Implications of Travel Risk Perception. *Journal of Travel Research*, 212-225.
- Saidah, N. (2018, Maret 14). Wawancara Informan. (F. H. Zain, Interviewer)
- Schmallegger, D., & Carson, D. (2008). Blogs in tourism: Changing approaches to information exchange. *Journal of Vacation Marketing Volume 14 Number 2*, 99-110.
- Septiana, R. C. (2018, Maret 2). <https://tekno.kompas.com/>. Retrieved Maret 15, 2018, from <https://kompas.com/>: <https://tekno.kompas.com/read/2018/03/02/08181617/indonesia-pengguna-facebook-terbanyak-ke-4-di-dunia>
- Turner, L., & Ash, J. (1975). *The Golden Hordes: International Tourism and the Pleasure Periphery*. London: Constable Limited.
- Uriely, N. (2005). The Tourist Experience: Conceptual Developments. *Annals of Tourism Research 32 (1)*, 199-216.

- Wijaya, C. (2018, Maret 14). Interview Member Backpacker International. (F. H. Zain, Interviewer) Yogyakarta.
- Winangun, A. (2018, Maret 13). Interview Founder Backpacker International. (F. H. Zain, Interviewer)
- Xiang, Z. (2014). Exploring the Role of Facebook in Re-Shaping Backpacker's Social Interactions. In E. A. Paris, *Information Communication Technologies Tourism 2014* (pp. 299-212). London: Springer.
- Xiang, Z., Wang, D., & Fesenmaier, D. R. (2014). Adaptive Strategies to Technological Change: Understanding Travellers Using the Internet for Trip Planning. *International Conference* (pp. 411-). Dublin: Springer International Publishing.
- Xu, H., Ma, B., & Qian, Y. (2015). Where to go and what to play: Towards summarizing popular information from massive tourism blogs. *Journal of Information Science Vol. 41(6)*, 830–854.
- Zahara, S. (2018, Maret 10). Wawancara Informan Penelitian. (F. H. zain, Interviewer)
- Zhang, J., Morrison, A. M., Tucker, H., & Wu, B. (2017). Am I a Backpacker? Factors Indicating the Social Identity of Chinese Backpackers. *Journal of Travel Research*, 1 –15 .