

## DAFTAR PUSTAKA

- Alchemist. (2016). Ultah Perdana: Bangganya Infinix Berbisnis di Indonesia. Tersedia di <http://fransalchemist.com/2016/06/14/ultah-perdana-bangganya-infinix-berbisnis-di-indonesia/>, diakses pada 26 Juli 2018.
- APJII. (2017). Infografis Penetrasi dan Perilaku Pengguna Internet Indonesia. Tersedia di [https://web.kominfo.go.id/sites/default/files/Laporan%20Survei%20APJII\\_2017.v1.3.pdf](https://web.kominfo.go.id/sites/default/files/Laporan%20Survei%20APJII_2017.v1.3.pdf). Diakses pada 1 Pebruari 2018.
- Badan Pusat Statistik. (2017). Data Sosial Ekonomi Strategies 2017. Jakarta.
- Bank Indonesia. (2017). *Perekonomian Indonesia: Kerangka Ekonomi Makro RAPBN 2018*, Jakarta.
- Barney, J. B. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, Vol. 17, No. 1, 1991, pp. 99–120.
- Cooper, D. R., dan Schindler, P. S. (2014). *Business Research Methods, Twelfth Edition*. McGraw-Hill International, New York.
- Frost dan Sullivan. (2016). Digital transformation: Winning in the new digital era.
- Global Webindex. (2017). Survei Pengguna Internet Usia 16-64 Tahun.
- GSMA (2017). The Mobile Economy 2017. *United Kingdom*.
- Hambrick, D. C. dan Fredrickson, J. W. (2005). Are You Sure You Have A Strategy? *Academy Management Executive*. Vol.9, No.4.
- IMF. (2017). World Economic Outlook, April 2017: Gaining Momentum?
- Indosat. (2018). Rapat Koordinasi Direktorat Bisnis Mitratel. Belitung.
- Indriantoro, N. dan Supomo, B. (2013). *Metodologi Penelitian Bisnis Untuk Akuntansi dan Manajemen*. Yogyakarta: BPFE.
- Internet Worlds Stats. (2017). Top 20 Countries with the Highest Number of Internet Users. Tersedia di <http://www.internetworldstats.com/top20.htm>, diakses pada 15 Januari 2018.
- JBIC. (2017). Survey Report on Overseas Operation by Japanese Manufacturing Companies FY 2016. *Japan Bank for International Cooperation*.

- Kementerian Dalam Negeri. (2017). Pertumbuhan Daerah Otonom di Indonesia. Tersedia pada <http://otda.kemendagri.go.id/>, diakses pada 14 Juli 2017.
- Kearney, A.T. (2017). Mitratel Tower Strategy. Jakarta.
- Kementerian Keuangan RI. (2017). *Kerangka Ekonomi Makro dan Pokok-Pokok Kebijakan Fiskal Tahun 2018*. Badan Kebijakan Fiskal Kementrian Keuangan RI, Jakarta.
- Mitratel. (2016). Analisis Internal Mitratel (*Customer Intelligence*) PT Dayamitra Telekomunikasi. Jakarta.
- Mitratel. (2017). Laporan Tahunan Mitratel 2016. Jakarta.
- Mitratel. (2018). *Business Plan 2018-2022*. PT Dayamitra Telekomunikasi. Jakarta.
- Porter, M. E. (1979). How Competitive Forces Shape Strategy. *Harvard Business Review*, Harvard Business School Publishing Corporation.
- Porter, M. E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance*. Maxwell Macmillan International. New York.
- Protelindo. (2017). Laporan Tahunan Tahun 2017 PT Profesional Telekomunikasi Indonesia Tbk. Jakarta.
- Rapim CFU WIB. (2018). Rapat Pimpinan Customer Interfacing Unit Wholesale and International Business Summit III. Jakarta.
- Rufaidah, P. (2012). *Manajemen Strategik*. Cetakan Pertama. Humaniora.
- STP. (2017). Laporan Tahunan Tahun 2017. PT Solusi Tunas Pratama Tbk. Jakarta.
- STP. (2018). Company Presentation PT Solusi Tunas Pratama Tbk. Jakarta.
- Sugiyono. (2005). Metode Penelitian Bisnis. Alfabet, Bandung.
- Thompson, A.A., Peteraf, M.A., Gamble, J.E., dan Strickland, A.J. (2016). *Crafting and Executing Strategy*. McGraw-Hill International Series.
- TBG. (2017). Laporan Tahunan Tahun 2017 PT Tower Bersama Group Tbk. Jakarta.
- Towerxchange. (2017). Asia's MNO and Towercos Talk Business. *TowerXchange Asia Dossier*. Seven Media Ltd.