



## TABLE OF CONTENTS

<b>Acknowledgment</b> .....	<b>i</b>
<b>Preface</b> .....	<b>iii</b>
<b>Table of Contents</b> .....	<b>iv</b>
<b>List of Charts</b> .....	<b>v</b>
<b>List of Abbreviation</b> .....	<b>vi</b>
<b>Abstract</b> .....	<b>vii</b>
<b>Chapter I: Introduction</b> .....	<b>1</b>
1.1. Background .....	1
1.2. Research Question .....	4
1.3. Theoretical and Conceptual Frameworks.....	4
1.4. Main Arguments.....	8
1.5. Research Methods .....	9
1.6. Scope of Research .....	9
1.7. Organization of Research .....	10
<b>Chapter II: The Dynamics of Tourism Industry in the United States</b> .....	<b>11</b>
2.1. Tourism Industry and its Politics Before Donald Trump's Presidency .....	11
2.2. Donald Trump's Administration and the Decline of Tourism Industry.....	14
<b>Chapter III: Understanding the Impact of Donald Trump's Leadership towards United States' Tourism Industry through Political Psychology and Destination Image Concept</b> .....	<b>17</b>
3.1. Personality Traits of Donald Trump: Its Impact to Donald Trump's Leadership Style and the United States' Tourism Industry.....	17
a. Donald Trump's Personality Traits and Leadership Style .....	17
b. Decision Making Process and Foreign Policy of United States under Donald Trump Leadership.....	20
3.2. The Role Donald Trump in Shaping the United States' Destination Image .....	26
3.3. The Causality of Declining Tourism Industry with the Current Leadership under Donald Trump in the United States.....	31
<b>Chapter IV: Conclusion</b> .....	<b>36</b>
<b>Bibliography</b> .....	<b>40</b>



## LIST OF CHARTS

<b>Chart 1: Inbound International Tourist Arrivals to the United States 2010 - 2017 .....</b>	<b>3</b>
<b>Chart 2: Inbound International Tourist Arrivals to the United States by Year.....</b>	<b>12</b>
<b>Chart 3: Inbound International Tourist Arrivals to the United States 2009 - 2017 .....</b>	<b>14</b>
<b>Chart 4: Visas Drop Sharply after Trump's Travel Ban in Several Impacted Countries .....</b>	<b>33</b>
<b>Chart 5: Top 10 Country Contributors of Inbound International Tourists to the United States: 2015 -2017.....</b>	<b>34</b>