

## INTISARI

Pemberdayaan Masyarakat Kampung Berbasis Potensi Lokal yang dilakukan oleh Pemerintah Kabupaten Jayapura melalui “Program Kampung Membangun Era Masyarakat Mandiri” adalah wujud nyata dari perhatian pemerintah dalam usaha memberdayakan masyarakat pada wilayah perkampungan / pedesaan. Program tersebut memiliki tujuan untuk “mewujudkan kondisi masyarakat kampung yang mandiri dan sejahtera serta kampung berswadiri melalui peningkatan kemampuan merealisasikan potensi individu, rumah tangga, komunitas, serta kampung dan kelembagaannya dengan menyelenggarakan program dan kegiatan pembangunan sesuai prioritas yang disepakati bersama.

Capaian dari program pemberdayaan ini telah mencapai pembangunan pada aspek pendidikan, pembangunan ekonomi, pembangunan sarana dan prasarana, serta pembangunan perumahan rakyat. Kinerja program kampung membangun diukur melalui mekanimse evaluasi kebijakan dengan melihat berbagai aspek pengelolaan program secara Efektif, Efisien, Kecukupan, Perataan, Responsivitas, serta Ketepatan guna memastikan implementasi program kampung membangun telah berlangsung dengan baik.

Dalam evaluasi program kampung membangun era masyarakat mandiri terdapat faktor yang mendukung dan menghambat kinerja program. Faktor pendukung yang bisa dilihat yaitu adanya kewenangan daerah dalam pengelolaan potensi lokal, adanya potensi lokal, belum banyak terjadi eksplorasi potensi lokal secara berlebihan, serta adanya dukungan dari masyarakat terhadap implementasi program. Disamping itu juga terdapat faktor – faktor yang menghambat kinerja program diantaranya terkait dengan isi kebijakan, keterbatasan sumber daya manusia secara pelaksana program baik secara kualitas maupun kuantitas.

Kata kunci : Evaluasi Program, Pemberdayaan Masyarakat, Partisipasi Masyarakat, Sumber Daya Manusia (SDM).

## ABSTRACT

Village Community Empowerment Based on the local potential carried out by the Jayapura District Government through the "Village Program to Build an Independent Community Era" is a tangible manifestation of the attention of the Jayapura city government in an effort to empower communities in rural areas. The program aims to "realize the conditions of an independent and prosperous village community and increase the ability to realize the potential of individuals, households, communities and villages and their institutions by organizing development programs and activities in accordance with collective agreements.

The achievement of this empowerment program has achieved development in the aspects of education, economic development, construction of facilities and infrastructure, and public housing development. The performance of the village development program is measured through a policy evaluation mechanism by looking at various criteria for program evaluation management through Effective, Efficient, Adequate, Alignment, Responsiveness, and Accuracy to ensure the implementation of the village development program is going well.

In evaluating village programs to build an independent community era there are factors that support and hinder program performance. Supporting factors that can be seen are the regional authority in managing local potential, the existence of local potential, there has not been too much exploration of local potential, and there is support from the community for program implementation. In addition, there are also factors that hinder program performance, among others related to the contents of the policy, the limitations of human resources in implementing the program both in terms of quality and quantity.

**Keywords:** Program Evaluation, Community Empowerment, Community Participation, Human Resources (HR).